

CONSULTATION PLAYBACK

GRAVELLY HILL



**Sport
Birmingham**



**Foundations
4 the Future**

A stylized black silhouette of a person with arms raised in a 'V' shape, positioned to the left of the word 'ACTIVE'.
ACTIVE
BIRMINGHAM

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About Active Birmingham

Active Birmingham is part of the Commonwealth Active Communities Birmingham 2022 Legacy investment aiming to...

- Tackle inactivity in local communities and engage underrepresented groups.
- Support the National Evaluation and Learning Partnership (NELP) who support learning and evaluation of whole systems and placed-based approaches, enhancing understanding of how to address inequalities in physical activity, by capturing and understanding the current conditions within place.
- Share insight and learning from across the system to co-produce solutions.

The initial Birmingham partnership:





The Active Birmingham Approach

Our Vision - *What we want to achieve:*

To create a city where physical activity is the norm; inequalities are reduced; systems are changed to remove barriers; and sport and physical activity is accessible and integrated into daily life.

Our Mission - *Why we exist:*

Using the games as a catalyst we will continue to use an adaptive approach and to tackle inequalities in, and barriers to physical activity by focusing on the 3 key priority areas:

- 1) Building sector integration
- 2) Strengthening community and individual capacities
- 3) Tackling structural inequalities

These are aligned to the NELP conceptual framework interconnected areas where action to address inequalities often takes place.

Meet Our Champion

Justice Campbell - j.campbell@foundations4thefuture.co.uk

Foundations 4 the Future CIC empowers young people through mentoring, education, and apprenticeship programmes. They provide tailored support in schools to improve engagement, offer alternative provision, and create career paths, focusing on building confidence, personal development, and reducing NEET (Not in Education, Employment, or Training) figures.

Key Services and Activities Include:

Mentoring and Support: Offering tailored, in-school, or off-site mentoring to improve student engagement, confidence, and behavioural outcomes.

Education & Alternative Provision: Delivering bespoke educational provisions and supporting students in mainstream schools, pupil referral units, and alternative settings.

Apprenticeships & Career Paths: Creating feeder programs for apprenticeships in youth mentorship, helping young people transition into employment through hands-on experience, such as their partnership with Access College.

Partnerships & Outreach: Working with organisations like Home Stay UK and local schools to deliver specialist initiatives like the NEET programme.

Peer Mentoring: Developing peer-to-peer leadership programmes within schools to help students become positive role models.

Food Education: Implementing initiatives focused on healthy habits and food education.

Core Values:

Collaboration

The situation of two or more people working together to create or achieve the same thing.

Diversity

The practice or quality of including or involving people from a range of different social and ethnic backgrounds and of different genders.

Dedication

The quality of being dedicated or committed to a task or purpose.



Active Birmingham Areas Map

Anchors and Champions



- LDP Areas (6)** ■
- CAC Areas (17)** ■ ■ ■
- LAP Areas (5)** ■

Original Anchors (Red/Pink)

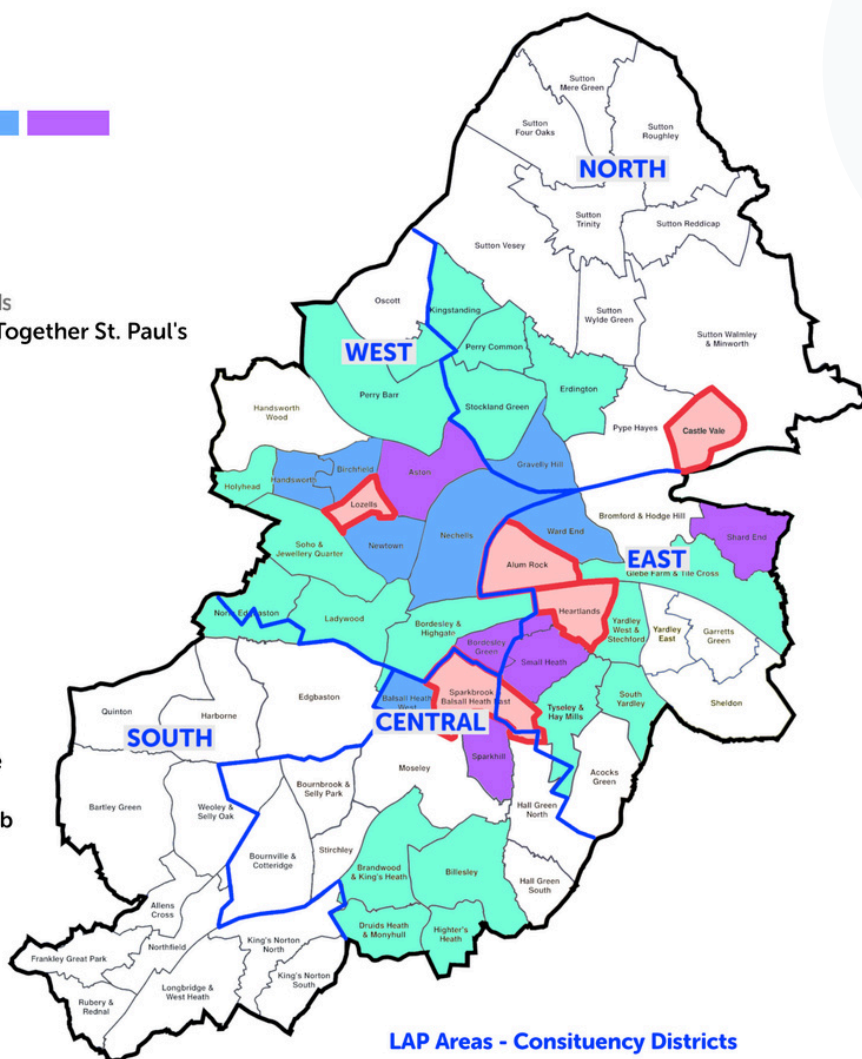
- Alum Rock - OCF
- Lozells - Sports Key, Legacy West Midlands
- Sparkbrook and Balsall Heath East - Together St. Paul's
- Castle Vale - The Pioneer Group

Phase 1 Expansion Champions (Purple)

- Shard End - Fitcap and Spark Active
- Bordesley Green - Pitch 2 Progress
- Aston - Made CIC
- Small Heath - Support through Sport
- Sparkhill - Inspire Hub

Phase 2 Expansion Champions (Light Blue)

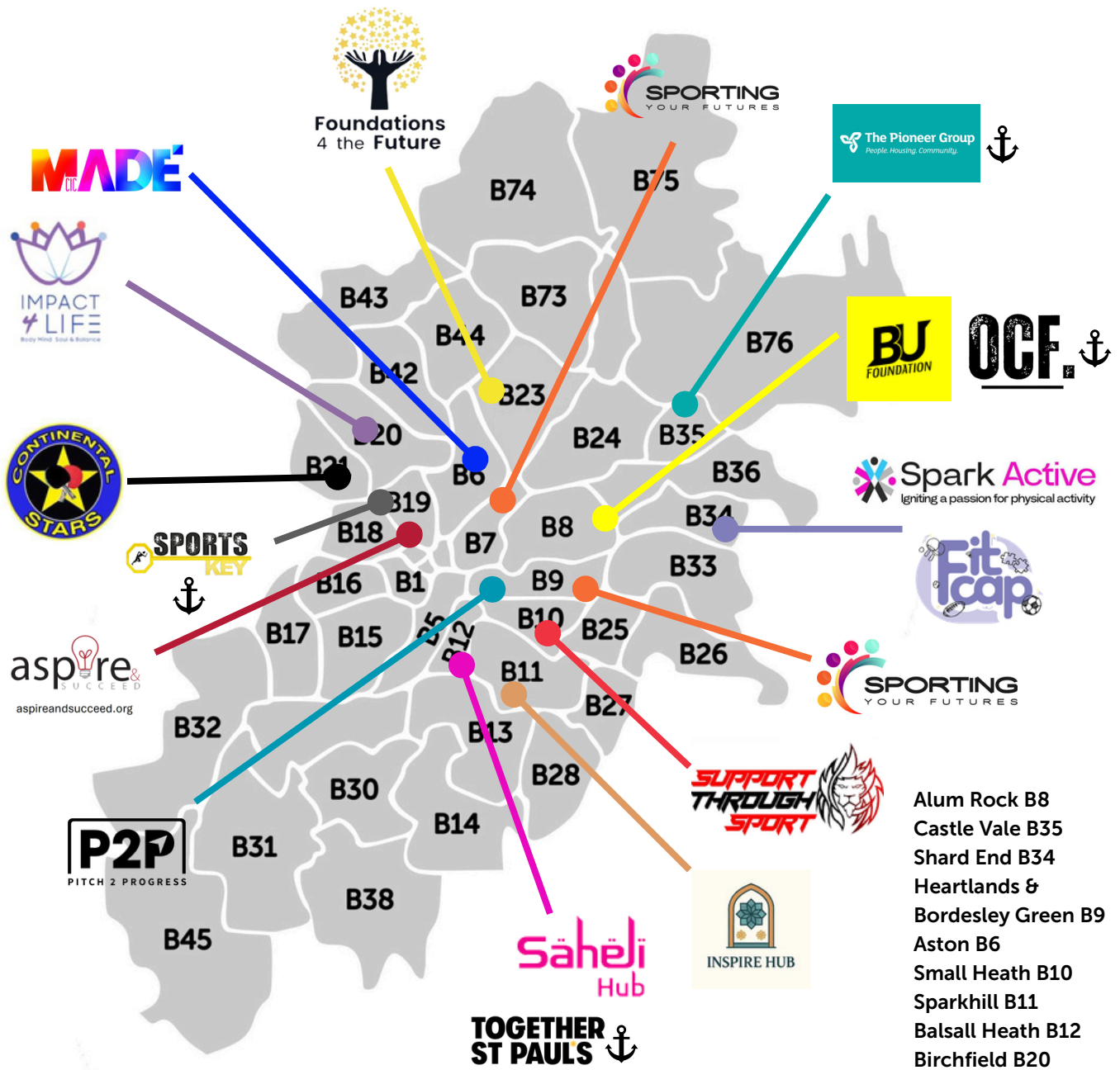
- Balsall Heath West - Saheli Hub
- Birchfield - Impact 4 Life
- Gravelly Hill - Foundations 4 the Future
- Newtown - Aspire & Succeed
- Handsworth - Continental Stars TT Club
- Nechells - Sporting Your Futures
- Ward End - B U Foundation
- Heartlands - Sporting Your Futures



LAP Areas - Constituency Districts

Central	Hall Green & Selly Oak
East	Hodge Hill & Yardley
North	Erdington & Sutton Coldfield
South	Edgbaston & Northfield
West	Ladywood & Perry Barr

Map of Anchor and Champion Locations



- Alum Rock B8
- Castle Vale B35
- Shard End B34
- Heartlands & Bordesley Green B9
- Aston B6
- Small Heath B10
- Sparkhill B11
- Balsall Heath B12
- Birchfield B20
- Gravelly Hill B23
- Newtown B19
- Handsworth B21
- Nechells B7
- Ward End B8
- Lozells B19

 Indicates Original Anchor Organisation

Consultation Approach: How and Why?

Why Consultation Was Needed?

To ensure that Active Birmingham's approach reflects real local needs, we needed to undertake consultation in priority wards. The aim was to measure the needs and capacity of providers in each place, so that investment and resources are directed to the right areas and priorities.

The consultation enabled us to:

- Gather community-led insight to inform local delivery plans.
- Understand the current landscape of provision, gaps, and opportunities.
- Identify the barriers and enablers to physical activity across different communities.
- Build a stronger evidence base to guide place-based decision-making and ensure our actions are targeted, equitable, and sustainable.

This approach ensures that future investment and collaboration are driven by lived experience and grounded in what matters most to people and providers in each place.

Why Anchors and Champions delivered the Consultation?

Our Active Birmingham Anchor Organisations and Champions were the natural starting point for community consultation. The anchors and champions are trusted organisations and associated individuals who are already embedded within their communities. Due to the ‘frontline’ work carried out by these organisations, they are uniquely positioned to understand the needs and priorities of their local communities, and are ideally suited to connect with people at a grassroots level.

Anchors and champions were selected to lead the consultation because:

- They are trusted people with deep relationships with and credibility in their neighbourhoods.
- They form an integral part of their community and have been shaped by it
- They exist to benefit their local people.
- They enable authentic and honest conversations, ensuring that insight gathered is genuine and reflects real community priorities.
- They can bridge the gap between system and community, building trust and understanding on both sides. For example they can translate system language and concepts (eg. the Maturity Matrix or National Evaluation tools) into terms that are meaningful and accessible to local people.
- By empowering anchors to lead, the consultation became more inclusive, culturally relevant, and grounded in the realities of place, strengthening local ownership and buy-in for the next stage of Active Birmingham’s development.



How Anchors and Champions delivered the consultation?

Objectives and Scope

The anchors and champions were asked to:

- Co-design engagement objectives and scope for the community engagement strategy.
- Engage at least five sport & physical activity organisations and a minimum of three cross-sector stakeholders (e.g. local councillors, housing, police, transport) using a survey tool to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.
- Introduce the Active Birmingham approach, brokering connections and opportunities for local organisations to get involved (using a provided slide deck and stakeholder comms).
- Deepen understanding of place, feeding insight into locality action plans and brokering further connections with community groups, networks, and systems partners.

Areas of Exploration

Through workshops, conversations, and local mapping, anchors and champions explored:

- Current context, priorities, and challenges for tackling physical inactivity.
- Barriers and enablers to participation in physical activity.
- Capacity and capability of local workforce, volunteers, and organisations.
- Cultural and social norms that shape wellbeing and physical activity behaviour.
- Assets and environments that support active lifestyles.
- Examples of community-led or co-produced initiatives already working well.
- Levels of cross-sector collaboration and leadership, including key networks and forums.
- Opportunities and gaps for better communication, promotion, and joint working around physical activity and wellbeing.

The Survey Tool

- The National Evaluation and Learning Partnership (NELP) have identified a number of features or ‘conditions’ that may be necessary for place-based approaches to address inequalities in physical activity.
- The framework for the questions helped to engage partners and places with the 9 conditions for change
- The purpose of the questionnaire / survey is to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.



Click [here](#) to access more info on the NELP Conceptual Model or scan the QR code



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Foundations 4 the Future summary of consultation approach, benefits and outcomes

- It was important to be transparent and clear about the ask - organisations were interested in what the long term vision is, what will happen beyond the funding.
- The process allowed for more dedicated time to connect with and hear from organisations in contrast to participants. Helping to understand how assets are been used and good examples of partnership working. It is important to hear more on a regular basis, share best practise and to bring organisations together to support place plans.
- There were capacity challenges specifically for sports and physical activity organisations - difficult to get dedicated time to complete the survey. Some organisations/individuals didn't feel all questions were relevant - role and understanding of the language impacted this.
- Survey questions provided a structure to identify place needs and focus on collaboration and could support to align future place work. It was important to allow organisations to input and engage in a way that worked for them. Casual/informal conversations worked well.
- There is opportunity to further engage with wider facilities and organisations.
- 'See by doing' - it is good to experience and support local organisations activities to better understand their offers, vision and how they connect.
- There has been an element of upskilling for place around the approaches/conditions.
- Activity Finder - great to share more widely for participation and promotion through the process.
- Would have liked the opportunity to bring more organisations together through the consultation process- to help build trust and more transparency / reduce competitiveness and mistrust - potentially due to funding pressures.
- Connectors supported to talk through some challenges / issues and suggestions for how to modify and flex consultation approaches.
- Conversations with other champions have started for wider learning.

Top 3 Enablers

- Opportunities to share best practice, collaborate and share where people are struggling.
- Partnerships with schools and across sectors.
- Parks and outdoor facilities - great opportunities for free and low priced provision during the summer.

Top 3 Barriers

- Distrust and lack of collaboration.
- Lack of capacity - Time and pressure of small workforces trying to do everything and the stress of day to day running sessions.
- Cost - not enough affordable and accessible indoor facilities.

Consultation Findings

1. Identifying Barriers and Enablers



Barriers

- Cost of participation, including fees for activities, gyms, and structured programmes.
- Financial pressures on families who must prioritise essential household spending.
- Lack of resources within organisations to subsidise or deliver affordable provision.
- Transport limitations preventing people from accessing venues.
- Limited availability of affordable indoor venues.
- Low confidence and fear of judgement, particularly among beginners.
- Cultural expectations that do not prioritise physical activity.
- Safety concerns in public spaces, particularly during evenings.
- Limited awareness of local activity opportunities.
- Work and childcare responsibilities reducing available time for participation.
- Poor mental health acting as a barrier to engagement.
- Hard surfaces or unsuitable environments preventing participation for disabled individuals.
- Seasonal factors such as poor pitch conditions during winter limiting activity.

Enablers

- Free or low-cost sessions that reduce financial barriers.
- Activities delivered locally within trusted community spaces.
- Non-judgemental and welcoming environments that build confidence.
- Coaches and facilitators who reflect the local community and understand participant needs.
- Strong social connections within group sessions.
- Word-of-mouth recommendations within communities.
- Access to parks and open spaces that encourage participation and social interaction.
- Flexible session times that accommodate work and family responsibilities.
- Beginner-friendly pathways allowing participants to start at a comfortable level.

Consultation Findings



2. Organisational Policies, Processes, and Structures

Governance and Policies

- Many organisations operate with basic governance frameworks including:
 - safeguarding policies
 - health and safety procedures
 - data protection policies
 - equality and diversity commitments
 - background checks for staff and volunteers
- Risk assessments are carried out for sessions and community events.

Operational Structures

- Some organisations operate community hubs that act as local bases for activity delivery and partnership engagement.
- Communication with participants is supported through websites, social media platforms, and community messaging groups.
- Outreach work includes engagement with schools, youth organisations, and community groups to promote participation.

Cross-Sector Collaboration

- Partnerships with schools, community organisations, and local services help ensure physical activity provision reflects local needs.
- Restorative and strengths-based approaches are used to work with families and communities in a respectful and inclusive way.

3. Capacity and Capability



Skills and Expertise Within Organisations

- Community engagement and outreach experience.
- Sports coaching and activity delivery skills.
- Safeguarding knowledge and youth engagement experience.
- Cultural awareness and understanding of local community dynamics.
- Mental health awareness and trauma-informed approaches.
- Group facilitation and motivational communication skills.
- Event organisation and programme management experience.

Training and Development Needs

- Additional coaching qualifications and specialist sport training.
- Mental health and wellbeing training.
- Monitoring, evaluation, and data management skills.
- Leadership development.
- Marketing, promotion, and digital communication skills.
- Training related to neurodiversity, SEND, and engaging diverse communities.

Capacity Challenges

- Difficulty securing affordable long-term venues.
- Limited storage space for equipment.
- Transport costs and logistics associated with delivering activities.
- Limited funding for staff, equipment, and programme expansion.
- Administrative pressures including monitoring and reporting requirements.
- Shortage of volunteers in some organisations.

Consultation Findings



4. Collaboration

Partnership Approaches

- Organisations collaborate with schools, community groups, youth services, and voluntary sector partners.
- Partnerships support delivery of after-school programmes, holiday activities, and community sports initiatives.
- Networks and local forums help organisations connect and share learning.

Challenges in Collaboration

- Coordination of schedules between organisations.
- Communication across multiple partners.
- Limited funding for joint delivery.
- Differences in organisational priorities and capacities.
- Lack of awareness among some organisations about potential partners within the area.



5. Leadership

Leadership Models

- Distributed leadership approaches are common, with responsibility shared across staff, volunteers, and community members.
- Coaches and facilitators often contribute to programme design and delivery decisions.
- Volunteers and participants may take on informal leadership roles such as welcoming new participants or promoting activities locally.
- Young people are sometimes involved in shaping youth-focused activities and programmes.

Local Leadership Structures

- Local leaders may include:
 - community group leaders
 - school leaders
 - youth workers
 - faith leaders
 - local elected representatives
 - volunteers and community champions.

Leadership Challenges

- Limited confidence among some community members to influence decision-making.
- Language barriers affecting engagement.
- Competing work and family commitments.
- Low trust in formal systems.
- Digital exclusion limiting participation in online engagement.
- Lack of clarity about who local community leaders are in some areas

Consultation Findings



6. Community-Led Action

Community Engagement Approaches

- Residents and participants are involved in designing and shaping programmes rather than only attending pre-designed sessions.
- Young people are encouraged to help lead activities, warm-ups, and peer engagement.
- Taster sessions and outdoor community workouts help introduce people to new activities.

What Works Well

- Free or low-cost sessions delivered in familiar community spaces.
- Peer-led activities and youth involvement.
- Programmes designed in response to community feedback.
- Social environments that build confidence and encourage participation.

Key Challenges

- Securing consistent funding for community-led initiatives.
- Accessing affordable venues.
- Reliance on volunteers.
- Transporting equipment to outdoor locations.
- Weather disruption affecting outdoor sessions.
- Limited staffing capacity to support growing demand.



7. Cultures and Practices

Cultural Barriers

- Some communities view physical activity as less of a priority compared to work, education, or family responsibilities.
- Cultural expectations around modesty, mixed-gender participation, and clothing can influence engagement.
- Fear of judgement and previous negative experiences with sport can reduce confidence.
- In some households, physical activity is not traditionally encouraged or modelled.

Inclusive Practices

- Creating culturally inclusive environments where all backgrounds feel welcome.
- Recruiting staff and volunteers who reflect the diversity of the community.
- Delivering beginner-friendly sessions that remove pressure or performance expectations.
- Offering flexible clothing policies and gender-sensitive activities where appropriate.
- Using community ambassadors and local role models to promote participation.

Positive Cultural Drivers

- Social interaction and community belonging.
- Shared spaces where people from different backgrounds connect through activity.
- Activities that focus on enjoyment and wellbeing rather than competition.

Consultation Findings



8. Built and Natural Environments

Benefits of Local Spaces

- Reduce travel barriers by bringing activity closer to where people live.
- Provide familiar environments that increase confidence and participation.
- Enable both structured activities and informal exercise opportunities.

Key Challenges

- High cost of indoor venue hire.
- Limited availability of suitable indoor spaces.
- Short-term or unstable booking arrangements.
- Safety concerns in outdoor locations during evenings.
- Limited storage space for equipment.
- Weather dependency affecting outdoor activities.
- Administrative requirements such as insurance, safeguarding, and risk assessments creating pressure on small teams.



9. Embedded Learning

Monitoring and Evaluation Approaches

- Reviewing attendance patterns and participation levels.
- Gathering feedback from participants and partners.
- Informal conversations with participants during and after sessions.
- Analysis of session formats, locations, and timings to identify what works best.

Sharing Learning

- Insight shared through:
 - reports to funders
 - partnership meetings
 - local networks and forums
 - social media and websites
 - educational blogs and guidance resources.

Challenges

- Some organisations lack structured processes for reflecting on learning.
- Not all organisations actively share learning or insight with wider networks.

Recommendations

2. Organisational Policies, Processes, and Structures

Key Insight

Organisations delivering services in the area generally operate with appropriate safeguarding, health and safety, and equality policies in place. Risk assessments and basic governance processes are commonly embedded within delivery. Local community centres and shared facilities often act as operational hubs where multiple services and activities are hosted. Recruitment of staff and volunteers often takes place informally through local networks and word-of-mouth. Communication with participants tends to rely on social media platforms, community noticeboards, and messaging groups. However, awareness of opportunities remains inconsistent across the community.

Recommendations

- Strengthen local communication systems so residents can more easily find information about available activities.
- Encourage clearer local signposting pathways between schools, community hubs, health services, and activity providers.
- Support organisations to develop consistent governance and safeguarding practices where gaps exist.
- Improve coordination of facility use across community venues to maximise access and reduce duplication.
- Develop simple referral systems linking community services with physical activity opportunities.

3. Capacity and Capability

Key Insight

Staff and volunteers working within local organisations demonstrate strong experience in supporting families, working with young people, and delivering community-based activities. Many practitioners have developed their knowledge through lived experience and ongoing work within the community.

However, capacity is limited by funding constraints, staffing availability, and the cost of hiring facilities. There are also gaps in the ability to deliver targeted provision, such as female-only sessions or activities designed to reach harder-to-engage groups.

In some settings, staff possess strong inclusion knowledge, particularly when working with children with additional needs. However, wider workforce confidence in delivering inclusive activity and developing new sessions could be strengthened.

Recommendations

- Provide training opportunities to strengthen inclusive practice, particularly for working with diverse communities and SEND participants.
- Support workforce development through leadership and coaching training for staff and volunteers.
- Build local capacity by developing volunteer pathways and community activators.
- Provide support for organisations to sustain free or low-cost provision, particularly where financial pressures threaten delivery.
- Strengthen workforce confidence to deliver new and varied activity opportunities.

Recommendations

4. Collaboration

Key Insight

A range of organisations deliver activities from shared community spaces, creating opportunities for partnership working. Some organisations also engage with schools, health professionals, and local networks to support families and signpost participants to services. However, collaboration is not always structured, and organisations may be unaware of others working locally. Communication between providers can be inconsistent, and there are limited mechanisms for coordinating activity or sharing opportunities.

Partnerships with health services, including social prescribing systems, were highlighted as a valuable but underdeveloped opportunity to connect residents to physical activity.

Recommendations

- Establish regular local networking opportunities for organisations delivering activities.
- Develop clear referral pathways between health services, community organisations, and activity providers.
- Improve coordination between schools, community hubs, and sports organisations to support participation pathways.
- Encourage shared promotion of activities across organisations to improve community awareness.
- Support joint planning and collaborative funding applications to strengthen delivery.

5. Leadership

Key Insight

Leadership within the community is often informal and distributed across staff, volunteers, and trusted individuals who already work with families and young people. In many cases, leadership emerges through relationships and day-to-day engagement with residents.

Participants are more likely to engage when they feel listened to and involved in shaping activities. However, there are currently limited structured opportunities for residents or parents to influence decision-making or take on leadership roles within community activity.

Recommendations

- Identify and support local community champions who can encourage participation.
- Create opportunities for parents and residents to contribute to decision-making around activities.
- Develop youth leadership opportunities that allow young people to help shape programmes.
- Support community organisations to develop local leadership pathways for volunteers and participants.

Recommendations

6. Community-Led Action

Key Insight

Community-led activity is currently limited but has potential to grow. Some activities have previously been supported through volunteer-led initiatives, but sustaining volunteer engagement has been challenging.

Residents often provide feedback informally during sessions, and organisations adapt delivery in response to what participants say works well. However, time pressures and competing responsibilities mean that many residents are unable to engage in formal consultation processes.

There is interest in developing stronger community ownership of local spaces and activities, particularly around shared facilities and outdoor spaces.

Recommendations

- Develop structured volunteer pathways to support community-led activity.
- Provide small-scale funding opportunities to enable residents to start local initiatives.
- Encourage co-design approaches, allowing residents and families to shape activities.
- Support community groups to build long-term ownership of local activity spaces.

7. Cultures and Practices

Key Insight

Cultural expectations, financial pressures, and family responsibilities all influence participation in physical activity. In some cases, women and older residents may feel less comfortable attending mixed sessions or unfamiliar environments.

Building trust and creating welcoming environments is therefore essential. Organisations that are embedded in the community and operate from familiar spaces are often better able to engage residents.

Demographic changes within the area have also increased the importance of culturally responsive practice and inclusive approaches.

Recommendations

- Encourage delivery of inclusive and culturally sensitive activity sessions, including female-only opportunities where appropriate.
- Promote welcoming and non-judgemental environments to support new participants.
- Support organisations to develop culturally responsive practice through training and reflection.
- Use trusted community spaces to deliver activity and build confidence among participants.

Recommendations

8. Built and Natural Environments

Key Insight

Community centres and schools are key physical assets within the area. Some schools have strong facilities that could potentially serve as community activity hubs, including sports halls, outdoor fields, and specialist learning spaces.

However, the availability of sports facilities across the wider area is limited. There is currently no swimming pool or large sports hall facility locally, and some outdoor spaces face challenges such as flooding or limited infrastructure.

Venue hire costs and limited access to indoor spaces also create barriers for organisations trying to deliver affordable sessions.

Recommendations

- Improve community access to school and community facilities outside of school hours.
- Support development of school sites as community physical activity hubs.
- Explore opportunities to activate outdoor spaces such as parks and playing fields for wider community use.
- Address practical barriers such as facility hire costs, transport access, and safety concerns.
- Encourage partners to maximise use of existing assets rather than relying on new infrastructure.

9. Embedded Learning

Key Insight

Learning within organisations is often informal and based on day-to-day experience working with residents. Staff frequently adapt sessions based on conversations with participants and observation of attendance patterns.

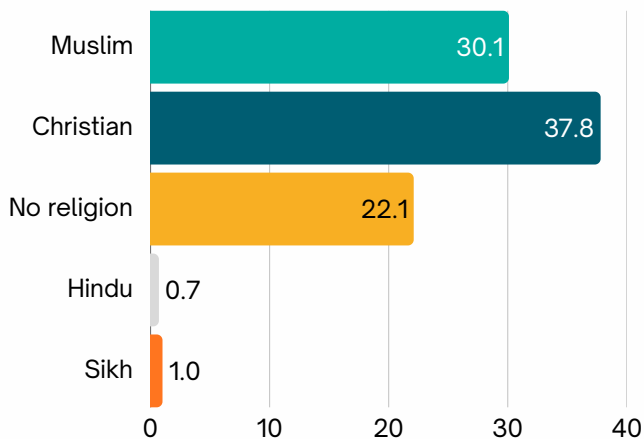
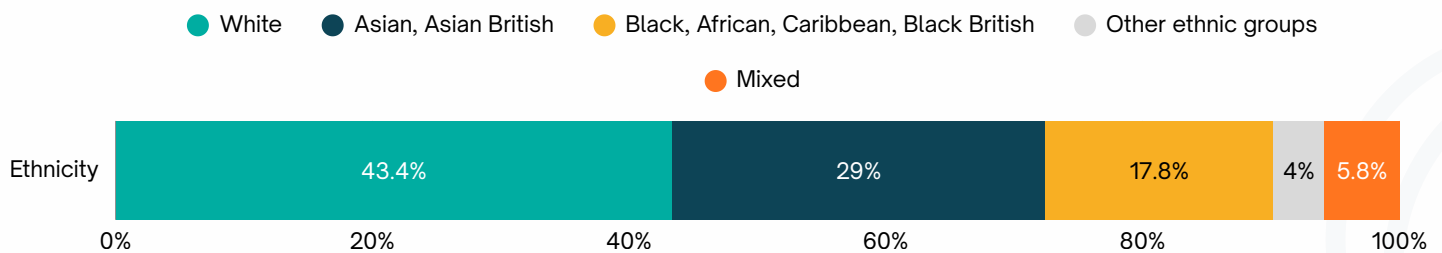
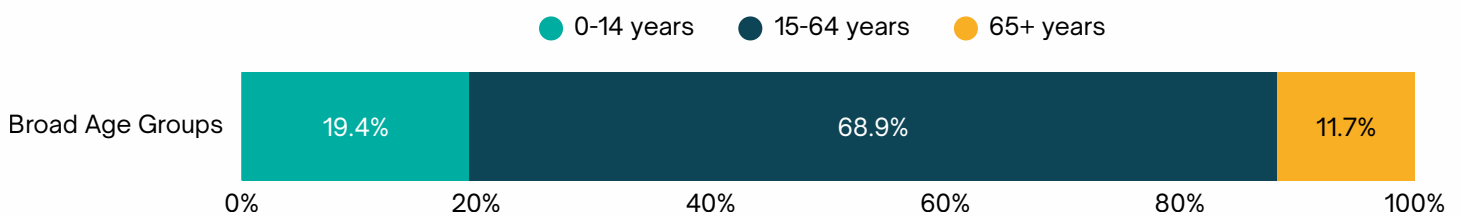
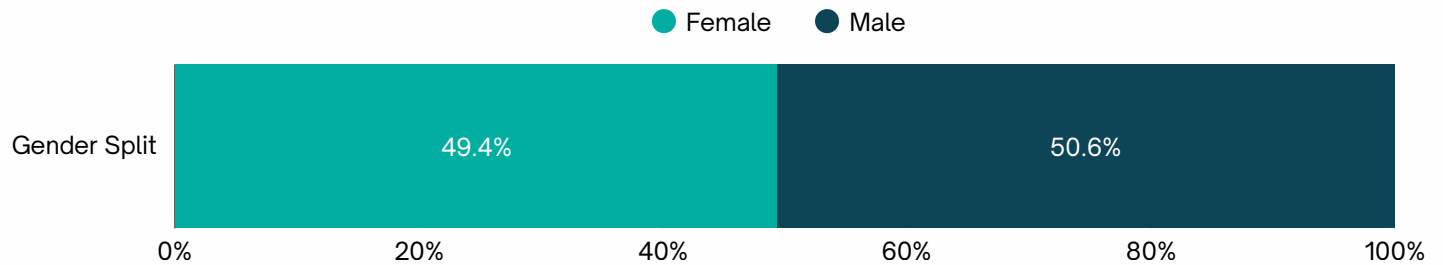
Feedback from families and young people plays an important role in shaping delivery, but learning is not always captured systematically or shared widely across organisations.

There is openness to learning across teams and partners, but more structured approaches could strengthen collective understanding of what works locally.

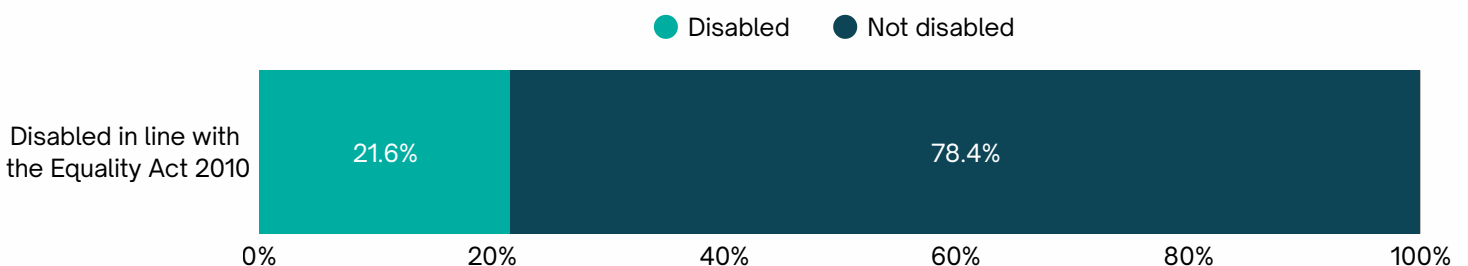
Recommendations

- Encourage organisations to capture feedback from participants more systematically.
- Support regular reflection and learning discussions among staff and partners.
- Develop mechanisms for sharing learning across organisations and community networks.
- Use local insights to inform future programme design and funding priorities.

Local Insight: Gravelly Hill



Where 1 is the most deprived and 69 is the least



What is Active Birmingham Doing with the Knowledge?

Empowering Local Voices

- Hosting forums for community insights to shape future projects.
- Amplifying local voices in decision-making.

Enhancing Community Connections

- Community Connector roles (Callam and Katie) to improve collaboration and outreach.
- Updating resource maps to better reflect local assets and needs.

Securing Meaningful Funding

- Investing in tools like the Activity Finder
- Using leftover funds to maximise impact.

Raising Awareness

- Sharing knowledge through platforms like the Council's 'City Observatory'.
- Showcasing successes wherever we can

Encouraging Reflection

- Partnering with organisations such as WMCA, Sheffield Hallam University, and Sport England to gather insights and track progress.
- Helping orgs feedback so decisions are aligned with community priorities.

ACTIVE BIRMINGHAM

Activity Finder

activebirmingham.co.uk

Getting more people moving

The Active Wellbeing Society | Birmingham City Council | West Midlands Combined Authority | Sport Birmingham

ACTIVE BIRMINGHAM **Activity Finder**

Discover Local Activities
Easily find sports and physical activity sessions near you, filter by sport, activity or location.

Connect and Get Involved
A hub for volunteers and professionals to link with local clubs and community groups.

Free Promotion
Clubs and organisations can list their activities for free to reach more people.

Support Health and Wellbeing
Healthcare and referral agencies can refer patients and service users to local activities for prevention and recovery.

Contact: info@sportbirmingham.org
For help guidance and information

Sign up to the Sport Birmingham Newsletter to discover more about local sport and physical activity

The Active Wellbeing Society | Birmingham City Council | West Midlands Combined Authority | Sport Birmingham

The Active Birmingham Activity Finder allows local sport and physical activity organisations to list their activities for free. It allows members of the public to search for a huge range of activities available in their area.

To access Activity Finder, scan the QR or click the link below. The video link provides guidance on how to list your activity.

activebirmingham.co.uk Click [here](#) for guidance video



Check out Active Birmingham Activity Finder - a fantastic and free way to promote your sport or physical activity organisation.

For more information and support in connection with Activity Finder contact Jacky White, Community Engagement Officer
Email: jacky.white@sportbirmingham.org

Ways to Connect

The Active Birmingham Network hold regular bi-monthly Operations Group Meetings. All network members and stakeholders are warmly welcomed.

The shared values of the Ops Group

- Inclusive
- Connectivity
- Needs Driven
- Co-Designed
- Enabling



The shared purpose of the Ops Group

- Nurture communities to enable and empower them to create opportunities to meet their needs
- To share networks, opportunities and champion each other's work and Active Birmingham
- To influence local place strategies
- To consider target groups / priorities in areas
- To consider our legacy and ensure sustainable outcomes are achieved
- To encourage communities to be less competitive and more collaborative – connected to funding
- Promote leadership & upskilling – linked to commonwealth legacy
- To connect national offers to local areas based on need (fingertips data)
- To amplify & act on voices of the community (push to influence policy & strategy)

Join the Ops Group Stakeholder Partnership for:

- Invites to bi-monthly face-to-face Ops Meetings
- Active Birmingham updates and playback
- Place-based working and collaboration



For more details about the Ops Group and to join you can get in touch with our Active Birmingham Connectors

Callam Dunne, Development Manager (Youth & Community)

Email: callam.dunne@sportbirmingham.org

Katie Bolam, Activity Manager - Communities & Placemaking

Email: katie.bolam@theaws.org



Further Information



You can learn more about Sport England's place-based strategy [here](#)

Want to know more about your place?
Click [here](#) for Census data

Buddle - Learning and Support for sports clubs and organisations. Click [here](#) for more information.

Get Grants - Funding advice, training and support for sports clubs and organisations. Click [here](#) for more information.

Birmingham Voluntary Service Council (BVSC) - Supporting the voluntary and community sector. Click [here](#) for more information.

Sport Birmingham website - A broad range of support and information including [funding](#), [events](#) and [community support](#) .

Street Games - national charity transforming young people's lives through sport. Click [here](#) for more information.