

# CONSULTATION PLAYBACK

## HEARTLANDS



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# About Active Birmingham

Active Birmingham is part of the Commonwealth Active Communities Birmingham 2022 Legacy investment aiming to...

- Tackle inactivity in local communities and engage underrepresented groups.
- Support the National Evaluation and Learning Partnership (NELP) who support learning and evaluation of whole systems and placed-based approaches, enhancing understanding of how to address inequalities in physical activity, by capturing and understanding the current conditions within place.
- Share insight and learning from across the system to co-produce solutions.

The initial Birmingham partnership:



# The Active Birmingham Approach

## Our Vision - *What we want to achieve:*

To create a city where physical activity is the norm; inequalities are reduced; systems are changed to remove barriers; and sport and physical activity is accessible and integrated into daily life.

## Our Mission - *Why we exist:*

Using the games as a catalyst we will continue to use an adaptive approach and to tackle inequalities in, and barriers to physical activity by focusing on the 3 key priority areas:

- 1) Building sector integration
- 2) Strengthening community and individual capacities
- 3) Tackling structural inequalities

These are aligned to the NELP conceptual framework interconnected areas where action to address inequalities often takes place.



# Meet Our Champions



Rajab Noor - [admin@sportingyourfutures.org](mailto:admin@sportingyourfutures.org)

## Organisation Bio:

Sporting Your Futures is a community organisation based in the West Midlands. SYF provide career guidance, training, mentorship, and sports-related opportunities to aspiring young people in the community, with a focus on helping individuals achieve their full potential. Our mission is to empower young people from diverse backgrounds and make a positive impact on the community.

## Personal introduction:

My name is Rajab Noor and I've been delighted to be involved in such a great cause for the community. The champion role shares the values of myself and SYF and has certainly aided us to a new perspective. The process has been interesting looking at barriers from a different lens and listening to this from our new and existing partners has been refreshing.



# Active Birmingham Areas Map

## Anchors and Champions



- LDP Areas (6) ■
- CAC Areas (17) ■ ■ ■
- LAP Areas (5) ■

### Original Anchors (Red/Pink)

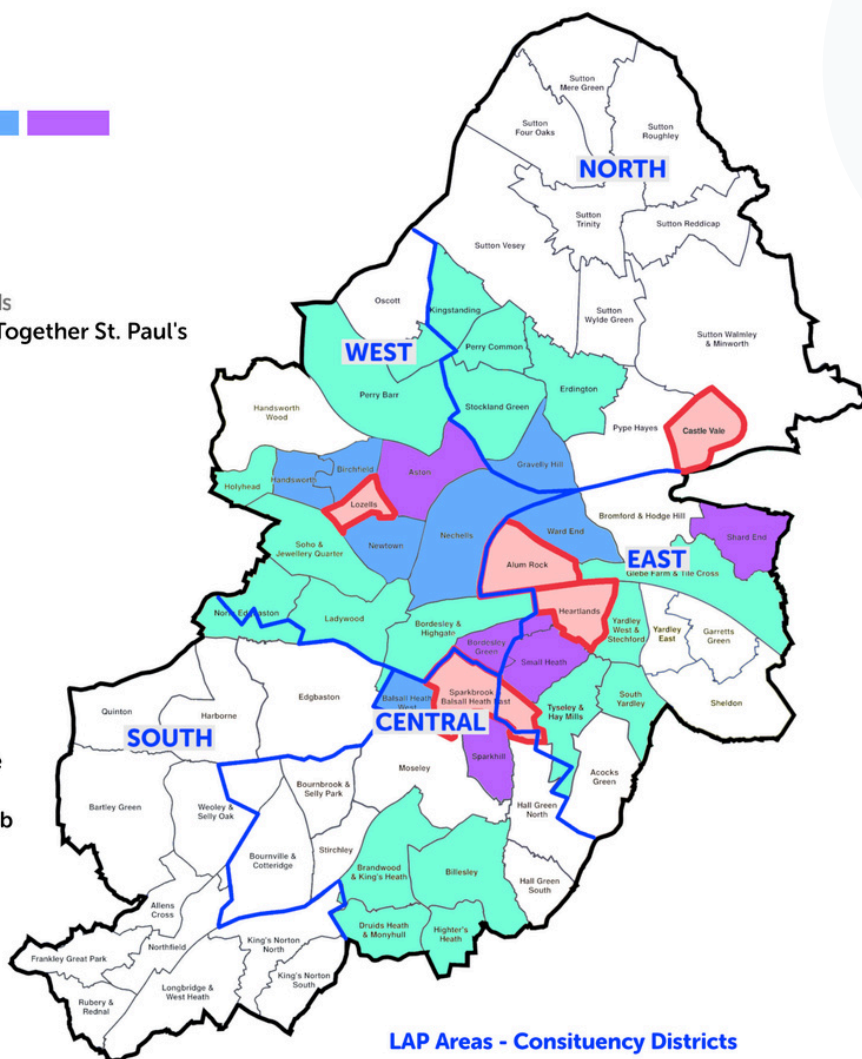
- Alum Rock - OCF
- Lozells - Sports Key, Legacy West Midlands
- Sparkbrook and Balsall Heath East - Together St. Paul's
- Castle Vale - The Pioneer Group

### Phase 1 Expansion Champions (Purple)

- Shard End - Fitcap and Spark Active
- Bordesley Green - Pitch 2 Progress
- Aston - Made CIC
- Small Heath - Support through Sport
- Sparkhill - Inspire Hub

### Phase 2 Expansion Champions (Light Blue)

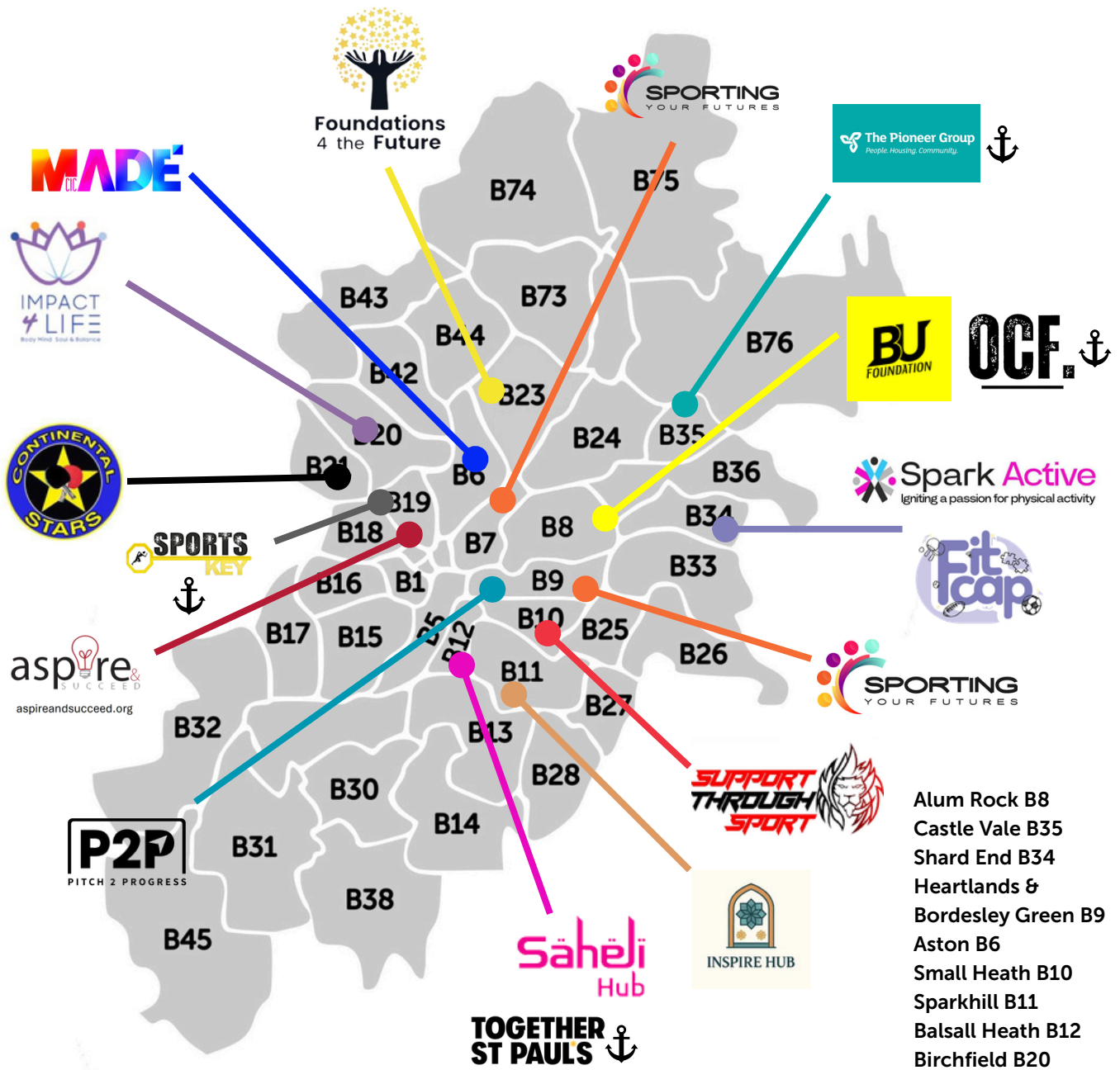
- Balsall Heath West - Saheli Hub
- Birchfield - Impact 4 Life
- Gravelly Hill - Foundations 4 the Future
- Newtown - Aspire & Succeed
- Handsworth - Continental Stars TT Club
- Nechells - Sporting Your Futures
- Ward End - B U Foundation
- Heartlands - Sporting Your Futures



LAP Areas - Constituency Districts

Central	Hall Green & Selly Oak
East	Hodge Hill & Yardley
North	Erdington & Sutton Coldfield
South	Edgbaston & Northfield
West	Ladywood & Perry Barr

# Map of Anchor and Champion Locations



- Alum Rock B8
- Castle Vale B35
- Shard End B34
- Heartlands & Bordesley Green B9
- Aston B6
- Small Heath B10
- Sparkhill B11
- Balsall Heath B12
- Birchfield B20
- Gravelly Hill B23
- Newtown B19
- Handsworth B21
- Nechells B7
- Ward End B8
- Lozells B19

 Indicates Original Anchor Organisation

# Consultation Approach: How and Why?

## Why Consultation Was Needed?

To ensure that Active Birmingham's approach reflects real local needs, we needed to undertake consultation in priority wards. The aim was to measure the needs and capacity of providers in each place, so that investment and resources are directed to the right areas and priorities.

The consultation enabled us to:

- Gather community-led insight to inform local delivery plans.
- Understand the current landscape of provision, gaps, and opportunities.
- Identify the barriers and enablers to physical activity across different communities.
- Build a stronger evidence base to guide place-based decision-making and ensure our actions are targeted, equitable, and sustainable.

This approach ensures that future investment and collaboration are driven by lived experience and grounded in what matters most to people and providers in each place.

# Why Anchors and Champions delivered the Consultation?

Our Active Birmingham Anchor Organisations and Champions were the natural starting point for community consultation. The anchors and champions are trusted organisations and associated individuals who are already embedded within their communities. Due to the ‘frontline’ work carried out by these organisations, they are uniquely positioned to understand the needs and priorities of their local communities, and are ideally suited to connect with people at a grassroots level.

**Anchors and champions were selected to lead the consultation because:**

- They are trusted people with deep relationships with and credibility in their neighbourhoods.
- They form an integral part of their community and have been shaped by it
- They exist to benefit their local people.
- They enable authentic and honest conversations, ensuring that insight gathered is genuine and reflects real community priorities.
- They can bridge the gap between system and community, building trust and understanding on both sides. For example they can translate system language and concepts (eg. the Maturity Matrix or National Evaluation tools) into terms that are meaningful and accessible to local people.
- By empowering anchors to lead, the consultation became more inclusive, culturally relevant, and grounded in the realities of place, strengthening local ownership and buy-in for the next stage of Active Birmingham’s development.

# How Anchors and Champions delivered the consultation?

## Objectives and Scope

### The anchors and champions were asked to:

- Co-design engagement objectives and scope for the community engagement strategy.
- Engage at least five sport & physical activity organisations and a minimum of three cross-sector stakeholders (e.g. local councillors, housing, police, transport) using a survey tool to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.
- Introduce the Active Birmingham approach, brokering connections and opportunities for local organisations to get involved (using a provided slide deck and stakeholder comms).
- Deepen understanding of place, feeding insight into locality action plans and brokering further connections with community groups, networks, and systems partners.

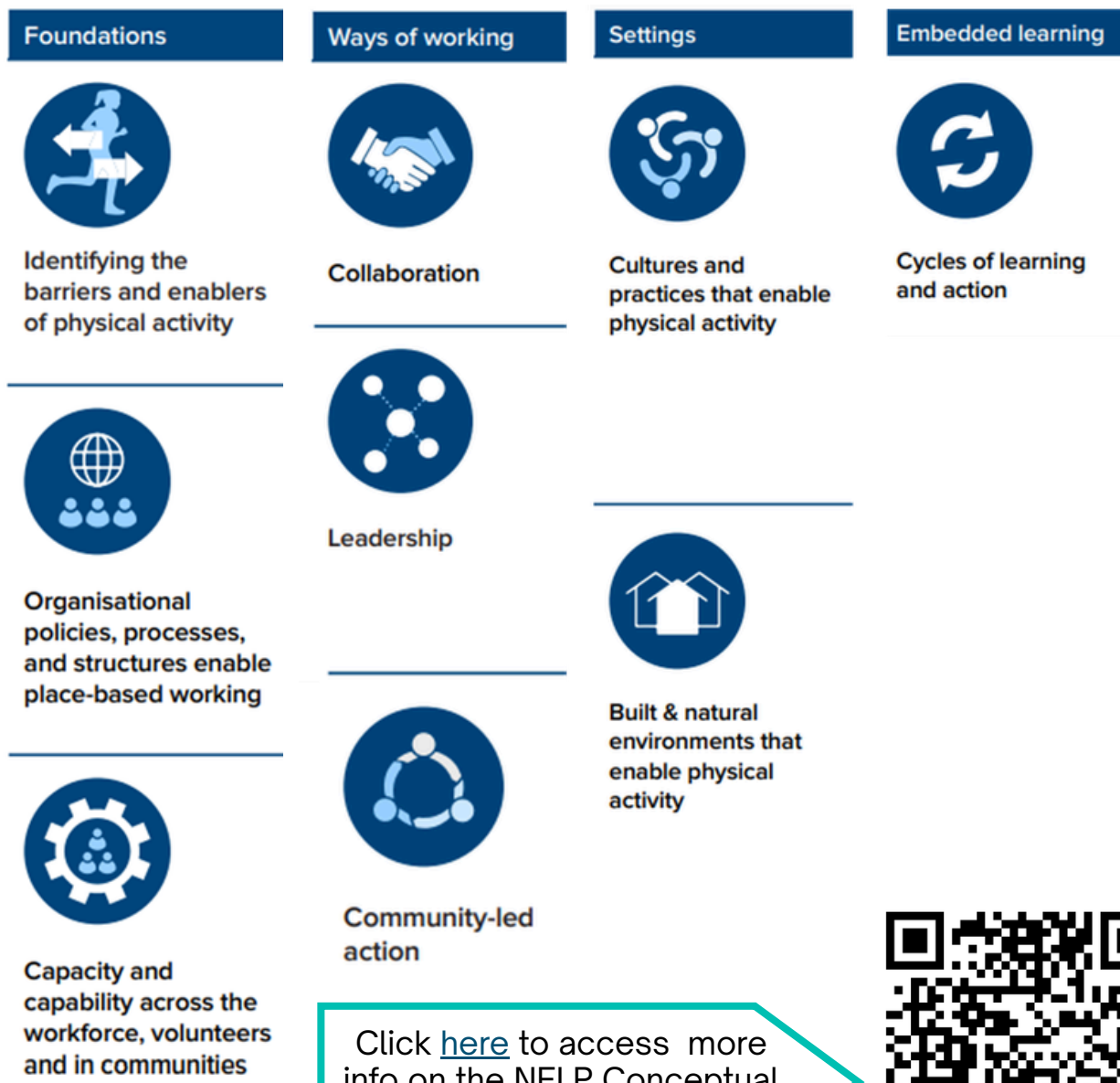
## Areas of Exploration

### Through workshops, conversations, and local mapping, anchors and champions explored:

- Current context, priorities, and challenges for tackling physical inactivity.
- Barriers and enablers to participation in physical activity.
- Capacity and capability of local workforce, volunteers, and organisations.
- Cultural and social norms that shape wellbeing and physical activity behaviour.
- Assets and environments that support active lifestyles.
- Examples of community-led or co-produced initiatives already working well.
- Levels of cross-sector collaboration and leadership, including key networks and forums.
- Opportunities and gaps for better communication, promotion, and joint working around physical activity and wellbeing.

# The Survey Tool

- The National Evaluation and Learning Partnership (NELP) have identified a number of features or ‘conditions’ that may be necessary for place-based approaches to address inequalities in physical activity.
- The framework for the questions helped to engage partners and places with the 9 conditions for change
- The purpose of the questionnaire / survey is to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.



Click [here](#) to access more info on the NELP Conceptual Model or scan the QR code



billy

# **Sporting Your Futures summary of consultation approach, benefits and outcomes**

- Leading on this approach has been positive and supported us to use the conditions to reflect on where we are at within our own organisation - with regards to policies, structures and processes and how they are supporting collaborative / place-based ways of working. It isn't necessarily will and relationships that are the barriers, its the structures.
- The process was helped by connecting with people face-to-face first - some of the best conversations happen more casually - a summary at the end for clarity also helped.
- Sharing the survey in advance, grouping questions, using simple language and making it relatable by referring to the communities that they support helped. It was more challenging for some than others - unfamiliar language and wording difficult - however good to have some framework, tools / templates that place can use going forward as it is more detailed than other consultations.
- Demonstrating shared challenges / focusing on the change you want to see for place was important.
- There is a deeper knowledge around the inactivity levels and barriers that exist across community, faith, education and health settings and we have connected to new organisations and built on existing ones.
- There is a better understanding of specific roles within organisations and how assets are been used. Opportunity for future partnership working to activate parks and local spaces.
- It helped to see other organisations delivery and timetables - to really understand what work is been done to tackle inequalities and what that really looks like.
- The process has allowed us to build some trust with organisations - knowing where the information was going was important to them. Felt others would have liked the opportunity to lead on consultation - also some key organisations we still want to involve.
- There was a sense from some that nobody cares and their place has been forgotten so an appreciation that this piece of work is happening - where they live and work.
- Organisations want to increase participation - there is more opportunity through the Activity Finder - there is also opportunity for more peer learning with wider places and champions.

# Sporting Your Futures summary of consultation approach, benefits and outcomes

## Barriers



**Cost**

A multi-layered structural inequality issue affecting participation across Nechells & Heartlands



## Enablers



**Free Hyper Local provision**

Volunteer led, funded initiatives



**Intergrated Partnership working**

Inclusive approaches within Collaboration



**Community- Led Delivery**

Trusted local leaders

# Consultation Findings

## 1. Identifying Barriers and Enablers



### Barriers

- Financial pressures and affordability issues limit participation in organised activities.
- Competing family responsibilities reduce time available for physical activity.
- Low confidence and lack of prior experience discourage some residents from engaging.
- Social isolation, particularly among older adults, mothers, and men experiencing mental health challenges, creates barriers to initial participation.
- Physical limitations or health conditions restrict some individuals from engaging in certain activities.
- Limited referral capacity within social prescribing pathways restricts access to supportive programmes.
- Closure or redevelopment of community assets reduces available spaces for preventative health activities.
- Travel requirements and transport costs can prevent people from attending activities.
- Oversubscribed or limited community spaces make consistent delivery difficult.
- Poor weather and seasonal conditions affect outdoor activity participation.
- Limited visibility or promotion of activities reduces awareness among residents.
- Lack of local facilities increases reliance on travel to other areas.
- Growing mental health needs require targeted support through activity programmes.

### Enablers

- Inclusive and family-friendly activities encourage wider participation.
- Increased awareness of the health benefits of physical activity motivates engagement.
- Activity-based engagement can create safe spaces for discussing mental health and reducing stigma.
- Whole-family programmes encourage participation across generations.
- Strong cross-sector partnerships support coordinated responses to health inequalities.
- Safe and welcoming outdoor spaces promote both structured and informal physical activity.
- Accessible community projects that integrate social interaction and wellbeing support engagement.
- Faith-based or culturally relevant approaches help connect with diverse communities.
- Partnerships with healthcare services support referrals into physical activity programmes.
- Transport connections and accessible locations improve participation opportunities.

# Consultation Findings



## 2. Organisational Policies, Processes, and Structures

### Data Collection and Monitoring

- Information is gathered through:
- Informal conversations and direct engagement with residents.
- Surveys, session observations, and feedback forms.
- Monitoring participation trends and demographic data.
- Outreach conversations with families and community members.
- Engagement insights help identify barriers such as cost, confidence, and accessibility.
- Local intelligence from partner organisations and community networks informs planning.
- Public health data and community insight are used together to build a fuller understanding of inequalities.

### Organisational Approach

- Planning prioritises local insight and community voice rather than generic models.
- Decision-making involves active engagement with community networks and partners.
- Information sharing across organisations helps avoid duplication and target resources effectively.
- Place-based approaches connect physical activity initiatives with wider health and wellbeing strategies



## 3. Capacity and Capability

### Key Skills and Attributes

- Strong communication and listening skills to understand community needs.
- Relationship-building and trust development within local communities.
- Cultural competence and awareness when working with diverse groups.
- Adaptability and flexibility to respond to changing needs.
- Safeguarding knowledge and inclusive practice.
- Leadership and collaborative working skills for partnership delivery.
- Knowledge of community development and public health frameworks.

### Workforce Strengths

- Staff and volunteers demonstrate strong local knowledge and community relationships.
- Cultural specialists support engagement with diverse communities.
- Partnership coordination strengthens programme delivery and credibility.

### Tools and Resources

- Access to local venues and trusted community spaces.
- Volunteer networks supporting programme delivery.
- Data collection tools and community feedback mechanisms.
- Funding streams supporting targeted activities.
- Use of parks, playgrounds, and public spaces for free or low-cost activities.

### Challenges and Gaps

- Limited funding flexibility for preventative health programmes.
- Growing demand for mental health support through activity-based interventions.
- Limited capacity in referral pathways such as social prescribing.
- Oversubscribed community venues affecting programme consistency.

# Consultation Findings

## 4. Collaboration



### Collaborative Approaches

- Organisations work with:
- Community groups
- Schools
- Sports clubs
- Public health teams
- Adult social care services
- Grassroots organisations
- Physical activity programmes are integrated with broader health and wellbeing initiatives.

### Benefits of Collaboration

- Shared expertise, resources, and local knowledge.
- Improved ability to identify gaps in provision.
- More coordinated responses to local health inequalities.
- Greater reach across communities.

### Networks and Forums

- Neighbourhood networks.
- Youth networks including sports clubs.
- School partnerships connecting families and older adults.
- Partnership working groups focused on inclusive initiatives.

## 5. Leadership



### Leadership Approach

- Leadership is distributed across organisations, volunteers, and community leaders.
- Local leaders are empowered to take responsibility for initiatives and programmes.
- Shared leadership encourages innovation and community ownership.

### Benefits

- Diverse perspectives strengthen planning and problem-solving.
- Greater community involvement increases programme sustainability.
- Informal settings help address sensitive issues such as mental health.

### Challenges

- Coordinating across multiple leaders can slow decision-making.
- Maintaining accountability within distributed leadership models.
- Limited volunteer capacity to sustain regular activities.

### Barriers to Community Influence

- Cost barriers limiting access to certain activities.
- Low awareness of opportunities for participation.
- Limited time for residents to engage in decision-making processes.
- Difficulty reaching less engaged groups.

### Enablers

- Surveys and focus groups gather diverse community perspectives.
- Engagement with local champions and volunteers strengthens participation.

# Consultation Findings



## 6. Community-Led Action

### Approaches Used

- Supporting community-led initiatives through mentoring and partnership development.
- Providing funding guidance and facilitating collaboration between groups.
- Encouraging local volunteers and residents to lead activities.
- Delivering programmes that engage families, children, and isolated residents.

### What Works Well

- Flexible planning and ongoing mentoring support sustainability.
- Community ownership increases participation and relevance.
- Intergenerational activities build trust and strengthen community connections.

### Challenges

- Coordinating multiple community leaders and partners.
- Securing venues and maintaining regular participation.
- Weather conditions affecting outdoor programmes.
- Limited volunteer capacity.



## 7. Cultures and Practices

### Cultural and Social Influences

- Community perceptions about what is “normal” or acceptable can affect participation.
- Cultural expectations may limit participation for some groups, particularly women or young people.
- Mental health stigma can prevent people from seeking support through activity programmes.

### Inclusive Practices

- Activities are co-designed with community members to reflect cultural preferences and traditions.
- Workforce diversity and cultural awareness training supports inclusive engagement.
- Programmes integrate physical activity into everyday practices such as food growing, parenting support, and faith-based engagement.

### Positive Cultural Change

- Local role models and visible community activities help shift attitudes toward physical activity.
- Activity-based engagement helps normalise discussions around health and wellbeing.
- Flexible scheduling and varied activity types accommodate different lifestyles and commitments.

# Consultation Findings



## 8. Built and Natural Environments

### Barriers

- Some community venues are oversubscribed or expensive to hire.
- Weather conditions and poor lighting reduce use of outdoor spaces during winter or evenings.
- Community attitudes and peer influence can affect willingness to engage in activities.

### Enablers

- Parks, playgrounds, and green spaces are free and widely accessible.
- Activities are designed to be free or low-cost to reduce financial barriers.
- Community outreach and promotion improve awareness of local opportunities.
- Social events and group activities activate public spaces and encourage engagement.

## 9. Embedded Learning

### Learning and Evaluation

Learning is gathered through:

- Direct conversations with participants and residents.
- Monitoring participation trends and engagement levels.
- Feedback from volunteers, partners, and community members.
- Public health data and programme records.
- Organisations adapt programmes based on insights from community feedback.

### Sharing Learning

Learning is shared through:

- Reports and newsletters.
- Community networks and partner organisations.
- Workshops and collaborative discussions.
- Digital platforms and community events.



# Recommendations

## 2. Organisational Policies, Processes, and Structures

**Key Insight: Organisations gather rich local intelligence, but capacity, communication, and access issues limit participation.**

- Continue data-informed planning using surveys, attendance tracking, direct engagement, and partner intelligence.
- Integrate public health and community data to identify gaps and address local health inequalities.
- Prioritise place-based and community-informed approaches rather than generic programmes.
- Share information across organisations to avoid duplication and make best use of resources.
- Ensure activities are scheduled to accommodate family commitments and work pressures.
- Raise awareness of available programmes through effective local communication and outreach.
- Plan for accessible and familiar venues to encourage initial and sustained participation.
- Build processes to connect physical activity initiatives with broader health and wellbeing strategies.

## 3. Capacity and Capability

**Key Insight: Staff and volunteers have strong community knowledge and cultural competence, but gaps exist in referral pathways and addressing health inequalities.**

- Develop skills in mental health support, inclusive practice, and behaviour management.
- Build workforce capacity to engage socially isolated groups, including older adults, mothers, and men experiencing mental health challenges.
- Support cultural competence training to ensure programmes are relevant to diverse communities.
- Encourage flexible delivery methods to respond to seasonal, weather-related, or health-related barriers.
- Strengthen partnership coordination skills to improve referral pathways and access to support.
- Use trusted community members and role models to build participant confidence.
- Increase awareness and use of monitoring tools to identify barriers and target interventions.

# Recommendations

## 4. Collaboration

**Key Insight: Cross-sector partnerships are essential to reach under-served groups and coordinate responses to health inequalities.**

- Maintain strong partnerships with community groups, schools, healthcare providers, and voluntary organisations.
- Use collaborations to identify gaps in provision and reach socially isolated or hard-to-reach populations.
- Share resources, expertise, and local insight across organisations.
- Coordinate schedules, priorities, and funding timelines to prevent disruption of programmes.
- Support volunteer and community engagement in partnerships to extend reach and sustainability.
- Leverage neighbourhood networks and youth forums to engage families and isolated residents.

Encourage cross-sector solutions to transport, access, and facility barriers.

## 5. Leadership

**Key Insight: Distributed leadership and local champions increase innovation and trust, but coordination and recognition challenges remain.**

- Develop pathways for residents, volunteers, and community leaders to take responsibility for initiatives.
- Empower local champions to engage communities and provide historical and contextual insight (e.g., Saltley Wellbeing Centre example).
- Support distributed leadership while maintaining accountability across multiple stakeholders.
- Facilitate inclusive decision-making, ensuring opportunities are communicated to residents with limited time or confidence.
- Use informal networks and advisory panels to gather community perspectives.
- Provide mentoring and development opportunities to sustain leadership capacity.
- Recognise community contributions publicly to strengthen ownership and confidence.

# Recommendations

## 6. Community-Led Action

**Key Insight: Community-led, flexible, and inclusive programmes improve engagement, particularly for socially isolated or underserved residents.**

- Support mentoring and partnership development for community-led initiatives.
- Encourage local volunteers and residents to lead activities with training and funding guidance.
- Deliver intergenerational and family-focused programmes to build trust and strengthen connections.
- Use flexible formats and informal approaches to increase accessibility and participation.
- Address volunteer capacity limitations to ensure sustainable delivery.
- Coordinate multiple community leaders and partners to optimise programme scheduling and resource use.
- Plan contingencies for outdoor programmes to manage seasonal and weather-related challenges.

## 7. Cultures and Practices

**Key Insight: Cultural relevance, social norms, and visible role models are key to participation; inclusive co-design supports engagement.**

- Co-design activities with community members to reflect cultural preferences, traditions, and family routines.
- Build workforce diversity and cultural awareness to ensure programmes are inclusive.
- Integrate physical activity into everyday practices such as faith-based events, parenting support, and food-growing initiatives.
- Use local role models and visible activities to shift perceptions about physical activity and mental health.
- Provide flexible scheduling and varied activity types to accommodate diverse lifestyles and commitments.
- Deliver inclusive messaging and outreach to reduce stigma around mental health participation.
- Create safe and welcoming spaces that encourage socially isolated residents to engage.

# Recommendations

## 8. Built and Natural Environments

**Key Insight: Accessible, safe, and well-promoted spaces encourage participation, while oversubscribed venues, poor weather, and limited awareness reduce engagement.**

- Maximise use of parks, playgrounds, and public spaces for free or low-cost activities.
- Ensure venues are safe, well-maintained, and accessible, particularly for vulnerable groups.
- Plan delivery across multiple venues to manage oversubscription and avoid cancellations.
- Support transport solutions and schedule activities in locations accessible by public transport or walking.
- Use community outreach and promotion to raise awareness of local opportunities.
- Adapt activity delivery for seasonal or weather-related challenges, e.g., winter evenings or outdoor programmes.
- Encourage socially activating spaces through group activities and events to enhance engagement.

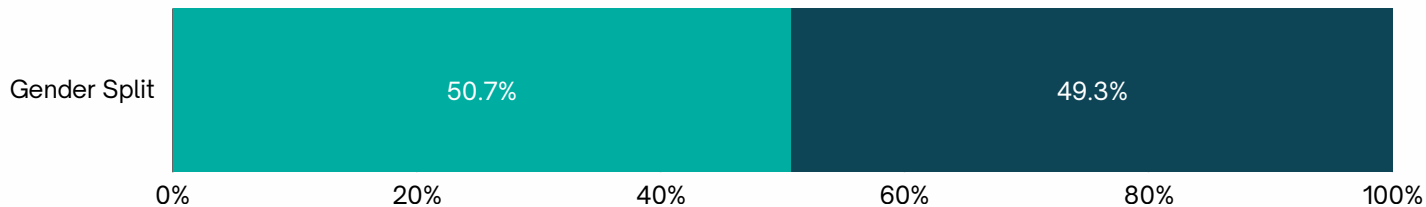
## 9. Embedded Learning

**Key Insight: Learning is strongest when feedback and data are collected directly from participants and shared widely; trust-building is essential.**

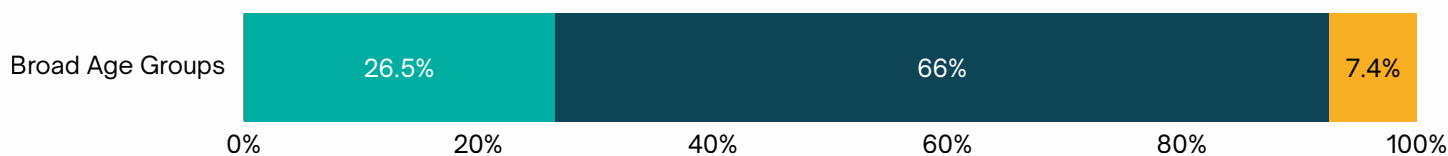
- Collect learning through direct engagement, monitoring participation trends, and volunteer feedback.
- Integrate community insights with public health data to inform programme planning.
- Share learning through reports, newsletters, networks, workshops, and digital platforms.
- Embed continuous reflection to address barriers such as cost, confidence, social isolation, and facility access.
- Use insights to adapt programming, ensuring community feedback results in visible changes and builds trust.
- Encourage senior leaders to engage with local stakeholders to understand community history, context, and needs (e.g., Sattley example).
- Maintain transparent and professional processes to build trust with organisations and participants.

# Local Insight: Heartlands

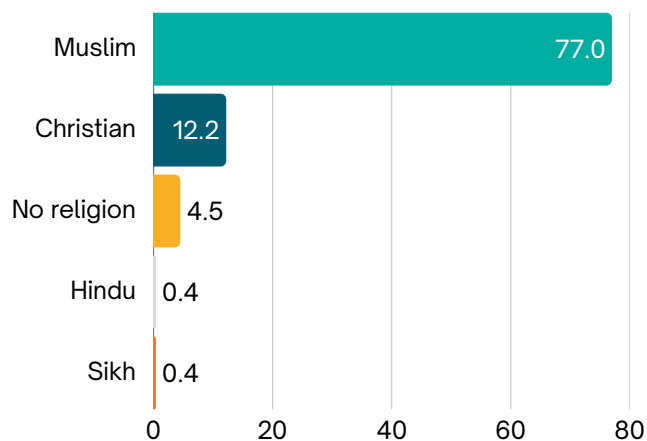
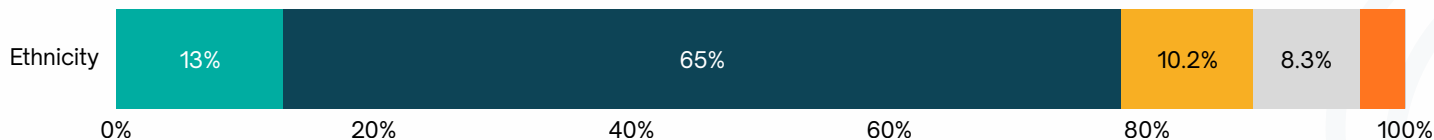
● Female ● Male



● 0-14 years ● 15-64 years ● 65+ years

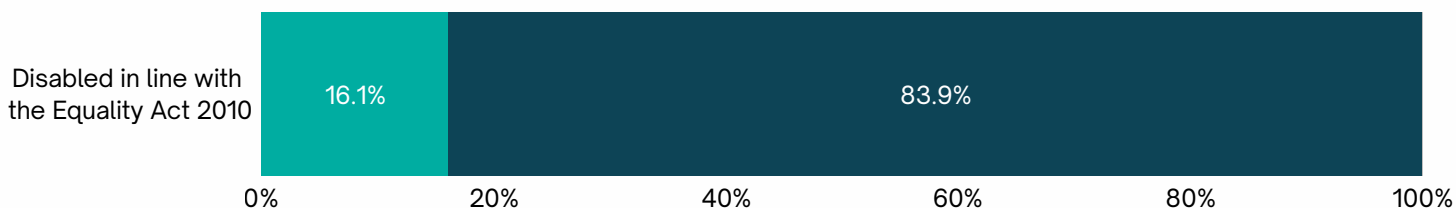


● White ● Asian, Asian British ● Black, African, Caribbean, Black British ● Other ethnic groups ● Mixed



Where 1 is the most deprived and 69 is the least

● Disabled ● Not disabled



# What is Active Birmingham Doing with the Knowledge?

## Empowering Local Voices

- Hosting forums for community insights to shape future projects.
- Amplifying local voices in decision-making.

## Enhancing Community Connections

- Community Connector roles (Callam and Katie) to improve collaboration and outreach.
- Updating resource maps to better reflect local assets and needs.

## Securing Meaningful Funding

- Investing in tools like the Activity Finder
- Using leftover funds to maximise impact.

## Raising Awareness

- Sharing knowledge through platforms like the Council's 'City Observatory'.
- Showcasing successes wherever we can

## Encouraging Reflection

- Partnering with organisations such as WMCA, Sheffield Hallam University, and Sport England to gather insights and track progress.
- Helping orgs feedback so decisions are aligned with community priorities.

**ACTIVE BIRMINGHAM**

# Activity Finder

[activebirmingham.co.uk](http://activebirmingham.co.uk)

Getting more people moving

**ACTIVE BIRMINGHAM** **Activity Finder**

**Discover Local Activities**  
Easily find sports and physical activity sessions near you, filter by sport, activity or location.

**Connect and Get Involved**  
A hub for volunteers and professionals to link with local clubs and community groups.

**Free Promotion**  
Clubs and organisations can list their activities for free to reach more people.

**Support Health and Wellbeing**  
Healthcare and referral agencies can refer patients and service users to local activities for prevention and recovery.

Contact: [info@sportbirmingham.org](mailto:info@sportbirmingham.org)  
For help guidance and information

Sign up to the Sport Birmingham Newsletter to discover more about local sport and physical activity

The Active Birmingham Activity Finder allows local sport and physical activity organisations to list their activities for free. It allows members of the public to search for a huge range of activities available in their area.

To access Activity Finder, scan the QR or click the link below. The video link provides guidance on how to list your activity.

[activebirmingham.co.uk](http://activebirmingham.co.uk) Click [here](#) for guidance video



Check out Active Birmingham Activity Finder - a fantastic and free way to promote your sport or physical activity organisation.

For more information and support in connection with Activity Finder contact Jacky White, Community Engagement Officer  
Email: [jacky.white@sportbirmingham.org](mailto:jacky.white@sportbirmingham.org)

# Ways to Connect

The Active Birmingham Network hold regular bi-monthly Operations Group Meetings. All network members and stakeholders are warmly welcomed.

## The shared values of the Ops Group

- Inclusive
- Connectivity
- Needs Driven
- Co-Designed
- Enabling



## The shared purpose of the Ops Group

- Nurture communities to enable and empower them to create opportunities to meet their needs
- To share networks, opportunities and champion each other's work and Active Birmingham
- To influence local place strategies
- To consider target groups / priorities in areas
- To consider our legacy and ensure sustainable outcomes are achieved.
- To encourage communities to be less competitive and more collaborative – connected to funding
- Promote leadership & upskilling – linked to commonwealth legacy
- To connect national offers to local areas based on need (fingertips data)
- To amplify & act on voices of the community (push to influence policy & strategy)

## Join the Ops Group Stakeholder Partnership for:

- Invites to bi-monthly face-to-face Ops Meetings
- Active Birmingham updates and playback
- Place-based working and collaboration



For more details about the Ops Group and to join you can get in touch with our Active Birmingham Connectors

Callam Dunne, Development Manager (Youth & Community)

Email: [callam.dunne@sportbirmingham.org](mailto:callam.dunne@sportbirmingham.org)

Katie Bolam, Activity Manager - Communities & Placemaking

Email: [katie.bolam@theaws.org](mailto:katie.bolam@theaws.org)



## Further Information



You can learn more about Sport England's place-based strategy [here](#)

Want to know more about your place?  
Click [here](#) for Census data

**Buddle** - Learning and Support for sports clubs and organisations. Click [here](#) for more information.

**Get Grants** - Funding advice, training and support for sports clubs and organisations. Click [here](#) for more information.

**Birmingham Voluntary Service Council (BVSC)** - Supporting the voluntary and community sector. Click [here](#) for more information.

**Sport Birmingham** website - A broad range of support and information including [funding](#), [events](#) and [community support](#) .

**Street Games** - national charity transforming young people's lives through sport. Click [here](#) for more information.