

# Role Profile Videographer/Editor

## Role Reports To: Head of Broadcasting & Video

**Role Purpose:** Reporting to the Head of Broadcasting & Video, you will help deliver outstanding on-demand and live video content that resonates with our fanbase. This role will work across all club channels, bringing as well as working closely alongside the social media team to create engaging and innovative content.

### **Main Responsibilities and Accountabilities**

- Creating content (identifying, capturing, editing, and producing video content) for AVFC digital platforms such as YouTube, X, TikTok, Instagram, Facebook & club website.
- Filming and editing match footage, player and manager interviews, press conferences, features and match-day activities.
- Live match filming for VillaTV live streaming production (U23, FA Youth Cup, Pre-season).
- Editing videos under strict deadlines to the highest quality.
- Working in both single and multi-camera shoots
- Producing and editing raw material into a finished product suitable for broadcast across all of Aston Villa's video platforms.
- Produce videos and content for internal use for marketing and partnerships.
- Assembling, preparing and setting up equipment and lighting prior to filming.
- Any other reasonable duties and responsibilities which your line manager or another senior manager at the club asks you to perform.
- Demonstrate commitment to Safeguarding by adhering to relevant policies, procedures and values relating to safeguarding children and adults at risk.
- Support the Club's commitment to equality, diversity and inclusion.

# Qualifications, Key Skills & Experience

#### **Essential**

- Demonstrable experience in a similar videography role in a sporting environment
- A proactive and 'can-do' attitude
- Highly proficient in the use of Adobe Creative Suite Premiere Pro, After Effects, Photoshop.
- Highly competent in the use of Sony video camera equipment.
- Highly competent in the use of audio and lighting equipment
- Previous experience filming live football matches
- Ability to function as one person shoot/edit/presenting crew.
- Able to identify the most suitable shot for any occasion and an understanding of the visual impact created by particular shots.
- Ability to tell the story and create the narrative.
- Strong organisational skills with the ability to multi-task and prioritise effectively
- Adaptable and able to make effective, quick decisions in a fast-paced sporting environment.
- A practical problem solver able to find solutions to technical and practical problems
- Able to work flexibly including evenings and weekends
- A clear, concise, and accurate communicator
- A strong team player as well as being able to work on individual projects.
- Full, UK driving licence

#### Desirable

- Script/prepare/plan content formats for video output.
- Knowledge of television/film production.
- Knowledge of live streaming of events.

#### Disclosure and Barring Service Check Requirement

This role will be subject to a Basic level disclosure

Aston Villa Football Club is an inclusive institution that provides a welcoming environment to supporters, the local community, customers, employees, contacts and competitors. We want to ensure that the Club and all its subsidiaries are free from

*all* in

discrimination of any kind, embracing all regardless of age, race, disability, gender reassignment, pregnancy and maternity, sexual orientation, marriage and civil partnership, sex (gender), religion or belief.

Aston Villa Football Club is fully committed to safeguarding children and adults at risk across our Club. As such, we adhere to Safer Recruitment processes and for some roles a satisfactory enhanced disclosure via the Disclosure & Barring Service may be required prior to starting in a role at the Club. For more information, please see <a href="AVFC - Safeguarding">AVFC - Safeguarding</a>

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