

Erdington

District Profile

Using the power of sport and physical activity to improve lives





Erdington District Profile

This is our first edition of the Birmingham profiles, a document we're looking to improve and update throughout the next few years. The insight should provide key localised information to partners, stakeholders and those involved in sport to help shape projects. As a resource it can inform funding bids and help identify the challenges faced across the city. It is worth noting this is a easy to read guide for more information please head to our website or feel free to contact our insight officer: evie.harrison@sportbirmingham.org

If you would like to be involved in future profiles for the city be sure to give us a shout across our social media platforms.



[twitter.com/
sportbirmingham](https://twitter.com/sportbirmingham)



[instagram.com/
sportbirmingham](https://www.instagram.com/sportbirmingham)



[facebook.com/
sportbham](https://www.facebook.com/sportbham)

Sport Birmingham' is a trading name of Birmingham Sport and Physical Activity Trust limited, a company with charitable status registered in England & Wales registered company number: 08177159 registered charity number: 1155171. With its registered office at Sport Birmingham, Floor 11, Cobalt Square, 83-85 Hagley Rd, Birmingham, West Midlands, B16 8QG



DEMOGRAPHICS

The population in Birmingham is due to increase by 7% to 1.21million in 2027². Erdington is a relatively young area compared to England generally, but is slightly older than the overall population of Birmingham.



Can you help to meet the activity needs of this growing population?

98k

People in District³⁰

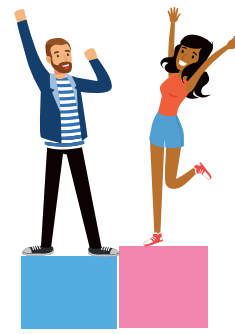


Average Age

vs 32 across Birmingham
and vs 39 across England³¹

48%

Male



52%

Female³⁰



42%

Aged under 30

vs 46% across Birmingham
and 38% England³¹



Erdington

District Profile



DEMOGRAPHICS

The ethnic mix of Erdington includes a range of backgrounds, although White British ethnicity is the majority. Unemployment levels are slightly higher than across Birmingham, and triple those seen nationally.

Could you adjust your activities to make them more accessible?

2k
African

5k
Pakistani

65k
White
British

5k
Mixed



6k
Caribbean

3k
Indian

1k
Bangladeshi

11k
Other

Source⁸

45% of the district's population were in the most deprived 20% of areas in England³⁶

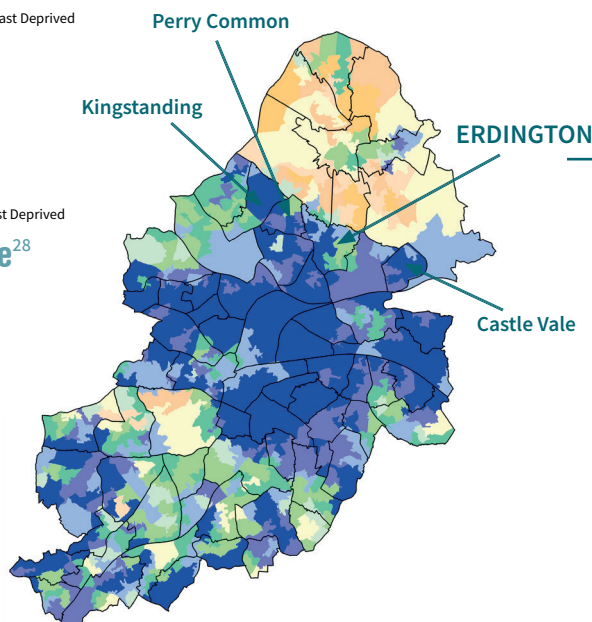
Birmingham IMD 2015 Rankings
(Index of Multiple Deprivation)

Wards May 2018

IMD Decile



Source²⁸



CRIME & LIFE SATISFACTION

Crime in Erdington is higher than across Birmingham, with over 10.6 crimes reported per 1000 residents, compared to 8.4 across the city.

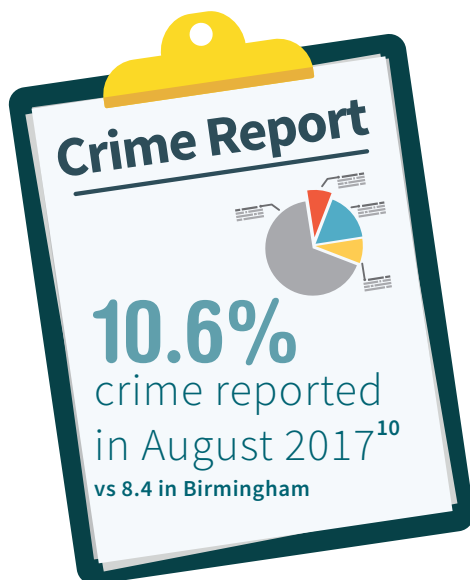


Is there an opportunity to target activities to reduce crime or increase life satisfaction?

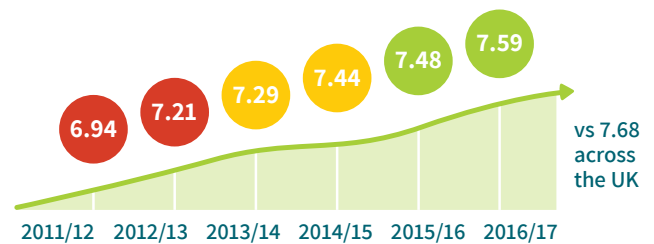


In total
1,038
crimes reported
in August 2017¹⁰

For every 1,000
residents¹¹, that's



Increasing Life Satisfaction across Birmingham²⁶



How satisfied are you with your life?



Activity and sport can be a great way of engaging with young people as a diversionary tactic
(see website for projects)

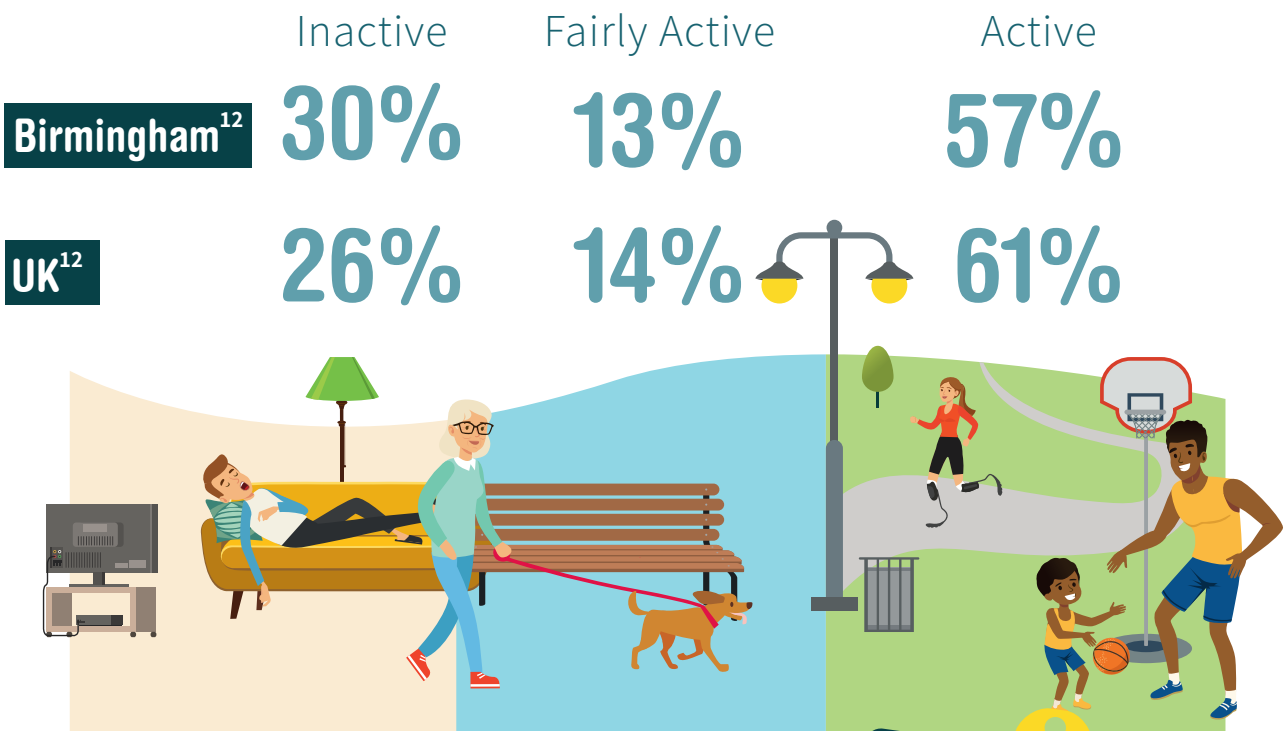


ACTIVITY

In Birmingham, 260,000 people are inactive, representing 30% of the population and which is higher than across the UK. The health cost of this inactivity is £21.9m.



Do you have any examples of activities you would like to share?



SPORTS FACILITIES

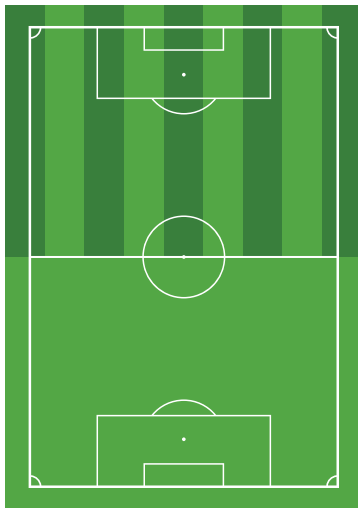
There are relatively few sports facilities in Erdington, especially considering the size of the population, and not all are open to the public.



Is there an opportunity for you to link up with one of these schemes?



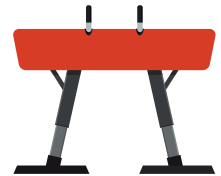
98 Sports facilities in district¹⁴



54
Grass pitches

4
Artificial grass pitches

11
Sports Halls



9
Tennis Courts



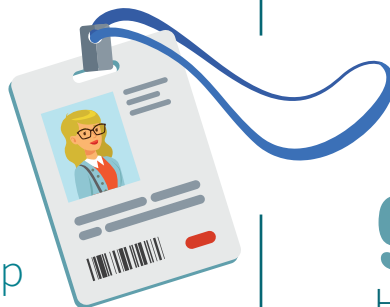
Access Type¹⁴

11% Private Use

13% Registered Membership

14% Pay & Play

9% Free Public Access



9
Health & Fitness Suites



Erdington

District Profile



HEALTH

Health measures typically show that Erdington is worse than the Birmingham average, and much worse than across England. 22% of people in Erdington have a disability or long term health condition.



How can you work to address some of Health inequalities and improve health in Birmingham?



80.7 Years

Female life expectancy¹⁵

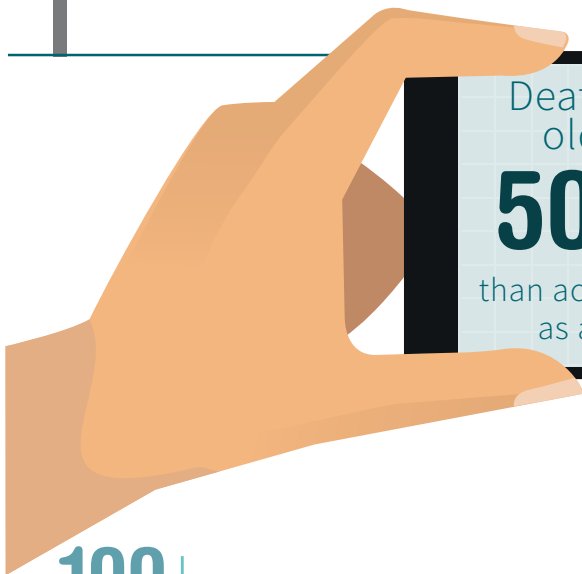
82.0 years across Birmingham



75.1 Years

Male life expectancy¹⁵

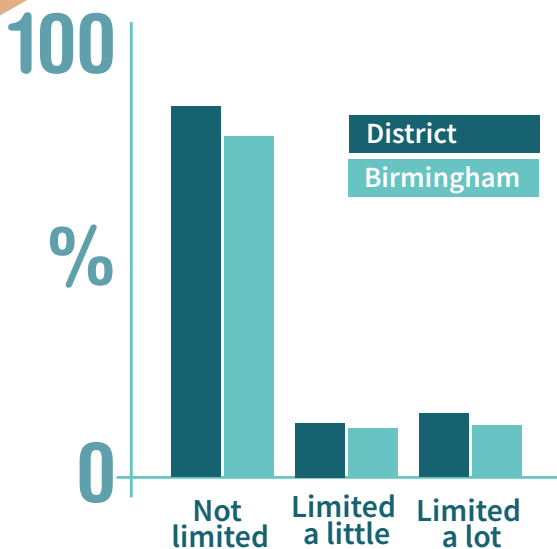
77.2 years across Birmingham



Deaths of under 65 year olds from all causes

50% Higher

than across England. Birmingham as a whole is 28% higher¹⁷



Day-to-day activities affected by long term health conditions or disabilities¹⁶



of Adults are obese vs 26% across Birmingham and vs 24% across England¹⁸



of Children in school year 6 are obese vs 24% across Birmingham and vs 19% across England¹⁹



HEALTH

We have already seen that life expectancy in Birmingham is much lower than nationally, but there is considerable variation within the city. Life expectancy in Erdington is 7 years shorter than in Four Oaks, only a few miles away.



How can you work to address some of these differences and improve health in Birmingham?



Source: ONS Deaths 2013/15
 © Birmingham Public Health 2017
 Source²⁹

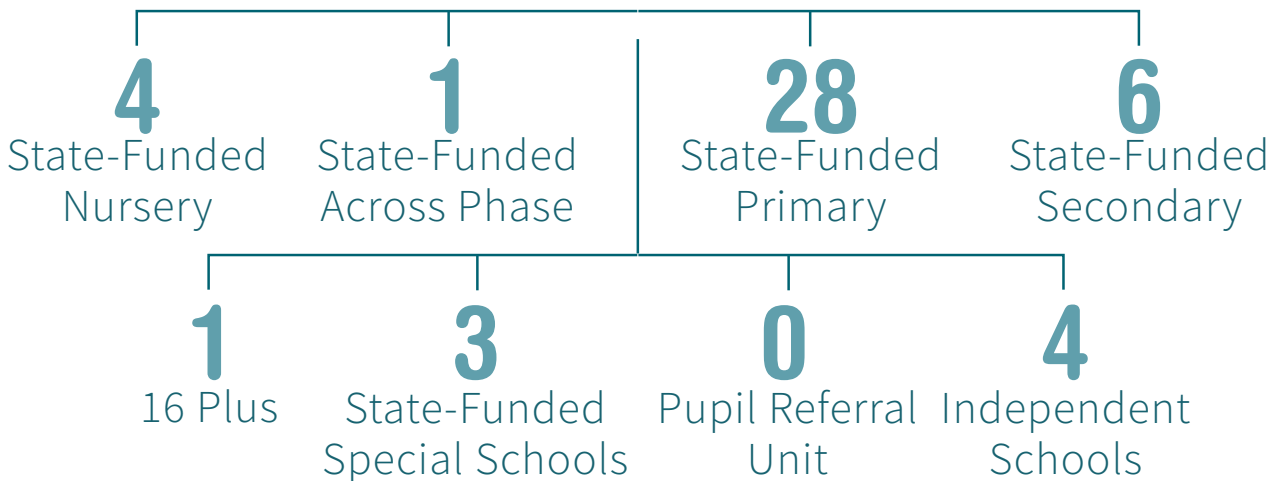
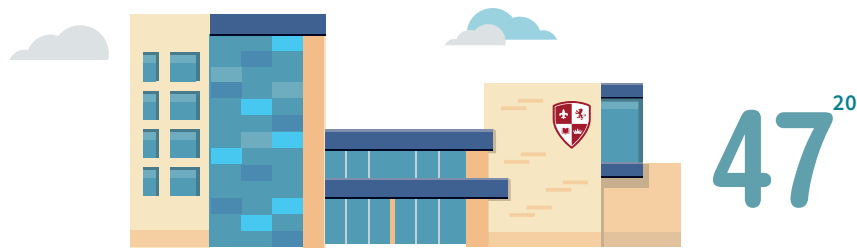


EDUCATION

There are 47 schools in Erdington, including 4 independent schools. Almost a fifth of pupils have Special Educational Needs, slightly higher than nationally.



Could you adjust your activities to make them more accessible?



of pupils have Special Educational Needs vs 18% across Birmingham³⁷

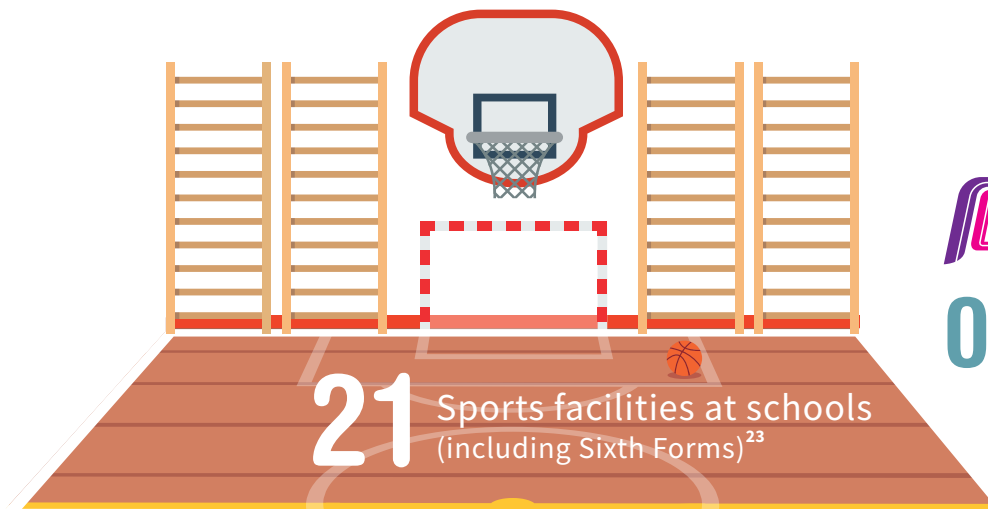


SPORTS IN EDUCATION

Only around a fifth of the sports facilities in Erdington are within schools, and there are no school swimming pools. No schools in the district have the AfPE Quality Mark.



Could your organisation partner with a local school to improve the range of activities they can offer in order to help children lead healthy active lifestyles outside of school time?



0 Schools have AfPE Quality Mark²⁵



People Receiving Certified Vocational Qualification in PE²⁹



139 Level 2 Qualification in Supporting Learning in PE & Support Sport

187 Level 3 Qualification in Supporting the Delivery of PE & Support Sport

93 Level 5/6 Qualification in Primary School of Physical Education



GRANTS

In 2017, 8 grants were made in Erdington totalling £1.6m. 6 funding organisations have made more than one grant in the district in the last three years, often of relatively large amounts.



Could you benefit from grant funding to develop your activities, to improve the lives of the people of Birmingham and helping to address the inequalities we have seen in this report?



8 Grants made in 2017

£1.6m Total value of grants in 2017

60 Total number of recipient organisations since 2015

11 Total number of funding organisations since 2015

Most Frequent Funders ²⁵



Birmingham City Council
23 grants totalling £0.6m since 2015



The Big Lottery Fund
21 grants totalling £1.1m since 2015



Sport England
7 grants totalling £1.4m since 2015



Esmée Fairbairn Foundation
2 grants totalling £180k since 2015



BBC Children in Need
2 grants totalling £166k since 2015



Barrow Cadbury Trust
2 grants totalling £68k since 2015



SOURCES

1. 2016 Mid-Year Population Estimates, accessed on 8th November 2017. Source: Office for National Statistics licensed under the Open Government Licence. <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesanalysisistool>
2. 2014-based Subnational Population Projections for Local Authorities and Higher Administrative Areas in England, accessed on 8th November 2017. Source: Office for National Statistics © Crown copyright 2016 under the Open Government Licence v3.0 <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationprojections/datasets/localauthoritiesinenglandtable2>
3. 2016 Mid-Year Population Estimates, accessed on 8th November 2017. Source: Office for National Statistics licensed under the Open Government Licence. <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesanalysisistool>
4. Median age. 2016 Mid-Year Population Estimates, accessed on 8th November 2017. Source: Office for National Statistics licensed under the Open Government Licence. <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesanalysisistool>
5. % Aged 0-29. 2016 Mid-Year Population Estimates, accessed on 8th November 2017. Source: Office for National Statistics licensed under the Open Government Licence. <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationestimates/datasets/populationestimatesforukenglandandwalesscotlandandnorthernireland>
6. 2014-based Subnational Population Projections for Local Authorities and Higher Administrative Areas in England, accessed on 8th November 2017. Source: Office for National Statistics © Crown copyright 2016 under the Open Government Licence v3.0 <https://www.ons.gov.uk/peoplepopulationandcommunity/populationandmigration/populationprojections/datasets/localauthoritiesinenglandtable2>
7. English Indices of Deprivation 2015: Proportion of Lower-layer Super Output Areas (LSOAs) in most deprived 10% nationally. Accessed on 8th November 2017. Licensed under the Open Government Licence v3.0. http://opendatacommunities.org/slice?dataset=http%3A%2F%2Fopendatacommunities.org%2Fdata%2Fsocietal-wellbeing%2Fimd%2Findicesbyla&http%3A%2F%2Fopendatacommunities.org%2Fdef%2Fontology%2Fcommunities%2Fsocietal_wellbeing%2Fimd%2Findices=http%3A%2F%2Fopendatacommunities.org%2Fdef%2Fconcept%2Fgeneral-concepts%2Fimd%2Fcombineddeprivation&http%3A%2F%2Fpurl.org%2Flinked-data%2Fcube%23measureType=http%3A%2F%2Fopendatacommunities.org%2Fdef%2Fontology%2Fcommunities%2Fsocietal_wellbeing%2Fimd%2FlamostdeprObs
8. 2011 Census. Source: ONS Crown Copyright Reserved [from Nomis on 8 November 2017] licensed under the Open Government Licence. <https://www.nomisweb.co.uk/>
9. Seasonally Adjusted Unemployment, August 2017. Birmingham Unemployment Briefing September 2017, accessed on 8th November 2017, produced by Birmingham City Council. Data Source: Office for National Statistics licensed under the Open Government Licence. https://www.birmingham.gov.uk/downloads/download/588/unemployment_briefings
10. Reported crime, accessed on 8th November 2017. Source: West Midlands Police, licensed under the Open Government Licence v3.0. <https://www.police.uk/west-midlands/>
11. 2011 Census. Source: ONS Crown Copyright Reserved [from Nomis on 8 November 2017] licensed under the Open Government Licence. <https://www.nomisweb.co.uk/>
12. Sport and Physical Activity Levels1 (Adults aged 16+) by Local Authority (excludes gardening). Source: Sport England Active Lives Survey, May 2016/17, accessed on 8th November 2017. <https://www.sportengland.org/research/active-lives-survey/>
13. Sport England commissioned data from British Heart Foundation Health Promotion Research Group for PCTs, reworked into estimates for LAs by TBR. Measure: Health costs of physical inactivity, split by disease type. Time period(s): 2009/10 Local Sport Profile for Birmingham. © Copyright Sport England 2015, accessed on 8th November 2017.
14. Active Places Power Detailed Report – Facilities, contains Active Places Data © Sport England, accessed on 8th November 2017, licensed under the Open Government Licence v2.0 as amended to contain the Intellectual Property Rights Ownership and Attribution and other terms specific to Sport England. <https://www.activeplacespower.com/reports/standard-facility>
15. Source: 2013/15 Life Expectancy from Birmingham City Council District Health Profiles, accessed on 13th February 2018. Data attributed to ONS Deaths/estimated population.
16. https://www.birmingham.gov.uk/info/50120/public_health/1332/district_health_profiles
17. 2011 Census. Source: ONS Crown Copyright Reserved [from Nomis on 8 November 2017] licensed under the Open Government Licence. <https://www.nomisweb.co.uk/>



SOURCES

18. Obese adults (%). Source: Public Health England Local Health website, accessed on 30th October 2017. <http://www.localhealth.org.uk/>
19. Obese Children (Year 6) (%). Source: Public Health England Local Health website, accessed on 30th October 2017. <http://www.localhealth.org.uk/>
20. Schools database, provided by Birmingham City Council, accessed on 8th November 2017.
21. Schools, pupils and their characteristics: January 2016, Local authority and regional tables SFR20/2016, accessed on 8th November 2017. Source: <https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics-january-2016>
22. Schools, pupils and their characteristics: January 2016, Local authority and regional tables SFR20/2016, accessed on 8th November 2017. Source: <https://www.gov.uk/government/statistics/schools-pupils-and-their-characteristics-january-2016>
23. NOTE: to calculate total % of pupils with SEN, need to add together number of pupils from different school types in Table S5, then calculate the %
24. Active Places Power Detailed Report – Facilities, contains Active Places Data © Sport England, accessed on 8th November 2017, licensed under the Open Government Licence v2.0 as amended to contain the Intellectual Property Rights Ownership and Attribution and other terms specific to Sport England. <https://www.activeplacespower.com/reports/standard-facility>
25. afPE Quality Mark – Roll of Honour, Association for Physical Education, accessed on 8th November 2017. <http://www.afpe.org.uk/physical-education/afpe-quality-mark-for-pe-a-sport/>
26. Data from GrantNav a 360Giving application, accessed on 7th March 2018, released under the terms of the Creative Commons Attribution Sharealike license (CC-BY-SA). <http://grantnav.threesixtygiving.org> The original datasets also have their own copyright and attribution statements; for full details see <http://grantnav.threesixtygiving.org/datasets/#copyright>
27. Life Satisfaction among Adults aged 16 and over, from the Annual Population Survey (APS), by Local Authorities, year ending March 2012 to year ending March 2017, accessing on 9th November 2017. Source: Office for National Statistics licensed under the Open Government Licence. <https://www.ons.gov.uk/peoplepopulationandcommunity/wellbeing/datasets/headlineestimatesofpersonalwellbeing>
28. IMD Map with Ward Boundaries. Produced by Strategic Research, BCC, 2015. Based on Index of Multiple Deprivation 2015, DCLG, Crown Copyright. <https://www.gov.uk/government/statistics/english-indices-of-deprivation-2015> The Department for Communities and Local Government (DCLG) updated the English Indices of Deprivation, including the Index of Multiple Deprivation (IMD), in September 2015. The IMD is the official measure of relative deprivation for small areas in England. It is the most widely used of the Indices of Deprivation.
29. Number of delegates certified at Level 2/3 since 2011 and at Level 5/6 since January 2015. Data provided by AfPE, 3rd January 2018.
30. Life Expectancy at Birth (2013/15) All Persons. Source: ONS Deaths 2013/15 © Birmingham Public Health 2017, accessed on 13th February 2018 from https://www.birmingham.gov.uk/info/50120/public_health/1343/health_and_wellbeing_population_data/8
31. NOTE: The life expectancies quoted on this website for Birmingham and England at typically 0.1 years less than those in the District Health Profiles.
32. 2011 Census. Source: ONS Crown Copyright Reserved [from Nomis on 8 November 2017] licensed under the Open Government Licence. <https://www.nomisweb.co.uk/>
33. 2011 Census. Source: ONS Crown Copyright Reserved [from Nomis on 8 November 2017] licensed under the Open Government Licence. <https://www.nomisweb.co.uk/>
34. Mortality rate from causes considered preventable (directly standardised rate per 100,000), 2014-2016, accessed on 8th November 2017. Source: Public Health England (based on ONS source data), licensed under the Open Government Licence. <https://fingertips.phe.org.uk/profile/public-health-outcomes-framework/data/>
35. Unadjusted Unemployment, August 2017. Birmingham Unemployment Briefing September 2017, accessed on 8th November 2017, produced by Birmingham City Council. Data Source: Office for National Statistics licensed under the Open Government Licence. https://www.birmingham.gov.uk/downloads/download/588/unemployment_briefings
36. Source: % of population in the most deprived 20% of areas in England quoted in Birmingham City Council District Health Profiles, accessed on 13th February 2018. Data attributed to IMD2015. https://www.birmingham.gov.uk/info/50120/public_health/1332/district_health_profiles
37. SEN Children by Home Address Ward, as at Jan 2016 School Census, Reception to Y11* Source: School Censuses. Data provided by Birmingham City Council, 27th October 2016

