

CONSULTATION PLAYBACK

NEWTOWN



Sport
Birmingham



A black silhouette of a person with arms raised in a 'V' shape, positioned to the left of the word 'ACTIVE'.
ACTIVE
BIRMINGHAM

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About Active Birmingham

Active Birmingham is part of the Commonwealth Active Communities Birmingham 2022 Legacy investment aiming to...

- Tackle inactivity in local communities and engage underrepresented groups.
- Support the National Evaluation and Learning Partnership (NELP) who support learning and evaluation of whole systems and placed-based approaches, enhancing understanding of how to address inequalities in physical activity, by capturing and understanding the current conditions within place.
- Share insight and learning from across the system to co-produce solutions.

The initial Birmingham partnership:





The Active Birmingham Approach

Our Vision - *What we want to achieve:*

To create a city where physical activity is the norm; inequalities are reduced; systems are changed to remove barriers; and sport and physical activity is accessible and integrated into daily life.

Our Mission - *Why we exist:*

Using the games as a catalyst we will continue to use an adaptive approach and to tackle inequalities in, and barriers to physical activity by focusing on the 3 key priority areas:

- 1) Building sector integration
- 2) Strengthening community and individual capacities
- 3) Tackling structural inequalities

These are aligned to the NELP conceptual framework interconnected areas where action to address inequalities often takes place.

Meet Our Champions

ASPIRE & SUCCEED

Since our founding in 2005 following the Lozells riots, we have grown from a Sunday morning project at the old Holte Leisure Centre to an award-winning charitable organization at the heart of our community. Our work focuses on youth and community development, advocacy, after-school tuition, and welfare support. We are proud of the work we do and the positive impact we have on over 300 families each week.

Our history

Aspire & Succeed was founded by five determined local residents with strong credentials in teaching, youth, and community work following the 2005 Lozells riots. Born and brought up in Lozells and Aston, our founders recognized the need for a community-led mission to win change and shape the story of where we live.

Our Vision

To be a thriving, empowered community where every resident, regardless of background, has the opportunity to succeed academically, socially, and economically.

Our Mission

To improve the lives of local people in Lozells through effective project work, community organizing, academic support, and advocacy, putting academic achievement and community empowerment at the heart of neighbourhood improvement.

Our Core Values

COMMUNITY - We are rooted in the stories of our neighbourhood with an unflinching commitment to improve lives regardless of background.

EMPOWERMENT - We believe in giving people control over decisions that affect them, building self-esteem, confidence, and collective action.

ACHIEVEMENT - We promote academic achievement as a visible community aspiration shared by all residents, recognizing education as the tried and tested route for upward social mobility.

ADVOCACY - We stand alongside our community members, helping them access their rights and entitlements, and campaigning against injustice.

INCLUSIVITY - We serve all families and individuals in our community, celebrating diversity and working across ethnic and cultural boundaries.

LOCAL LEADERSHIP - We are led by people who live here, understand the challenges, and are committed to long-term change.

**The Carpenters Road Hub,
3a Carpenters Road, Lozells,
Birmingham, B19 2BA
Tel: 0121 507 0218
Email: info@aspireandsucceed.org**



Meet Our Champions

harun@aspireandsucceed.org

Champion Introduction – Harun Raza

My name is Harun Raza, and I work for Aspire & Succeed based in Lozells. I have been involved in sports, health, and physical activity for over 30 years, organising sporting and recreational opportunities for people of all ages at both local and national levels.

Much of the work I do is on a voluntary basis. Supporting others to better themselves is deeply rewarding, and I continue to learn from every individual and community I work with.

I am the CEO of the United Badminton Association, one of the largest badminton tournament organisers outside of the national governing body.

Alongside my day-to-day role as a Welfare Rights Worker, I also use sport and physical activity as a tool to engage communities, improve wellbeing, and create positive pathways for people who may otherwise face barriers to participation.



Active Birmingham Areas Map

Anchors and Champions



- LDP Areas (6) ■
- CAC Areas (17) ■ ■ ■
- LAP Areas (5) ■

Original Anchors (Red/Pink)

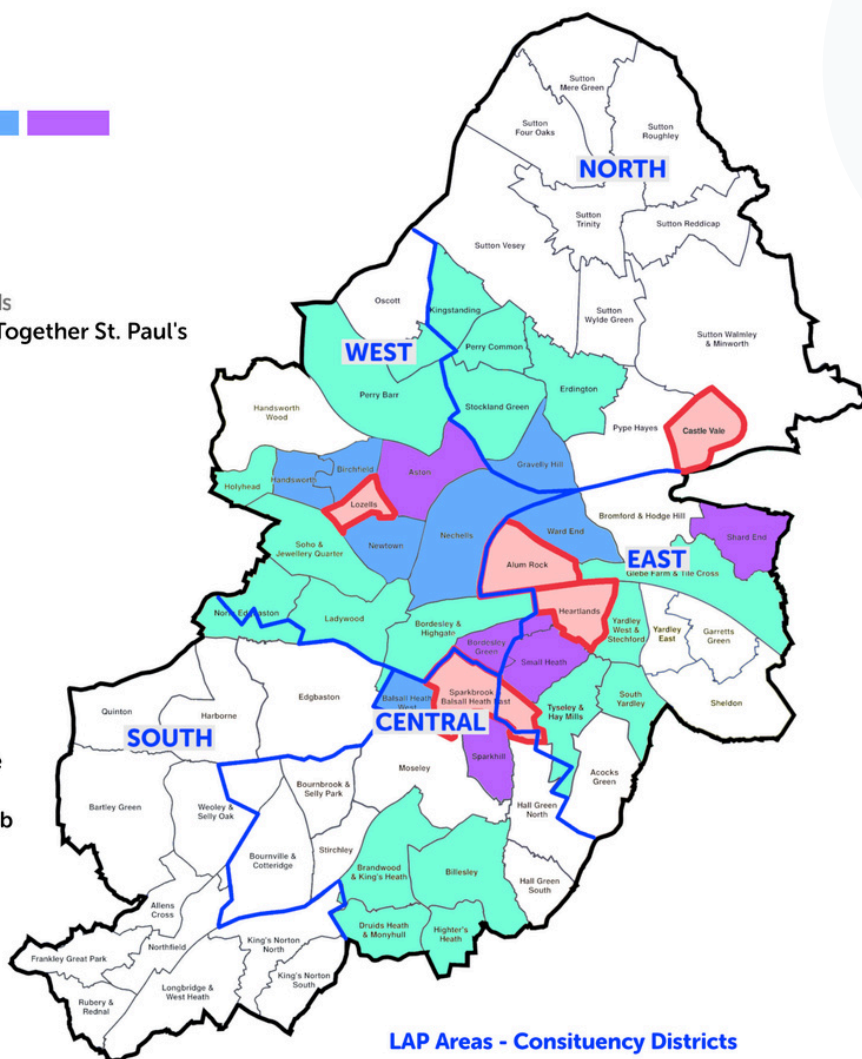
- Alum Rock - OCF
- Lozells - Sports Key, Legacy West Midlands
- Sparkbrook and Balsall Heath East - Together St. Paul's
- Castle Vale - The Pioneer Group

Phase 1 Expansion Champions (Purple)

- Shard End - Fitcap and Spark Active
- Bordesley Green - Pitch 2 Progress
- Aston - Made CIC
- Small Heath - Support through Sport
- Sparkhill - Inspire Hub

Phase 2 Expansion Champions (Light Blue)

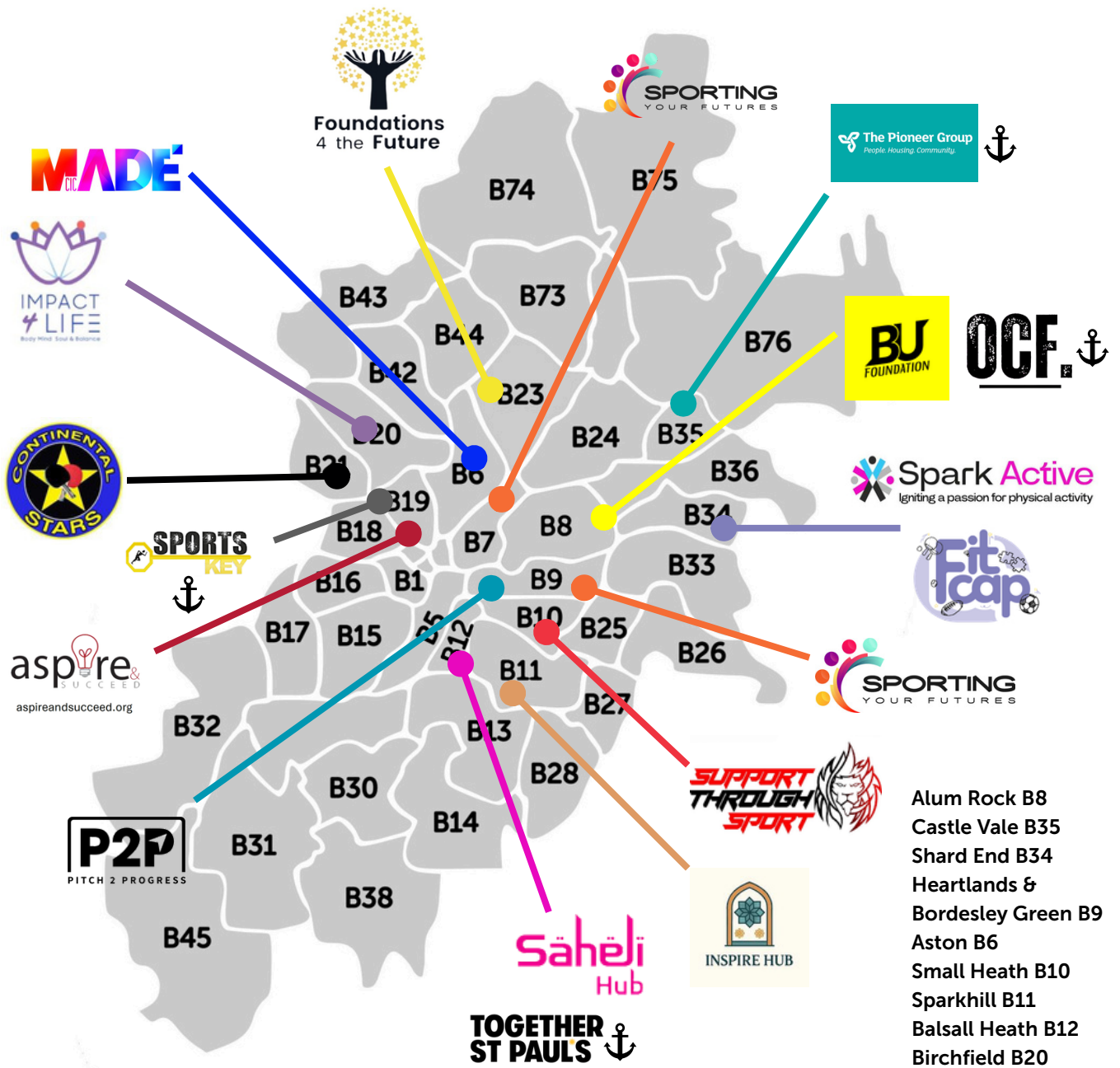
- Balsall Heath West - Saheli Hub
- Birchfield - Impact 4 Life
- Gravelly Hill - Foundations 4 the Future
- Newtown - Aspire & Succeed
- Handsworth - Continental Stars TT Club
- Nechells - Sporting Your Futures
- Ward End - B U Foundation
- Heartlands - Sporting Your Futures



LAP Areas - Constituency Districts

Central	Hall Green & Selly Oak
East	Hodge Hill & Yardley
North	Erdington & Sutton Coldfield
South	Edgbaston & Northfield
West	Ladywood & Perry Barr

Map of Anchor and Champion Locations



- Alum Rock B8
- Castle Vale B35
- Shard End B34
- Heartlands & Bordesley Green B9
- Aston B6
- Small Heath B10
- Sparkhill B11
- Balsall Heath B12
- Birchfield B20
- Gravelly Hill B23
- Newtown B19
- Handsworth B21
- Nechells B7
- Ward End B8
- Lozells B19

 Indicates Original Anchor Organisation

Consultation Approach: How and Why?

Why Consultation Was Needed?

To ensure that Active Birmingham's approach reflects real local needs, we needed to undertake consultation in priority wards. The aim was to measure the needs and capacity of providers in each place, so that investment and resources are directed to the right areas and priorities.

The consultation enabled us to:

- Gather community-led insight to inform local delivery plans.
- Understand the current landscape of provision, gaps, and opportunities.
- Identify the barriers and enablers to physical activity across different communities.
- Build a stronger evidence base to guide place-based decision-making and ensure our actions are targeted, equitable, and sustainable.

This approach ensures that future investment and collaboration are driven by lived experience and grounded in what matters most to people and providers in each place.

Why Anchors and Champions delivered the Consultation?

Our Active Birmingham Anchor Organisations and Champions were the natural starting point for community consultation. The anchors and champions are trusted organisations and associated individuals who are already embedded within their communities. Due to the ‘frontline’ work carried out by these organisations, they are uniquely positioned to understand the needs and priorities of their local communities, and are ideally suited to connect with people at a grassroots level.

Anchors and champions were selected to lead the consultation because:

- They are trusted people with deep relationships with and credibility in their neighbourhoods.
- They form an integral part of their community and have been shaped by it
- They exist to benefit their local people.
- They enable authentic and honest conversations, ensuring that insight gathered is genuine and reflects real community priorities.
- They can bridge the gap between system and community, building trust and understanding on both sides. For example they can translate system language and concepts (eg. the Maturity Matrix or National Evaluation tools) into terms that are meaningful and accessible to local people.
- By empowering anchors to lead, the consultation became more inclusive, culturally relevant, and grounded in the realities of place, strengthening local ownership and buy-in for the next stage of Active Birmingham’s development.



How Anchors and Champions delivered the consultation?

Objectives and Scope

The anchors and champions were asked to:

- Co-design engagement objectives and scope for the community engagement strategy.
- Engage at least five sport & physical activity organisations and a minimum of three cross-sector stakeholders (e.g. local councillors, housing, police, transport) using a survey tool to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.
- Introduce the Active Birmingham approach, brokering connections and opportunities for local organisations to get involved (using a provided slide deck and stakeholder comms).
- Deepen understanding of place, feeding insight into locality action plans and brokering further connections with community groups, networks, and systems partners.

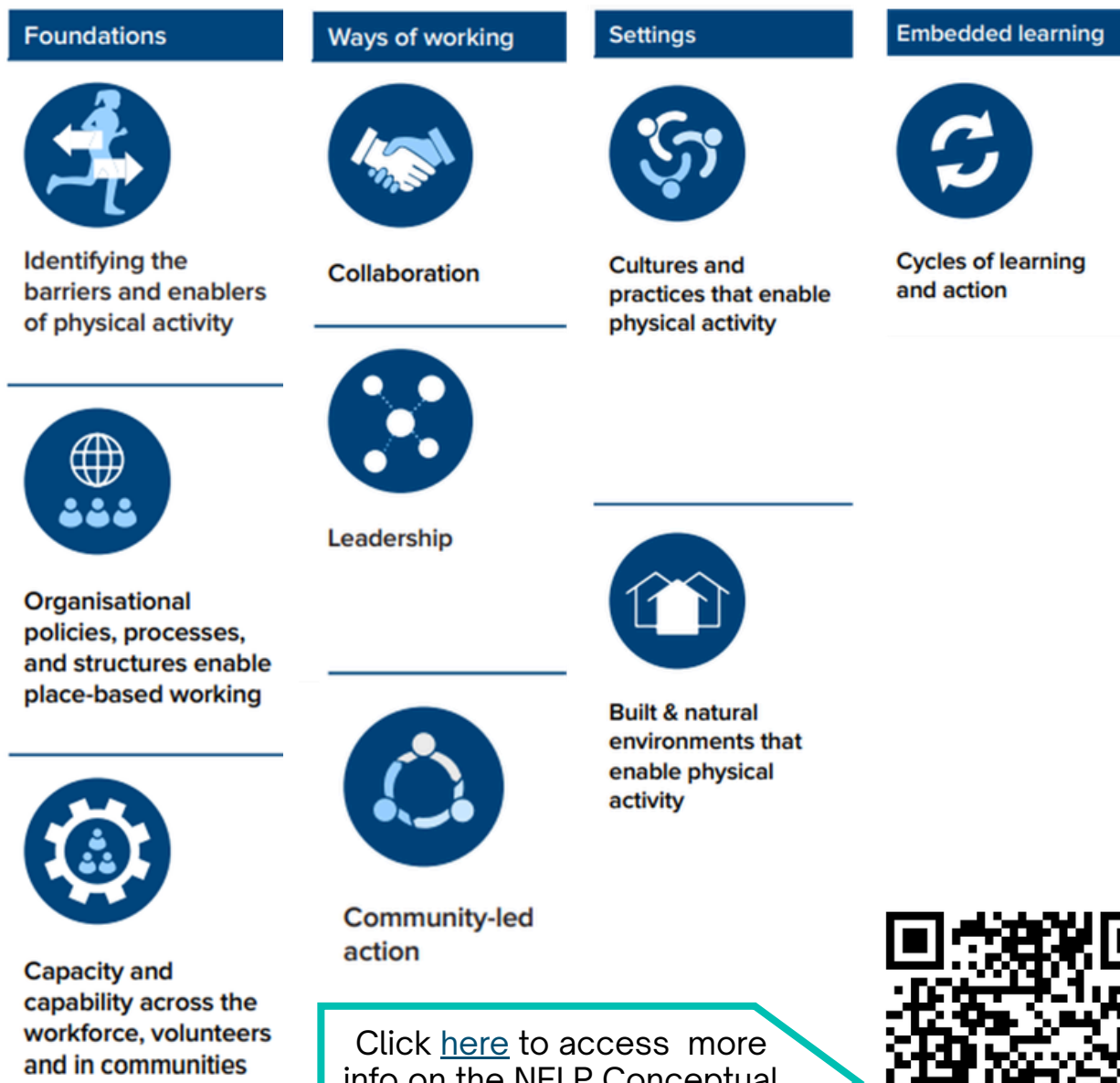
Areas of Exploration

Through workshops, conversations, and local mapping, anchors and champions explored:

- Current context, priorities, and challenges for tackling physical inactivity.
- Barriers and enablers to participation in physical activity.
- Capacity and capability of local workforce, volunteers, and organisations.
- Cultural and social norms that shape wellbeing and physical activity behaviour.
- Assets and environments that support active lifestyles.
- Examples of community-led or co-produced initiatives already working well.
- Levels of cross-sector collaboration and leadership, including key networks and forums.
- Opportunities and gaps for better communication, promotion, and joint working around physical activity and wellbeing.

The Survey Tool

- The National Evaluation and Learning Partnership (NELP) have identified a number of features or ‘conditions’ that may be necessary for place-based approaches to address inequalities in physical activity.
- The framework for the questions helped to engage partners and places with the 9 conditions for change
- The purpose of the questionnaire / survey is to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.



Click [here](#) to access more info on the NELP Conceptual Model or scan the QR code



billy

Aspire & Succeed summary of consultation approach, benefits and outcomes

- The process has supported community asset mapping, a better understanding of community facilities and reconnecting with organisations in Newtown, observing some key changes to use of assets.
- The consultation with the sports and pa providers was done separately to the cross sector organisations. There would be benefit to bringing the groups together to hear different perspectives and challenges -opportunity to support local organisations to build trust with funders.
- Providing a lunch helped people to feel relaxed. Having a recorder set up in the middle felt quite natural. The group approach was supportive and wider participants offered support to questions. Some also just filled in the survey directly.
- It was important to flex to meet key organisations at a time suitable to them and to attend events and learning around wider place strategies and the work of other trusted local organisations to ensure alignment.
- It was important to stay neutral to give space for challenging conversations around access to sports and funding and for frustrations to be aired.
- Has supported to share more widely what organisations deliver in communities, to broker new relationships for partnership working.
- There is some mistrust and a sense that large organisations come and go.
- The survey tool was long but was helpful to get information - still too much jargon and some felt not all questions were relevant. Those that could not attend a face to face meet may have benefited from some further examples of what the questions were asking for.
- There is further opportunity to promote the Activity Finder and Ops meetings
- Recognition of more local heroes that need to be engaged

Top Three Barriers (What's getting in the way)

1. Not enough usable community spaces

Many local buildings are locked, full, or not suitable, so groups struggle to run activities.

2. Communities are tired of short-term projects

People have seen too many "here today, gone tomorrow" programmes, so trust is low.

3. Local groups don't get fair access to funding

Smaller organisations often lack staff, time, or skills to compete for funding, so they miss out.

Top Three Enablers (What would make things better)

1. Open up underused buildings

Schools, faith centres, and public spaces could be shared more, giving communities places to meet and run activities.

2. Make funding easier and more supportive

Simple applications, fairer processes, and help with volunteers and admin would allow small groups to grow.

3. Decision-makers spending time in the community

When funders and leaders see real life on the ground, they make better decisions and build trust.

Consultation Findings



1. Identifying Barriers and Enablers

Barriers

- Lack of inclusive or adapted activities for disabled children and young people.
- Sports clubs often lack the knowledge, confidence, or training to support disabled participants.
- Previous negative experiences have reduced trust among disabled communities when trying new activities.
- Activities that do exist are often located too far away, scheduled at unsuitable times, or do not match participant interests.

Disabled children and families face additional logistical and financial barriers including:

- Specialised equipment
- Adapted transport
- Support worker costs
- Limited accessible public transport

- Many venues are physically inaccessible (lack of ramps, lifts, step-free access, hoists, or appropriate facilities such as medication storage).
- Psychological barriers including fear of judgement, negative stereotypes, safety concerns from parents, and lack of confidence among both participants and coaches.
- Limited accessible venues and youth provision within the local area.
- Closure or loss of community facilities has reduced opportunities for activity and community wellbeing.
- Parks and open spaces often lack toilets, lighting, and safety after early evening.
- Limited knowledge among residents about available activities.
- High costs associated with hiring venues or accessing facilities.
- Cultural barriers including gender expectations and limited culturally sensitive provision.
- Social isolation and safety concerns restrict park usage.

Enablers

- Listening to parents, carers, and disabled participants about their experiences and needs.
- Designing activities around enjoyment rather than strict performance structures.
- Person-centred approaches that focus on individual strengths and interests.
- Gradual and flexible participation models that allow adaptations to rules and equipment.
- Consulting participants directly about support needs rather than making assumptions.
- Providing regular, consistent sessions in affordable and accessible local venues.
- Creating safe community spaces where people can gather and be active.
- Investing in trusted local delivery organisations with strong community relationships.

Consultation Findings



2. Organisational Policies, Processes, and Structures

Current Approaches

- Physical activity initiatives are delivered through partnership networks and community collaborations.
- Engagement takes place with schools, community groups, and residents to promote opportunities.
- Coaching sessions, tournaments, and outreach events are used to raise awareness.
- Funding from trusts, foundations, and system partners supports activity delivery and club development.

Key Barriers

- Funding is viewed as the primary constraint on delivery.
- Small grassroots organisations struggle to access funding due to:
 - 1.governance requirements
 - 2.complex application processes
 - 3.limited bid-writing capacity
 - 4.reliance on volunteers
 - 5.Larger organisations often have specialist bid writers and are more successful in funding competitions.
- Volunteers are essential but their costs (travel, food, time) are rarely recognised in funding models.
- Lack of suitable venues within local communities limits programme delivery.



3. Capacity and Capability

Existing Skills

- Strong interpersonal skills including empathy, inclusive communication, and active listening.
- Understanding of social, emotional, and practical barriers to participation.
- Technical knowledge of coaching, session planning, safeguarding, and risk management.
- Knowledge of inclusive practice, particularly supporting disabled and neurodivergent participants.
- Youth work, mentoring, volunteering, and coaching skills.
- Cultural awareness and ability to motivate and engage diverse communities.

Barriers to Capacity

- Limited staff capacity to cover large geographic areas effectively.
- Limited funding for workforce development.
- Difficulty reaching target audiences such as schools, families, and carers.
- Reliance on volunteers without sufficient support.

Skills and Training Needed

- Bid writing and funding development.
- Communication and engagement skills.
- Policy development and governance processes.
- Digital marketing and use of AI tools.
- Monitoring, evaluation, and impact measurement.

Consultation Findings



4. Collaboration

Benefits of Collaboration

- Sharing resources, knowledge, and infrastructure between organisations.
- Extending reach through trusted community networks.
- Joint learning and capacity building between groups.
- Improved sustainability of programmes through shared funding and expertise.

Existing Networks

- Local disability networks.
- Community forums and activity partnerships.
- Community organisations supporting disabled people with advice and services.

Barriers to Collaboration

- Different organisational objectives.
- Limited staffing and volunteer capacity.
- Competition for the same funding streams.
- Limited resources and venues.
- Communication and data-sharing challenges



5. Leadership

Leadership Approaches

- Empowering young people and volunteers to lead activities within their communities.
- Mentoring, shadowing, and one-to-one leadership development.
- Working with trusted community leaders and institutions to build credibility.

Key Challenges

- Communities report fatigue from short-term projects that leave little lasting impact.
- Negative external perceptions of the area affect investment decisions.
- Lack of structured spaces for community members to voice concerns.
- Fear and mistrust within the community due to past experiences.



6. Community-Led Action

Current Approaches

- Youth leadership programmes supporting young people aged 14–25 to develop leadership skills.
- Bottom-up programme design informed by lived experience.
- Community consultation through meetings, events, and informal discussions.

Barriers

- Power imbalances in decision-making processes.
- Language and communication barriers, particularly for people with English as a second language or BSL users.
- Limited funding, venues, and resources.
- Volunteers becoming overstretched.

Enablers

- Providing platforms for community ideas and suggestions.
- Involving residents directly in planning and delivery.

Using informal engagement methods such as:

- word of mouth
- community events
- social gatherings
- food-based meetings.

Consultation Findings



7. Cultures and Practices

Cultural Considerations

- Cultural norms around gender and modesty influence participation.
- Some women prefer women-only spaces and female coaches.
- Childcare responsibilities limit participation, particularly for mothers.
- Some communities maintain traditional values that shape attitudes to sport and exercise.

Barriers

- Language barriers.
- Limited gender-specific activities.
- Lack of community centres and leisure facilities.
- Parks often serve as the only available space.

Enablers

- Family-focused community events and cultural gatherings.
- Co-designing solutions with local communities.
- Providing a range of activities for different ages and abilities.



8. Built and Natural Environments

Key Challenges

- Lack of safe and suitable spaces for physical activity.
- Concrete playing areas and poorly maintained parks.
- Lack of toilets, lighting, and equipment in public spaces.
- Safety concerns restrict evening use.
- High costs and limited availability of facilities.
- Some buildings and spaces remain locked or underused.



9. Embedded Learning

Learning Approaches:

- Test-and-learn delivery models that encourage experimentation and adaptation.
- Continuous feedback through discussions with participants and communities.
- Regular team reflection meetings and performance reviews.
- Development of case studies highlighting individual, community, and system impacts.

Methods for Community Feedback:

- Consultation meetings.
- Surveys and questionnaires.
- Action research approaches.
- Informal conversations and observations.
- Community events and gatherings.

Recommendations

2. Organisational Policies, Processes, and Structures

Key Insight:

Community organisations delivering physical activity often operate with limited resources and capacity. Funding processes can be complex and difficult for smaller groups to navigate, particularly where governance requirements and monitoring expectations are high. Volunteers play a critical role in delivery but are often unsupported or unrecognised within funding models. Previous short-term programmes that ended quickly have also reduced trust within communities.

Recommendations:

- Develop simplified funding pathways or small grant opportunities for grassroots groups delivering physical activity.
- Provide bid-writing and funding readiness support for community organisations and volunteers.
- Recognise volunteer contributions, including covering expenses such as travel and refreshments.
- Promote longer-term investment approaches rather than short-term project cycles.
- Improve transparent communication between funders and community organisations to build trust and clarity around funding opportunities.

3. Capacity and Capability

Key Insight

Community leaders and volunteers have strong experience in engaging local residents and understanding community needs. However, organisations often lack capacity to develop their workforce, secure funding, and measure impact. Additional skills development would strengthen their ability to sustain physical activity programmes and engage a wider audience.

Recommendations

- Provide training and development opportunities in areas such as governance, funding applications, and programme management.
- Support organisations to develop monitoring and evaluation processes to demonstrate impact.
- Offer digital communication and marketing training to improve community outreach.
- Create peer-learning opportunities where organisations can share knowledge and experience.
- Ensure training opportunities are accessible and flexible, recognising volunteer availability and caring responsibilities.

4. Collaboration

Key Insight

Many organisations working in the same communities are unaware of each other's activities. Collaboration has the potential to increase reach, share resources, and reduce duplication, but is often limited by time pressures, competition for funding, and lack of structured opportunities to connect.

Recommendations

- Establish regular networking or collaboration forums focused on sport, physical activity, and community wellbeing.
- Encourage joint project delivery and partnership funding applications between organisations.
- Develop shared resource systems for equipment, venues, and volunteers.
- Strengthen links between grassroots organisations and larger institutions to improve support and knowledge exchange.
- Create opportunities for community organisations and funders to engage directly and build stronger relationships.

Recommendations

5. Leadership

Key Insight

Local leaders, volunteers, and community organisers play a vital role in connecting residents with opportunities. These individuals are often trusted figures within communities and help encourage participation. However, leadership development and support for these individuals is often limited.

Recommendations

- Support community leaders and volunteers to lead local physical activity initiatives.
- Develop leadership and mentoring opportunities for young people.
- Identify and support local champions who can promote activities within their communities.
- Involve community leaders in programme design and decision-making processes.
- Recognise and celebrate local leadership contributions to strengthen motivation and engagement.

6. Community-Led Action

Key Insight

Community members often want to contribute ideas and shape activities that reflect their interests and cultural needs. However, they are not always given meaningful opportunities to influence programme design. Power imbalances, language barriers, and lack of funding can limit community-led action.

Recommendations

- Create platforms for residents to contribute ideas and influence programme development.
- Support community groups to lead and deliver their own physical activity initiatives.
- Use informal engagement approaches, such as community events or social gatherings, to encourage participation in decision-making.
- Provide small activation funds or micro-grants to support community-led activity ideas.
- Ensure engagement approaches are inclusive and accessible, including support for different languages where required.

7. Cultures and Practices

Key Insight

Cultural norms, gender expectations, childcare responsibilities, and language barriers influence participation in physical activity. Some individuals prefer activities that focus on social connection and wellbeing rather than competition. Female-only environments and family-friendly activities can also support increased participation.

Recommendations

- Provide female-only sessions or culturally appropriate activities where required.
- Design family-friendly and intergenerational physical activity opportunities.
- Focus programmes on enjoyment, wellbeing, and social connection rather than competition.
- Engage communities in co-designing culturally relevant activities.
- Provide childcare support or family participation options to reduce barriers for parents.

Recommendations

8. Built and Natural Environments

Key Insight

- Access to safe, affordable, and appropriate spaces is a key factor influencing physical activity participation. Some parks and outdoor spaces lack facilities such as lighting, toilets, or equipment. Community venues may also be expensive or difficult to access, while school facilities are often underutilised outside school hours.

Recommendations

- Improve community access to local facilities such as schools, community centres, and sports venues.
- Develop clear and accessible booking systems for local venues.
- Ensure affordable hire costs for community organisations delivering physical activity.
- Invest in safe, well-maintained parks and outdoor spaces, including lighting and equipment.
- Provide consistent access to venues to support programme stability and long-term participation.

9. Embedded Learning

Key Insight

- Continuous reflection and learning are important for improving physical activity programmes. Consultation activities demonstrated that bringing organisations together can generate new insights and opportunities for collaboration. Capturing community feedback is essential to ensure programmes remain responsive to local needs.

Recommendations

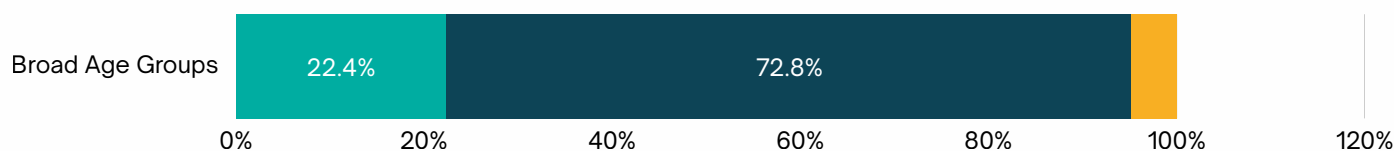
- Implement test-and-learn approaches to pilot new activities and adapt them based on feedback.
- Create regular reflection and learning sessions between organisations and community leaders.
- Collect participant feedback through conversations, surveys, and community discussions.
- Develop case studies and shared learning resources to demonstrate impact.
- Encourage knowledge sharing between organisations to support continuous improvement.

Local Insight: Newtown

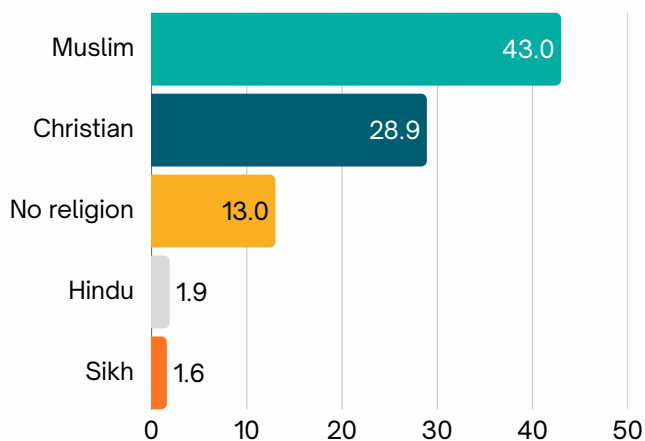
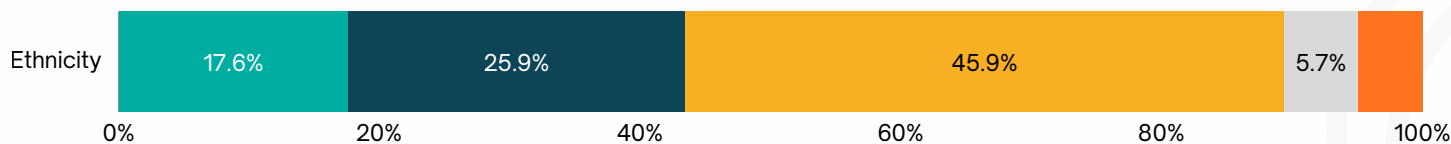
● Female ● Male



● 0-14 years ● 15-64 years ● 65+ years

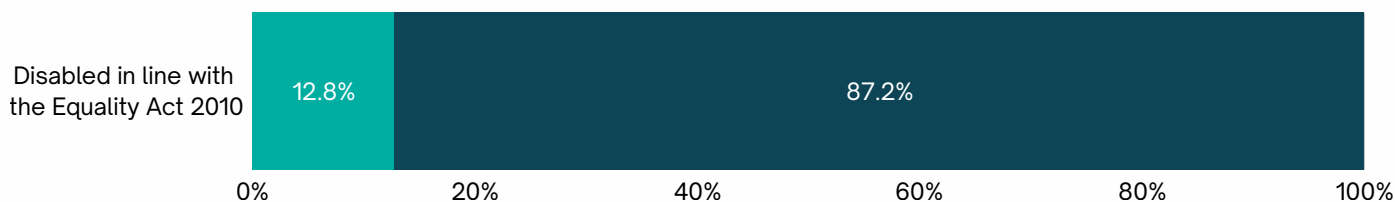


● White ● Asian, Asian British ● Black, African, Caribbean, Black British ● Other ethnic groups ● Mixed



Where 1 is the most deprived and 69 is the least

● Disabled ● Not disabled



What is Active Birmingham Doing with the Knowledge?

Empowering Local Voices

- Hosting forums for community insights to shape future projects.
- Amplifying local voices in decision-making.

Enhancing Community Connections

- Community Connector roles (Callam and Katie) to improve collaboration and outreach.
- Updating resource maps to better reflect local assets and needs.

Securing Meaningful Funding

- Investing in tools like the Activity Finder
- Using leftover funds to maximise impact.

Raising Awareness

- Sharing knowledge through platforms like the Council's 'City Observatory'.
- Showcasing successes wherever we can

Encouraging Reflection

- Partnering with organisations such as WMCA, Sheffield Hallam University, and Sport England to gather insights and track progress.
- Helping orgs feedback so decisions are aligned with community priorities.

**ACTIVE
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Activity Finder

activebirmingham.co.uk



Getting more people moving



**ACTIVE
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Activity Finder

Discover Local Activities

Easily find sports and physical activity sessions near you, filter by sport, activity or location.

Connect and Get Involved

A hub for volunteers and professionals to link with local clubs and community groups.

Free Promotion

Clubs and organisations can list their activities for free to reach more people.

Support Health and Wellbeing

Healthcare and referral agencies can refer patients and service users to local activities for prevention and recovery.

Contact: info@sportbirmingham.org

For help guidance and information

Sign up to the Sport Birmingham Newsletter to discover more about local sport and physical activity



The Active Birmingham Activity Finder allows local sport and physical activity organisations to list their activities for free. It allows members of the public to search for a huge range of activities available in their area.

To access Activity Finder, scan the QR or click the link below. The video link provides guidance on how to list your activity.

activebirmingham.co.uk Click [here](#) for guidance video



Check out Active Birmingham Activity Finder - a fantastic and free way to promote your sport or physical activity organisation.

For more information and support in connection with Activity Finder contact Jacky White, Community Engagement Officer
Email: jacky.white@sportbirmingham.org

Ways to Connect

The Active Birmingham Network hold regular bi-monthly Operations Group Meetings. All network members and stakeholders are warmly welcomed.

The shared values of the Ops Group

- Inclusive
- Connectivity
- Needs Driven
- Co-Designed
- Enabling



The shared purpose of the Ops Group

- Nurture communities to enable and empower them to create opportunities to meet their needs
- To share networks, opportunities and champion each other's work and Active Birmingham
- To influence local place strategies
- To consider target groups / priorities in areas
- To consider our legacy and ensure sustainable outcomes are achieved
- To encourage communities to be less competitive and more collaborative – connected to funding
- Promote leadership & upskilling – linked to commonwealth legacy
- To connect national offers to local areas based on need (fingertips data)
- To amplify & act on voices of the community (push to influence policy & strategy)

Join the Ops Group Stakeholder Partnership for:

- Invites to bi-monthly face-to-face Ops Meetings
- Active Birmingham updates and playback
- Place-based working and collaboration



For more details about the Ops Group and to join you can get in touch with our Active Birmingham Connectors

Callam Dunne, Development Manager (Youth & Community)

Email: callam.dunne@sportbirmingham.org

Katie Bolam, Activity Manager - Communities & Placemaking

Email: katie.bolam@theaws.org



Further Information



You can learn more about Sport England's place-based strategy [here](#)

Want to know more about your place?
Click [here](#) for Census data

Buddle - Learning and Support for sports clubs and organisations. Click [here](#) for more information.

Get Grants - Funding advice, training and support for sports clubs and organisations. Click [here](#) for more information.

Birmingham Voluntary Service Council (BVSC) - Supporting the voluntary and community sector. Click [here](#) for more information.

Sport Birmingham website - A broad range of support and information including [funding](#), [events](#) and [community support](#) .

Street Games - national charity transforming young people's lives through sport. Click [here](#) for more information.