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January 2023



A few words from our CEO Mike Chamberlain

Here's hoping that you have had a healthy and happy start to 2023, and with us being a month in already, that some of the resolutions are lasting!

The team here have picked up where we left off in December with a busy and productive start to the year. Including finalising all of the Small Grants awards for clubs and community groups, helping distribute the final lots of Birmingham 2022 legacy sports equipment, and supporting a high number of applications for Together Fund, amongst many other things.

This year we will be managing the bulk of the Commonwealth games legacy funding for sport and physical activity, in collaboration with Sport England and many local partners; focussed in some of the most deprived and inactive wards of the city, and concentrating some interventions on young people and disabled people, and others more broadly to create better referral pathways into activity.

We will also be using our influence and experience to plan beyond Birmingham 2022 and help bring more exciting events to the city, and bringing community legacy and benefit into the heart of this planning.

We will also do everything possible to help as much of the Birmingham 2022 legacy contingency pot of funding to be used to support sport and physical activity providers who do such a wonderful job in their communities; a significant amount has been given back to the region, and it's vital this is used to make a difference over the next 2 years.

Finally, we welcome 6 fantastic new trustees to the board of Sport Birmingham, and I'm genuinely excited about the skills, experience, knowledge and connectivity they bring us.

Let's have a great 2023, work together as much as possible, and all do our part to make Birmingham a more active and healthy place.



Sport Birmingham welcomes its new board members

"On behalf of the Board I am delighted to welcome our new trustees to Sport Birmingham. We had an extremely competitive recruitment process for these board positions - which is testament to the high regard with which the organisation is held in the region - and all of our new trustees bring great skills, experience, networks and energy to the Sport Birmingham board and wider team. I have no doubt that they will make a significant and positive impact in their roles and I look forward to working with them all."

Paul Faulkner – Chairman of the Board

Active Birmingham Youth Provider Groups

"it takes a community to raise a young person"

What are youth provider groups?

Multi agency group meetings that will be taking place in Birmingham to bring youth providers together.

What are we trying to achieve?

We want to use our knowledge of Birmingham to encourage local youth providers and wider system partners to work closer and connect with each other to support the system change of how we support young people in the community.

How are we going to achieve this?

By forming monthly multi agency group meetings where youth provider can identify and understand barriers to community sport, qualifications, and work experience for young people. Collectively through shared knowledge, resources, assets, and skill set.

What will we do?

Our youth provider groups will listen to communities and respond to their priorities, motivations, and aspirations, placing the community voice at the heart of decision making. Empowering and connecting communities. In so doing, create sustainable change.

Are you a youth provider in:

Alum Rock - Balsall Heath/Sparkhill - Heartlands - Castle Vale - Lozells

To join the youth provider groups, please do not hesitate to contact Callam,



Alum Rock youth provider event at Rockwood Academy

National Apprenticeship Week 6th - 12th February 2023

M.A.D. - Make A Difference aims to work with young people in deprived communities, helping them develop their skills to become future leaders within their respective communities.

Meet Zain, one of our apprentices on the MAD programme. Zain had the opportunity to develop himself through an apprenticeship where he gained a level 2 sport activator qualification. This has allowed him to deliver sport sessions, and gain experience in other avenues of professional work such as developing a youth led youth club as well as mentoring within schools.

Alongside this, M.A.D also works in line with schools where we have developed a mentoring programme which aims to develop and nurture skills that young people are in need of developing. The mentoring sessions are combined with one to one mentoring as well as group mentoring workshops, the programme will aim to be delivered after February.

If you want to hear more, keep an eye on our social media channels next week

National Apprenticeship Week #NAW2023



Youth Operations Manager Callam (left) with Zain (right)

Looking Forward - School Games

Last term, we saw over 300 young people trained as Young Leaders as part of the Birmingham School Games city offer. They were upskilled in a variety of roles such as Basketball Officiating, Boccia Leaders, Dance Leaders, Athletics Leaders, and our locally developed programme: Steps to Success! Our new young leaders will now have the opportunity to lead and support at our city final competitions throughout Spring & Summer term.

Congratulations to all the schools who made it through to the All-Styles Dance Finals at the Hippodrome in January. It was amazing to see all the hard work & commitment from all the schools that entered and their was such a great energy in the room! Well Done to our Primary School Winners; Tiverton Academy & our Secondary School Winners; KEVI Handsworth Girls School.



Awesome moves at the Birmingham School Games Dance Competition

Who's who!

In this issue we introduce a Hayley, a new member of the Sport Birmingham. Hayley is a Development Manager overseeing the Communities team.



Hi, I'm Hayley!

I am responsible for the development of Sport Birmingham's community programmes and relationships. Working collaboratively with stakeholders and community partners to ensure that investment is connected to community groups working with key audiences.

Working within the community sport and voluntary sector for nearly 20 years, I started out as a volunteer and progressed through multiple project management and senior roles. I am particularly passionate about working with children and young people and removing barriers to participation.

email: hayley.james@sportbirmingham.org

To meet more members of the team [click here](#)

Club Together

What is Club Together?

Club Together is a Commonwealth Games legacy programme. We aim to bring clubs, organisations, groups, and communities together for the benefit of the people they serve.

How will you benefit?

Our aim is to create 10 networks across the city with the aim of building stronger and safer provision, to engage inactive and more diverse audiences.

We want to:

Encourage collaborative working across the city
Enable organisations to share
Connect and innovate across local spaces.

Club Together networks will empower clubs to take ownership of provision, funding, and resources in their area. In turn, building relationships with key audiences and providing a united voice for their communities.

How can you get involved?

We would like to encourage organisations to contact us if they wish to be involved in

Barr/Handsworth, Ladywood/Nechells, Edgbaston and Yardley.

For more information, please contact adam.warden@sportbirmingham.org



Information video on crowdfunding

Are you looking for innovative ways to raise funds for your club or organisation?

@Crowdfunder are running a FREE 60-minute introductory online workshop, covering all the basics of crowdfunding for sport including:

- ☆ How crowdfunding works
- ☆ Upskilling of people involved (fundraising, content writing, story-telling, video creation, social media)
- ☆ Greater visibility of what your sports club does within the local communities
- ☆ What grants are available and how to access them
- ☆ What support and guidance is available to organisations
- ☆ Insights from a sports organisation who have successfully ran a crowdfunding campaign

🕒 Time: 12:00 – 13:00

📅 Date: Thursday 16th January 2023

To book your place on the workshop, click the link below: <http://bit.ly/3wFtglo>

Thank you for your support VolkerLaser

Worcester-based, multi-functional contractor, VolkerLaser, recently completed a fundraiser which challenged its employees to get moving by walking, running, cycling, or swimming to raise money for Sport Birmingham. VolkerLaser always seeks to support the local community and, as a business that places a strong emphasis on wellbeing and mental health, was keen to raise funds for Sport Birmingham through its activities.

The fundraiser took the team to a wide variety of places, and they racked up an impressive number of miles - some of them with their families. They raised £441.48 for Sport Birmingham, and VolkerLaser hopes to continue its support for Sport Birmingham in the future.



Views from the fundraiser by VolkerLaser

"In unio



Our mailing address is:

info@sportbirmingham.org

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