

# CONSULTATION PLAYBACK

## SHARD END



# Contents

- About Active Birmingham
- The Active Birmingham Approach
- Meet our Champion
- Location Maps
- Consultation Approach: The How and Why
- Champion Playback and Local Insight
- Findings
- What is Active Birmingham doing with the Knowledge
- Activity Finder
- Further Information





# About Active Birmingham

Active Birmingham is part of the Commonwealth Active Communities Birmingham 2022 Legacy investment aiming to...

- Tackle inactivity in local communities and engage underrepresented groups.
- Support the National Evaluation and Learning Partnership (NELP) who support learning and evaluation of whole systems and placed-based approaches, enhancing understanding of how to address inequalities in physical activity, by capturing and understanding the current conditions within place.
- Share insight and learning from across the system to co-produce solutions.

The initial Birmingham partnership:



# The Active Birmingham Approach

## Our Vision - *What we want to achieve:*

To create a city where physical activity is the norm; inequalities are reduced; systems are changed to remove barriers; and sport and physical activity is accessible and integrated into daily life.

## Our Mission - *Why we exist:*

Using the games as a catalyst we will continue to use an adaptive approach and to tackle inequalities in, and barriers to physical activity by focusing on the 3 key priority areas:

- 1) Building sector integration
- 2) Strengthening community and individual capacities
- 3) Tackling structural inequalities

These are aligned to the NELP conceptual framework interconnected areas where action to address inequalities often takes place.



# Meet Our Champions



Alison Mapp - ceo@sparkactive.co.uk

Spark Active has been established since 2004 and has an excellent reputation for leading Physical Education and School Sport within North and East Birmingham. In July 2014 we registered as a Community Interest Company, meaning that any profit made is reinvested into our social aims and impacts on our local community.

A key part of our reinvestment focuses on employability and increasing physical activity and participation.

## For example we have:

### Coaching

Funded coaching qualifications for secondary school and college students in return for volunteer hours. Their volunteering enables the partnership to run certain events but it also provides the students with experience and knowledge to become a sports coach in the future. We have employed 7 ex students as either casual coaches or sports partnership core staff.

### Events:

We have organised large scale Olympic and Commonwealth Games themed events for our primary schools on a biannual basis to encourage non participants to participate in sport. The events have proven that they inspire young people to participate in new sports clubs and competition at school, and in some cases children have even joined community sports clubs as a result.



# Meet Our Champions



Leah Grant - [management@fitcap.co.uk](mailto:management@fitcap.co.uk)

Fitcap are a non-profit with a mission to provide children and adults with opportunities to learn, play and succeed within their communities.

## Our Mission:

Fitcap has recently transitioned from a Community Interest Company to a Charitable Incorporated Organisation (CIO). Our mission is to provide children and adults with opportunities to learn, play and succeed within their communities.

## Who we are:

Local People are involved in our project and it plans to not only provide activities to encourage a healthy lifestyle and get Children & Young People off the streets but to provide training and volunteering opportunities. The workers who deliver our project are from the local community.

## Our Values:

<p>01</p> <p><b>Proactivity</b></p> <p>Actively seeking opportunities to provide the community with support in sport and active play.</p>	<p>02</p> <p><b>Team spirit</b></p> <p>Everything we do at FITCAP we do as a team, we believe working together means recognising our different qualities and using those strengths.</p>
<p>03</p> <p><b>Caring</b></p> <p>We care to help those within our community because everyone deserves a healthy, active and fun life.</p>	<p>04</p> <p><b>Commitment</b></p> <p>We're committed to bringing about change within our community.</p>

# Active Birmingham Areas Map

## Anchors and Champions



- LDP Areas (6)** ■
- CAC Areas (17)** ■ ■ ■
- LAP Areas (5)** ■

### Original Anchors (Red/Pink)

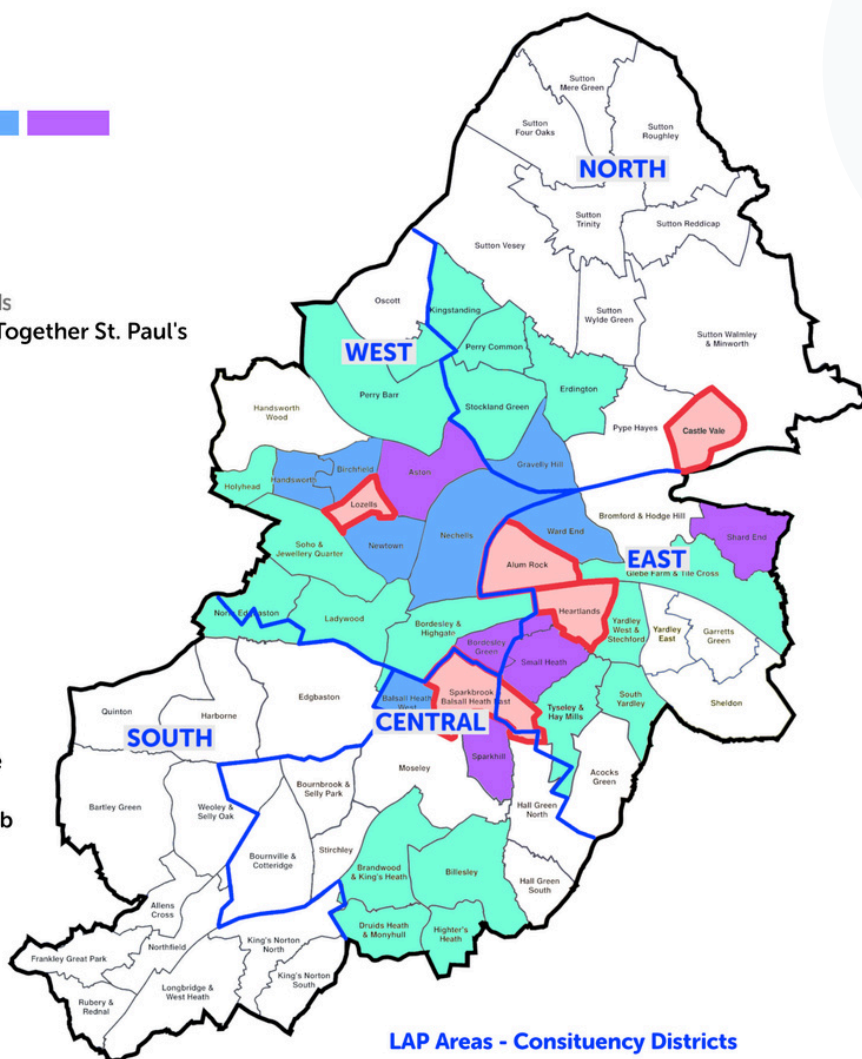
- Alum Rock - OCF
- Lozells - Sports Key, Legacy West Midlands
- Sparkbrook and Balsall Heath East - Together St. Paul's
- Castle Vale - The Pioneer Group

### Phase 1 Expansion Champions (Purple)

- Shard End - Fitcap and Spark Active
- Bordesley Green - Pitch 2 Progress
- Aston - Made CIC
- Small Heath - Support through Sport
- Sparkhill - Inspire Hub

### Phase 2 Expansion Champions (Light Blue)

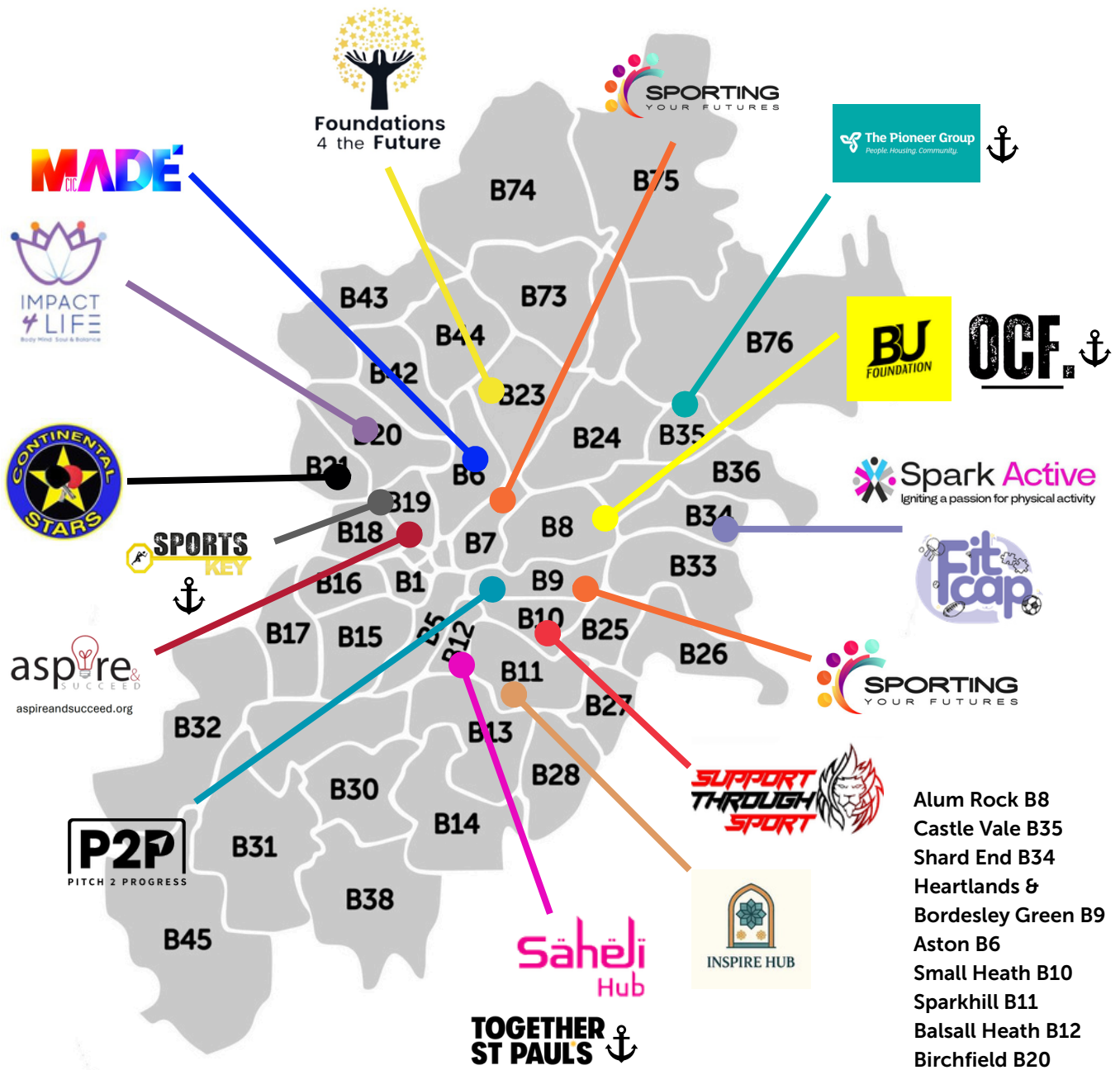
- Balsall Heath West - Saheli Hub
- Birchfield - Impact 4 Life
- Gravelly Hill - Foundations 4 the Future
- Newtown - Aspire & Succeed
- Handsworth - Continental Stars TT Club
- Nechells - Sporting Your Futures
- Ward End - B U Foundation
- Heartlands - Sporting Your Futures



LAP Areas - Constituency Districts

Central	Hall Green & Selly Oak
East	Hodge Hill & Yardley
North	Erdington & Sutton Coldfield
South	Edgbaston & Northfield
West	Ladywood & Perry Barr

# Map of Anchor and Champion Locations



- Alum Rock B8
- Castle Vale B35
- Shard End B34
- Heartlands & Bordesley Green B9
- Aston B6
- Small Heath B10
- Sparkhill B11
- Balsall Heath B12
- Birchfield B20
- Gravelly Hill B23
- Newtown B19
- Handsworth B21
- Nechells B7
- Ward End B8
- Lozells B19

⚓ Indicates Original Anchor Organisation

# Consultation Approach: How and Why?

## Why Consultation Was Needed?

To ensure that Active Birmingham's approach reflects real local needs, we needed to undertake consultation in priority wards. The aim was to measure the needs and capacity of providers in each place, so that investment and resources are directed to the right areas and priorities.

The consultation enabled us to:

- Gather community-led insight to inform local delivery plans.
- Understand the current landscape of provision, gaps, and opportunities.
- Identify the barriers and enablers to physical activity across different communities.
- Build a stronger evidence base to guide place-based decision-making and ensure our actions are targeted, equitable, and sustainable.

This approach ensures that future investment and collaboration are driven by lived experience and grounded in what matters most to people and providers in each place.

# Why Anchors and Champions delivered the Consultation?

Our Active Birmingham Anchor Organisations and Champions were the natural starting point for community consultation. The anchors and champions are trusted organisations and associated individuals who are already embedded within their communities. Due to the ‘frontline’ work carried out by these organisations, they are uniquely positioned to understand the needs and priorities of their local communities, and are ideally suited to connect with people at a grassroots level.

**Anchors and champions were selected to lead the consultation because:**

- They are trusted people with deep relationships with and credibility in their neighbourhoods.
- They form an integral part of their community and have been shaped by it
- They exist to benefit their local people.
- They enable authentic and honest conversations, ensuring that insight gathered is genuine and reflects real community priorities.
- They can bridge the gap between system and community, building trust and understanding on both sides. For example they can translate system language and concepts (eg. the Maturity Matrix or National Evaluation tools) into terms that are meaningful and accessible to local people.
- By empowering anchors to lead, the consultation became more inclusive, culturally relevant, and grounded in the realities of place, strengthening local ownership and buy-in for the next stage of Active Birmingham’s development.

# How Anchors and Champions delivered the consultation?

## Objectives and Scope

### The anchors and champions were asked to:

- Co-design engagement objectives and scope for the community engagement strategy.
- Engage at least five sport & physical activity organisations and a minimum of three cross-sector stakeholders (e.g. local councillors, housing, police, transport) using a survey tool to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.
- Introduce the Active Birmingham approach, brokering connections and opportunities for local organisations to get involved (using a provided slide deck and stakeholder comms).
- Deepen understanding of place, feeding insight into locality action plans and brokering further connections with community groups, networks, and systems partners.

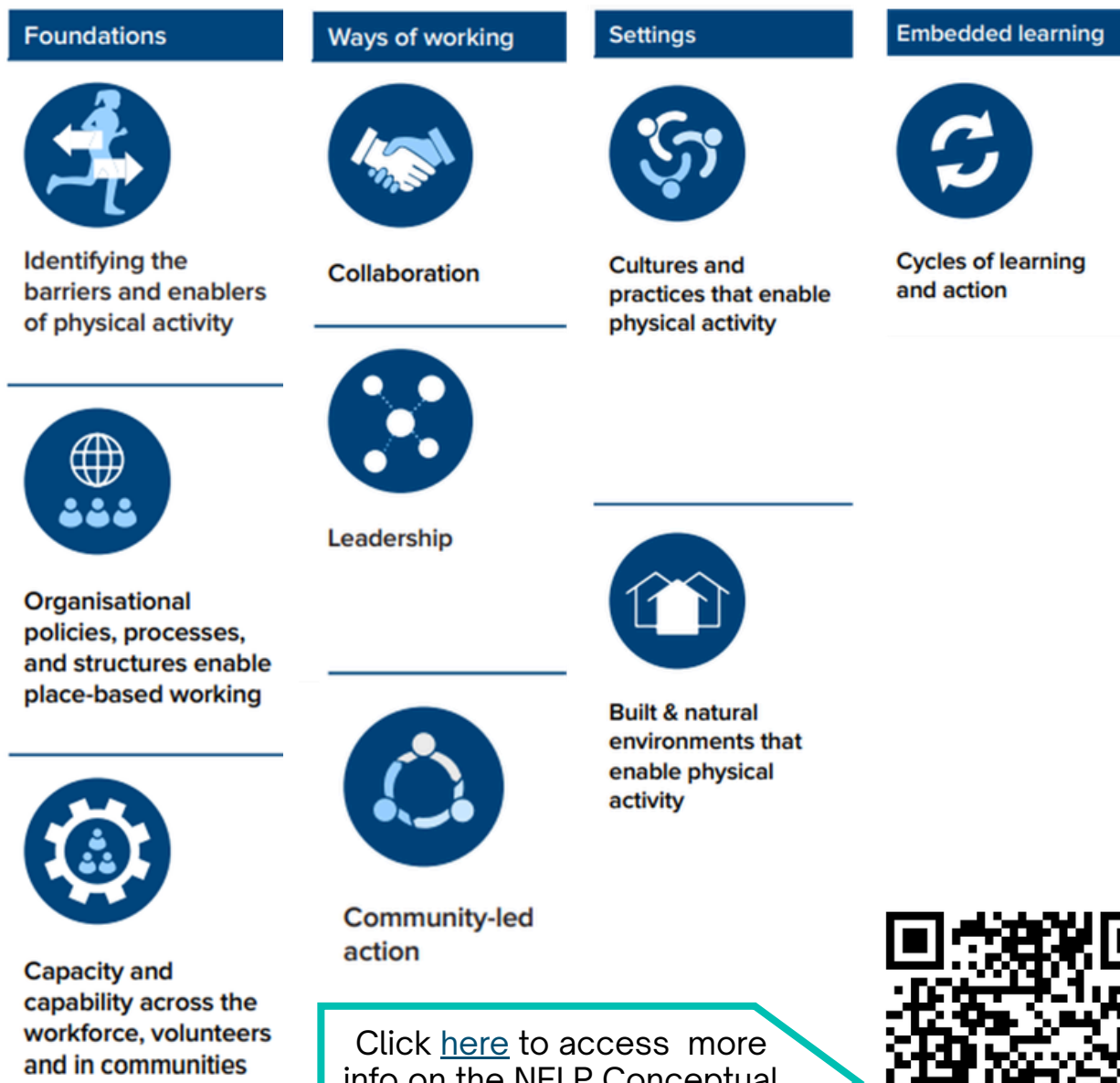
## Areas of Exploration

### Through workshops, conversations, and local mapping, anchors and champions explored:

- Current context, priorities, and challenges for tackling physical inactivity.
- Barriers and enablers to participation in physical activity.
- Capacity and capability of local workforce, volunteers, and organisations.
- Cultural and social norms that shape wellbeing and physical activity behaviour.
- Assets and environments that support active lifestyles.
- Examples of community-led or co-produced initiatives already working well.
- Levels of cross-sector collaboration and leadership, including key networks and forums.
- Opportunities and gaps for better communication, promotion, and joint working around physical activity and wellbeing.

# The Survey Tool

- The National Evaluation and Learning Partnership (NELP) have identified a number of features or ‘conditions’ that may be necessary for place-based approaches to address inequalities in physical activity.
- The framework for the questions helped to engage partners and places with the 9 conditions for change
- The purpose of the questionnaire / survey is to better understand the conditions helping to address physical activity inequalities in place and to identify the key barriers and enablers.



Click [here](#) to access more info on the NELP Conceptual Model or scan the QR code



billy

# Spark Active and Fitcap summary of consultation approach, benefits and outcomes

- Important to establish trust and understanding of why we are asking the questions - sharing perceived benefits (networking, collaboration, opportunities for participation) not scrutinising what organisations are doing.
- Important to present as equals, have conversations in place and to hear a range of voices including community organisations and volunteers, NGBS / system partners and participants from sports and pa organisations as well as cross-sector.
- As a provider based in a local asset it has been useful to open up wider conversations to deepen their understanding of what we do and to get a deeper understanding of how else the facilities are used.
- There is better understanding of how organisations can support each other to achieve similar goals.
- Supporting closer connections with schools and community sport to ensure local people are benefiting from local delivery offers.
- Building of knowledge and connectivity to wider place strategies (Playzones, NNS, Public Health- LAPs) - opportunities for sharing more widely.
- Helping to broker new relationships and share information with regards to what organisations do.
- Survey was quite challenging / wordy questions - important to adapt to make more community friendly. Shorter questions to support more natural conversations was important.
- Opportunity to focus on specific conditions at different stages of the process - reflecting on how the framework could potentially be embedded to support parts of organisation and place work.
- Still some wider views and perspective that would be good to feed in.
- There is a ripple effect of partnership working through introductions that is beginning to take shape.
- Further opportunity to promote the Activity Finder, Ops meetings to place through network meetings however more work to establish and understand the activity offer first -deeper dive into activity at specific assets still required.
- Building connection with anchors/champions for peer support / wider connectivity across borders.
- Reflection on ways to engage cross sector and spaces where those conversations could happen.
- Opportunity to build stronger presence on social media, key messaging, connectivity, promotion etc.

# Spark Active and Fitcap summary of consultation approach, benefits and outcomes

## SHARD END PLAYBACK

8 consultations

England Rounders	FitCap
Early Help (Banardos)	Shard End Wellbeing Centre
The Active Wellbeing Society	Alison O'Connell
Holly Lane FC (Playing field)	Timberley Primary School

Police or Violence reduction Unit



## SHARD END BARRIERS

- Cost of activities
- Lack of information / best communication method
- Lack of activity in Shard End & limited collaboration

### ENABLERS

- Low cost or free activities
- Local communication channels that hit the required audience
- Localised activity (eg primary school sites), new provision. Potential focus on Parent & child

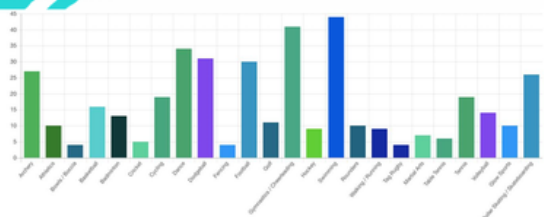


## SHARD END

Activities they want their child to take part in: Swimming, Athletics, football / skateboarding & roller skating / Basketball. Preference Primary or Secondary site, youth centre

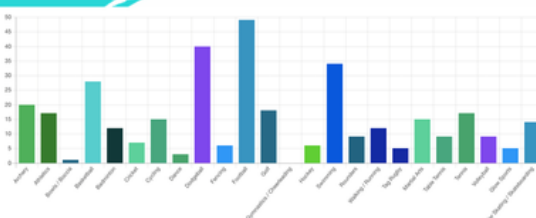
School data: 183 pupils

### GIRLS DATA



## SHARD END

### BOYS DATA



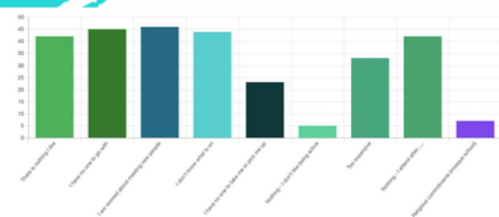
Swimming is high for both groups but no pool located in Shard End  
Dance, Gym / Cheerleading popular with the girls  
Football highest choice with boys, girls still fairly high  
Dodgeball, skateboarding, archery alternative activities high



## SHARD END

Preference to attend clubs:  
69% Afterschool, 35% evening & weekends.

Main Barriers to community. No major difference with girls & boys  
51% already attended community activity, 22% didn't but would like to



## SHARD END

### Adults view

Main barriers for their kids – Don't know what is on, Too expensive  
No one to go with, worried about meeting people

Barriers for them – Cost, childcare, lack of info on what's on

Benefits – Mental Health, Weight Loss, Healthy Lifestyle

Preference on classes – Parent & child, Parent and child on at the same time, women only

Popular activities – Yoga, Pilates, Dance



# Consultation Findings



## 1. Identifying Barriers and Enablers

### Barriers

- Qualifications for activity leaders are not required but beneficial for community work experience. (S)
- Cost is a recurring barrier for many families; paying for sessions, hall hire, or transport is challenging. (S/C)
- Limited local provision, particularly in Shard End; lack of female-only sessions and offsite activities. (S/C)
- Transport issues and safety concerns, especially in evenings and winter months. (C)
- Lack of knowledge about available provision and limited motivation among some families. (C)
- Short-term funding and delayed prioritisation of activities. (C)
- Boredom and inactivity among young people can lead to anti-social behaviour (ASB) or youth crime. (C)
- Cultural mix and segregation among parents in playgrounds may limit engagement. (C)
- Access to facilities (halls, fields) and hire costs can restrict activity delivery. (S)

### Enablers

- Free or low-cost sessions increase participation. (S/C)
- Use of the centre itself as a trusted, accessible community space. (S)
- Clear information and signposting for parents to local activities (e.g., HAF, club activities). (C)
- Consistency, trust, and long-term presence in the community support engagement. (C)
- Local champions, approachable staff, and parent involvement encourage participation. (C)
- Accessible gym and full timetable of activities. (C)
- Utilising school sites for drop-offs/pick-ups and after-school sessions. (S)



## 2. Organisational Policies, Processes, and Structures

- Commitment to cultural cohesion and continuous learning underpins delivery. (C)
- Weekly tracking of attendance, return rates, and conversations with parents and children informs decision-making. (S)
- Recruitment is primarily via word-of-mouth and local community channels; limited local promotion. (S)
- Community centres allow integration of local initiatives and external activity providers. (C)

# Consultation Findings



## 3. Capacity and Capability

- Volunteers are needed to run and sustain sessions; initial support for new leaders is important. (S)
- Staff strengths include experience with local people, understanding pressures, culturally responsive practice, and consistent engagement. (S/C)
- Gaps exist in female-only provision, engagement with harder-to-reach groups, and sustainable funding to keep sessions free. (C)
- School staff have expertise in inclusion, particularly with SEND children; opportunities exist to develop inclusive community sports. (C)



## 4. Collaboration

- Previous partnerships with external activity providers have had mixed results. (S)
- Collaboration exists with local providers, schools, and community networks, but often not explicitly focused on physical activity. (C)
- Centres act as hubs for multiple groups; challenges include hall availability, hire costs, and limited coordination. (S)
- Opportunities exist for expanding networks to activate playing fields and involve local partners. (S/C)
- Sharing learning across community organisations, local authorities, and prevention networks supports coordinated responses. (C)



## 5. Leadership

- Distributed leadership models allow local staff to make on-the-ground decisions. (C)
- Young people engage best with safe, flexible, youth-led activities. (C)
- Responsibility is shared across staff and partners, but coordination is complex with multiple stakeholders. (C)
- Local leaders often include instructors, staff, community organisers, and regular centre users. (C)
- Parent champions are underdeveloped; cultural splits in the community can hinder unified engagement. (C)

# Consultation Findings



## 6. Community-Led Action

- Formal community-led action is limited in certain areas. (S)
- Staff and local groups connect with families through long-term presence; direct feedback informs session adaptation. (S/C)
- Volunteering is underdeveloped; some initiatives include walking netball, chair-based exercise, and youth-led activities. (S)
- Emerging organisations and local parents show potential to provide future community-led leadership. (S/C)



## 7. Cultures and Practices

- Awareness of local barriers such as cost, family pressures, and cultural expectations informs programme design. (S/C)
- Sessions are designed to be inclusive and welcoming; female-only provision is limited but supported where possible. (S)
- Reflection and learning occur through team meetings, 1:1 discussions, and ongoing feedback. (S)
- Safety, confidence, and cultural expectations influence participation, especially for women and older residents. (C)
- Changing demographics and school priorities require adapted lessons and inclusive approaches for children with SEND and other needs. (C)



## 8. Built and Natural Environments

### Built Environment

- Community and wellbeing centres are key assets: accessible, affordable, safe, and social. (S/C)
- Schools offer potential for inclusive community sessions. (S/C)
- Challenges include space hire costs, limited indoor sports facilities, and access to pitches. (S/C)

### Natural Environment

- Local playing fields are often limited in use, prone to flooding, and lack supporting facilities. (S)
- Council park activities exist but infrastructure and support for wider physical activity are limited. (S/C)



## 9. Embedded Learning

- Learning is derived from observations, conversations, and feedback from families, staff, and partners. (S/C)
- Delivery is adapted quickly in response to barriers or successes. (S/C)
- Informal learning sharing occurs within centres and among partners. (S/C)
- Day-to-day experience with young people and families informs adjustments and future planning. (C)

# Recommendations

## 2. Organisational Policies, Processes, and Structures

**Key Insight: Policies and processes are informed by local insight, but visibility and information sharing require strengthening.**

- Maintain weekly tracking of attendance, participation, and feedback to guide decision-making.
- Use local intelligence and community insights to prioritise activities and resource allocation.
- Strengthen communication channels to ensure residents and families are aware of available programmes.
- Integrate external providers and local initiatives through community hubs to maximise access.
- Align planning with short-term funding and community priorities to maintain consistent delivery.
- Ensure information collected from consultations is systematically recorded and shared to inform future planning.

## 3. Capacity and Capability

**Key Insight: Staff and volunteers have strong local knowledge and engagement experience, but gaps remain in inclusive provision and sustainable leadership.**

- Provide mentoring and support for new volunteers and activity leaders to build confidence and capability.
- Enhance training in inclusive practice, including female-only sessions, SEND provision, and engaging harder-to-reach groups.
- Strengthen long-term planning and resource allocation to sustain low-cost activities.
- Build staff cultural awareness and understanding of community pressures to improve engagement.
- Leverage school and community staff expertise to develop inclusive physical activity programmes.
- Create tools for resource sharing and guidance to improve consistency across multiple sites.

## 4. Collaboration

**Key Insight: Collaboration exists but is often underutilised for physical activity; gaps exist between schools, families, and community networks.**

- Expand partnerships with local providers, schools, and community networks to increase programme reach.
- Coordinate shared use of facilities to address space constraints and reduce costs.
- Embed formal structures for knowledge sharing across local providers to ensure consistent delivery.
- Identify lesser-known community activities and integrate them into broader activity networks.
- Strengthen partnership forums to support place-based planning and prevent duplication.
- Ensure networking and engagement tools are used to connect families to local opportunities effectively.

## 5. Leadership

**Key Insight: Distributed leadership supports local decision-making, but parent champions and unified engagement are underdeveloped.**

- Maintain distributed leadership models empowering staff, instructors, and community organisers.
- Develop parent and youth champions to enhance engagement across cultural and community divides.
- Coordinate leadership across stakeholders to clarify roles, responsibilities, and accountability.
- Support flexible, youth-led activities to improve participation and ownership.
- Encourage informal leadership recognition to sustain engagement and trust.
- Align local leadership with tools and network platforms to improve strategic oversight.

# Recommendations

## 6. Community-Led Action

**Key Insight: Community-led initiatives exist but are limited; long-term presence and direct feedback enhance programme adaptation.**

- Support emerging community leaders to develop local activities such as walking netball or chair-based exercise.
- Provide mentoring, training, and funding guidance to strengthen sustainability of community-led programmes.
- Encourage family and resident engagement to ensure relevance and ownership of activities.
- Use direct feedback mechanisms to adapt sessions to local needs and preferences.
- Embed volunteer development pathways to grow capacity and leadership potential.
- Coordinate activities to maintain consistency and sustainability in delivery.

## 7. Cultures and Practices

**Key Insight: Cultural norms, social pressures, and confidence influence participation; reflection and adaptation improve inclusivity.**

- Integrate cultural awareness into programme design, including female-only options where appropriate.
- Conduct team reflection and ongoing feedback sessions to enhance delivery quality.
- Adapt activities to meet the needs of diverse participants, including children with SEND and older residents.
- Use local role models and visible community initiatives to encourage participation and shift attitudes.
- Ensure programmes build confidence, safety, and familiarity for participants.
- Maintain flexible session formats to accommodate cultural, family, and lifestyle constraints.

## 8. Built and Natural Environments

**Key Insight: Community centres and local schools are trusted hubs; outdoor spaces and playing fields have untapped potential but face constraints.**

- Maximise use of community and wellbeing centres for accessible and inclusive activities.
- Use schools and school grounds for after-school and drop-off/pick-up sessions to improve accessibility.
- Ensure facilities are safe, affordable, and consistently available for programme delivery.
- Expand use of playing fields and parks, addressing limitations such as flooding or lack of infrastructure.
- Coordinate facility bookings to avoid conflicts and maximise participation.
- Plan sessions with consideration of seasonal factors, evening safety, and accessibility.

## 9. Embedded Learning

**Key Insight: Learning is captured through observation, reflection, and feedback, but connections between tools, local practice, and wider networks can be strengthened.**

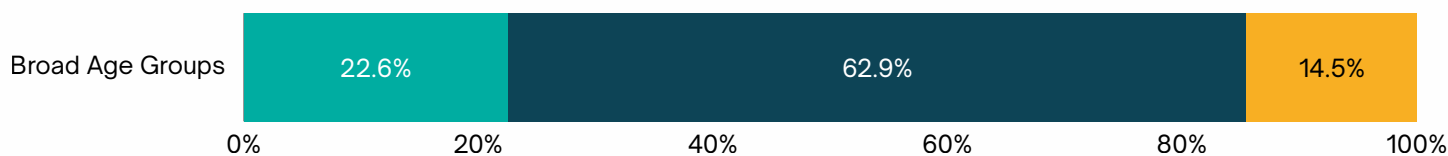
- Collect insights through participant observation, staff reflections, and community feedback.
- Adapt programme delivery rapidly in response to barriers or emerging opportunities.
- Share learning formally through networks, workshops, and community events, and informally within centres.
- Integrate digital tools and engagement platforms to connect families with activities and monitor uptake.
- Plan for sustainable data collection and follow-up, considering the time-intensive nature of community engagement.
- Use learning to inform future network meetings and coordination, ensuring local gaps and opportunities are addressed.

# Local Insight: Shard End

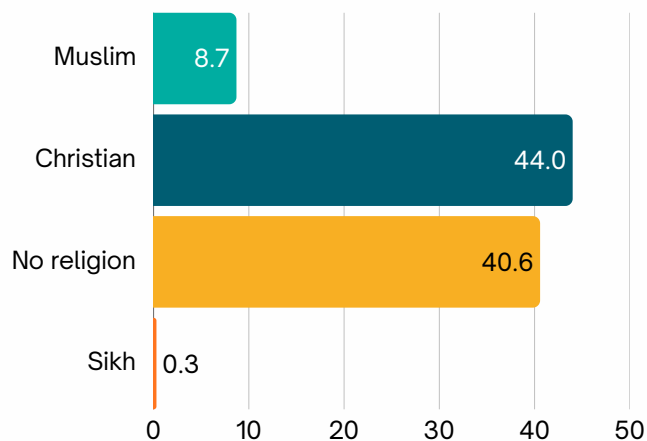
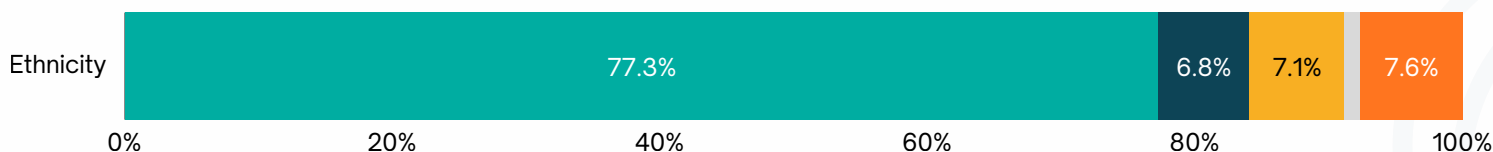
Female Male



0-14 years 15-64 years 65+ years

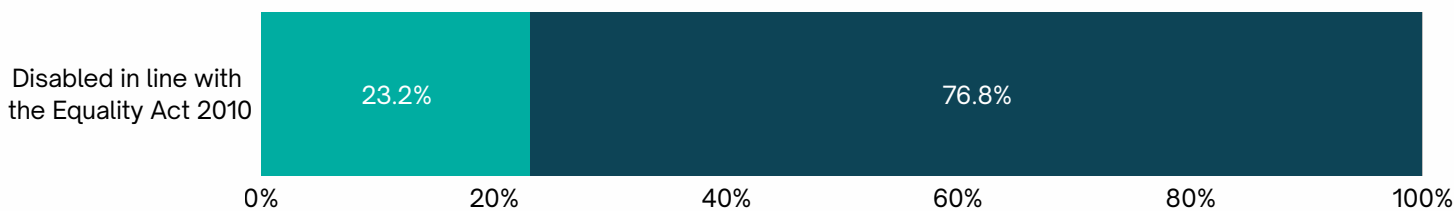


White Asian, Asian British Black, African, Caribbean, Black British Other ethnic groups Mixed



Where 1 is the most deprived and 69 is the least

Disabled Not disabled



# What is Active Birmingham Doing with the Knowledge?

## Empowering Local Voices

- Hosting forums for community insights to shape future projects.
- Amplifying local voices in decision-making.

## Enhancing Community Connections

- Community Connector roles (Callam and Katie) to improve collaboration and outreach.
- Updating resource maps to better reflect local assets and needs.

## Securing Meaningful Funding

- Investing in tools like the Activity Finder
- Using leftover funds to maximise impact.

## Raising Awareness

- Sharing knowledge through platforms like the Council's 'City Observatory'.
- Showcasing successes wherever we can

## Encouraging Reflection

- Partnering with organisations such as WMCA, Sheffield Hallam University, and Sport England to gather insights and track progress.
- Helping orgs feedback so decisions are aligned with community priorities.

**ACTIVE  
BIRMINGHAM**

# Activity Finder

[activebirmingham.co.uk](http://activebirmingham.co.uk)



Getting more people moving



**ACTIVE  
BIRMINGHAM**

## Activity Finder

### Discover Local Activities

Easily find sports and physical activity sessions near you, filter by sport, activity or location.

### Connect and Get Involved

A hub for volunteers and professionals to link with local clubs and community groups.

### Free Promotion

Clubs and organisations can list their activities for free to reach more people.

### Support Health and Wellbeing

Healthcare and referral agencies can refer patients and service users to local activities for prevention and recovery.

Contact: [info@sportbirmingham.org](mailto:info@sportbirmingham.org)

For help guidance and information

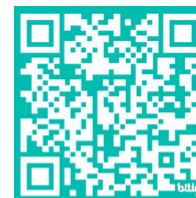
Sign up to the Sport Birmingham Newsletter to discover more about local sport and physical activity



The Active Birmingham Activity Finder allows local sport and physical activity organisations to list their activities for free. It allows members of the public to search for a huge range of activities available in their area.

To access Activity Finder, scan the QR or click the link below. The video link provides guidance on how to list your activity.

[activebirmingham.co.uk](http://activebirmingham.co.uk) Click [here](#) for guidance video



Check out Active Birmingham Activity Finder - a fantastic and free way to promote your sport or physical activity organisation.

For more information and support in connection with Activity Finder contact Jacky White, Community Engagement Officer  
Email: [jacky.white@sportbirmingham.org](mailto:jacky.white@sportbirmingham.org)

# Ways to Connect

The Active Birmingham Network hold regular bi-monthly Operations Group Meetings. All network members and stakeholders are warmly welcomed.

## The shared values of the Ops Group

- Inclusive
- Connectivity
- Needs Driven
- Co-Designed
- Enabling



## The shared purpose of the Ops Group

- Nurture communities to enable and empower them to create opportunities to meet their needs
- To share networks, opportunities and champion each other's work and Active Birmingham
- To influence local place strategies
- To consider target groups / priorities in areas
- To consider our legacy and ensure sustainable outcomes are achieved.
- To encourage communities to be less competitive and more collaborative – connected to funding
- Promote leadership & upskilling – linked to commonwealth legacy
- To connect national offers to local areas based on need (fingertips data)
- To amplify & act on voices of the community (push to influence policy & strategy)

## Join the Ops Group Stakeholder Partnership for:

- Invites to bi-monthly face-to-face Ops Meetings
- Active Birmingham updates and playback
- Place-based working and collaboration



For more details about the Ops Group and to join you can get in touch with our Active Birmingham Connectors

Callam Dunne, Development Manager (Youth & Community)

Email: [callam.dunne@sportbirmingham.org](mailto:callam.dunne@sportbirmingham.org)

Katie Bolam, Activity Manager - Communities & Placemaking

Email: [katie.bolam@theaws.org](mailto:katie.bolam@theaws.org)



## Further Information



You can learn more about Sport England's place-based strategy [here](#)

Want to know more about your place?  
Click [here](#) for Census data

**Buddle** - Learning and Support for sports clubs and organisations. Click [here](#) for more information.

**Get Grants** - Funding advice, training and support for sports clubs and organisations. Click [here](#) for more information.

**Birmingham Voluntary Service Council (BVSC)** - Supporting the voluntary and community sector. Click [here](#) for more information.

**Sport Birmingham** website - A broad range of support and information including [funding](#), [events](#) and [community support](#) .

**Street Games** - national charity transforming young people's lives through sport. Click [here](#) for more information.