

## **Support Brief:**

### **Sport England Place-Based Expansion - Deepening work:**

#### **Partners (Steering Group):**

- Sport Birmingham (Lead – Mike Chamberlain, CEO)
- TAWS (Lead – Donna Livesey, WM Partnership Lead)
- BCC Sport – Dave Wagg, Head of Sport & PA)
- BCC Public Health – Humera Sultan, Consultant in PH)

Other managers and senior officers in each organisation will support the leads and will need to be part of the consultation and bid development.

#### **Background and context:**

As part of the collaboration that was the Birmingham and Solihull LDP ‘Active Communities’, Birmingham is now in a position to move to a deepening phase of the Place Based working.

In order to pull together a shared vision for the next phase of work, it has been proposed that the current allocation of funding for the interim Deepening funding already allocated notionally to TAWS be used to support the necessary system knitting and coalescing work, including the facilitation of it.

#### **Scope of the work:**

There is scope for a task and finish piece of work, facilitated by an external facilitator, to support the development of a shared understanding of the work done to date on the Local Delivery Pilot (Active Communities) and the Commonwealth Active Communities programme (Active Birmingham) as well as the needs and aspirations currently within the city to further develop the deepening funding ask of Sport England.

The areas of support required include:

- Developing a shared understanding of the opportunity that Deepening and Place Based Expansion provides for the city and the citizens.
- Developing a common purpose that builds on the work done to date across the LDP, CAC, and ACF to realise the opportunities above.
  - o Short system mapping exercise to support the clarification of the common purpose.
  - o Identification of the overlapping areas of aspiration, support, and development needed across the partners and wider system (Venn Diagram).
- Weaving in some of the wider national learning from Sport England about the system leadership issues and evidence for place partners, including the maturity matrix model (NELP).
- Maintaining existing collaborative culture between partners and when the partnership extends to wider stakeholders, ensuring everyone works to agreed common purpose.

- Preparation of initial lines of enquiry to be explored in order to secure the full, final submission.
- Capture of community and stakeholder input (existing and new).
- Recommendations for next steps around feedback loops and embedding the learning and getting to submission.
- Weaving in where relevant any references to key local, regional, and national strategies

**Outputs and outcomes:**

- Support for the formulation of a shared common purpose.
- Help partners set a 'skeleton' to support the submission activity, including appraisal of respective priorities, challenges, successes etc.
- System map diagram detailing overlapping areas of aspiration and support.
- Recommendations and timeline document to inform final submission.
- Write up of final bid document with support of partners on behalf of group.
- Place us in a position to have wider system influence (health and social agendas).
- Input on national learning.

**Brief:**

- The work requires completion by June 2025, at the latest; the bid to SE will require a detailed timeline to be agreed leading up to June, and this will need to be checked with SE at the earliest opportunity (a peer review in May has been indicated).
- The work will need to commence at the earliest opportunity in January 2025.
- We estimate that this will require approximately 2-3 days each week, on average, throughout the period (5-6 months in total).
- There will need to be flexibility to meet (in-person or virtually) with all partner leads together and separately as necessary; it is expected that most meetings will be in-person.
- We require a full breakdown of costs and capacity for the period above, indicating charge rates and persons involved. This should be inclusive of all expenses.

**Requirements:**

- Experience of bid-writing and facilitation
- Experience and understanding of working with diverse and under-represented communities
- Experience of place-based work (Essential)
- Experience of working with Sport England funding / programmes (Essential)
- Knowledge of Birmingham (Essential)
- Knowledge and experience of working with Active Partnerships (Desirable)
- Knowledge and experience of working with Local Delivery Pilots (Desirable)
- Knowledge and experience of working with Local Authorities (Desirable)
- Connectivity to other place or system partners (Desirable)

**How to submit interest:**

As a collective, we welcome expressions of interest for this important work, and we ask that you outline your experience, skills and knowledge that are relevant for this work. Please take note of the scope, brief, outputs and requirements outlined above carefully to ensure you are able to fulfil the role.

Expressions of interest should be no more than 3 pages long (Font 11 Calibri or Arial).

Final date for submission is Friday 24<sup>th</sup> January 2025.

Interviews are expected to be held on w/c 3<sup>rd</sup> February 2025 (exact location, date and time TBC).

Enquiries and submissions should be sent to:

[Donna.livesey@theaws.org](mailto:Donna.livesey@theaws.org)

Donna Livesey – Contact number: 07979363178

And

[Mike.chamberlain@sportbirmingham.org](mailto:Mike.chamberlain@sportbirmingham.org)

Mike Chamberlain – Contact number: 07973 751839