



Community Connector

Active Birmingham
(Birmingham Place Partnership)

Closing date for applications:
5th June 2026, 5pm

REGISTERED
CHARITY NUMBER
1155171

REGISTERED
COMPANY NUMBER
08177159

Who we are

Sport Birmingham is here to make a positive difference to people's lives through sport and physical activity.

We are the city's strategic sports & physical activity partnership, working as a leading charity to join up policy and investment with delivery partners who bring inclusive and accessible sport and physical activity to communities.

We provide leadership and support through insight, knowledge and expertise to anyone in Birmingham working towards our vision of a more active city and a healthier place to live, learn, work and play. We tackle inequalities by working where the need is greatest.

Sport Birmingham was established in 2014 as an independent company and registered charity, forming from the previous sports partnership hosted through Birmingham City Council.

We remain part of a national network of 43 'Active Partnerships' and have established ourselves as the leading strategic partnership for sport and physical activity in the region, underpinned by strong governance and enhanced by effective partnership work and support for the delivery network of community sport and physical activity.

To learn more about our current strategy and our work across the city, [click here](#).

Sport Birmingham are the accountable body for the Place Deepening Investment, operating in partnership with the Birmingham Place Partnership.

Further details regarding our work with Active Birmingham and the specific responsibilities of this role can be found below.





**Sport
Birmingham**

Our Mission

A more Active
Birmingham

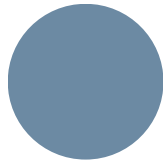
Our Vision

Uniting Birmingham
to improve lives
through physical
activity and sport

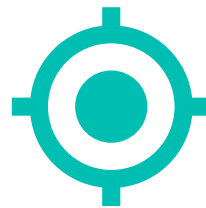
Our Values



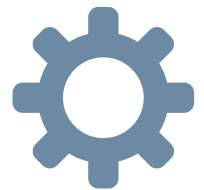
Collaborative



Inclusive



Ambitious



Purposeful

Our Priorities

We tackle inequalities by working where the need is greatest.



Improve physical
and mental
wellbeing



Develop skills
confidence and
resilience in people



Connect
communities
and bring
people together



Influence
integrate and
connect the
system



Tackle
inequalities by
removing or
reducing
barriers

What is Active Birmingham?

Active Birmingham is a partnership body working collaboratively to create lasting change within the communities that need it most to ensure that more people can live active and healthier lives for longer. Through Sport England's 'Place Partnership' investment programme, Birmingham has successfully secured significant investment to target resources and efforts on communities that need the greatest levels of support and experience the greatest levels of inequality. This approach has evolved from the former Local Delivery Pilot programme and the Commonwealth Games Active Communities programme.

The initiative is closely aligned with Birmingham City Council's 'Creating an Active Birmingham Strategy' and the new Sport Strategy, while also integrating with broader system-wide approaches currently being implemented across the city.

Strategic Vision & Mission

The strategic objectives of the Place Deepening initiative are:

- **Reducing health inequalities:** Address disparities through targeted, holistic community-led interventions.
- **Decreasing inactivity & increasing physical activity:** Implement innovative and accessible pathways to increase active lifestyles.
- **Children, Young People, and Families:** Prioritise creating inclusive, safe, and engaging environments fostering lifelong active habits.

The impact of the Place Deepening initiative is anticipated to extend far beyond immediate health improvements. Expected outcomes include:

- Reduction in inactivity levels across targeted communities.
- Improved health outcomes, especially among populations experiencing the highest inequalities.
- Increased resilience and social cohesion within communities, reducing isolation and improving mental wellbeing.
- Enhanced systems integration, embedding physical activity within broader public health and community frameworks; these have been identified as 5 systems – Health, Education, Jobs & Skills, Active Environments, and Communities.



You can find out more about Active Birmingham at our dedicated landing page [here](#)

Job Specification

Job Title: Community Connector - Active Birmingham
(Birmingham Place Partnership)

Reporting to: Head of Place

Salary: £38,692 - £40,000 (based off 37.5 hours)

Contract: Fixed term contract until 31st March 2028

Host / Location: Sport Birmingham (The Accountable Body) will be the host employer for this role other than in the case of an applicant from a Partner Organisation being successful, and that organisation wishing to continue their employment; a secondment would be another alternative option. The office is in central Birmingham (and operates a hybrid working policy), but travel and work location will be flexible according to need, including some working days spent at some partner office locations each month.



Our Commitment to being an Inclusive Employer

We encourage applications from people of all backgrounds, communities and industries, and are committed to building a team that reflects a diverse range of skills, experiences and perspectives. We are dedicated to promoting equality, diversity and inclusion across our workforce and in all opportunities provided by Sport Birmingham.

We value lived experience as an essential part of who we are as a team and how we work with others. The insight, understanding and perspectives that come from people's own experiences strengthen our organisation internally and help us build more meaningful, inclusive relationships in our external work. We want everyone who works with us to feel safe, respected and able to be their true self, knowing that their voice, identity and experiences are welcomed and valued.

To find out more about working at Sport Birmingham and the benefits we offer click [here](#).

Job Purpose

The Community Connector is a dynamic, neighbourhood-facing role focused on strengthening relationships between Local System Partners (LSP), and place partners to maximise collective impact across Birmingham LSP areas.

Working with LSP's the role will support the development of connected neighbourhood networks that bring together community organisations, residents and wider system partners across key sectors including health, environment, education, safety/cohesion and skills. By advocating for the power of sport, physical activity and community development, the role will help LSP's to strengthen joined-up, inclusive and accessible local opportunities that respond to the lived experiences, priorities and needs of local communities.

The successful candidate will play a pivotal role in supporting community-led approaches within the 6 LDP areas, working closely with local system partners, supporting them to build trusted relationships, amplify community voice, support co-production, and connect people and organisations to resources, opportunities and partnerships that improve active, healthy and connected lives; they will act as a credible bridge between lived experience, local insight and system decision-making.

The role will also contribute to monitoring, evaluation and learning (MEL) activity, helping to capture insight, understand impact, and inform the ongoing development of the Birmingham Place Partnership approach.

Key Duties & Responsibilities

Community-Centric Approach:

- **Connecting the Community System:** Ensure that all system connections and collaborations are rooted in the lived experiences, voices, and priorities of the local community; central to relationship-building, responding to need and insight.
- **Promote Sport and Physical Activity:** Highlight and integrate the role of sport and physical activity as a powerful tool for improving wellbeing, social cohesion, education outcomes, and employability.
- **Identify Opportunities and Gaps:** Map current partnerships and services to identify duplication, missed opportunities, and areas for greater synergy or innovation.
- **Enable Learning and Sharing:** Curate and facilitate spaces (both digital and in-person) for partners to share best practices, learn from each other, and scale what works.

Contribute to Strategic Development:

- **Input into local strategies and delivery plans** that aim to connect systems more effectively to deliver community impact

Build and Strengthen Relationships:

- Proactively engage with local organisations and stakeholders across multiple sectors to identify shared goals, develop partnerships, and align priorities.

Support Local System Partners:

- Support Local Systems Partners to elevate the voices of community groups and grassroots initiatives to wider system partners.

Facilitate Cross-Sector Collaboration:

- Create and maintain strong connections between partners in health, environment, education, community safety, and skills to encourage joint initiatives and systemic solutions.

Person Specification

Experience & Knowledge:

- Appropriate level of education or equivalent significant experience within community development, sport and physical activity, public health, neighbourhood development, youth/community work, social prescribing, or a related field.
- Experience of working within or alongside communities experiencing the greatest inequalities, with a strong understanding of the barriers affecting participation, wellbeing, and access to opportunities.
- Experience of working within place-based, partnership-led or community-centred partnerships, including the ability to navigate complex systems and differing organisational priorities.
- Experience of facilitating collaboration, co-production and collective action across partners, communities and stakeholders.
- Experience of supporting or enabling community-led activity, local leadership, or neighbourhood-based initiatives.
- Experience of working in a reflective and learning-focused environment, including contributing to monitoring, evaluation and learning approaches.
- Experience of working within Birmingham communities and an understanding of the city's inequalities, neighbourhoods, voluntary and community sector landscape, and strategic priorities.
- Understanding of Sport England's Uniting the Movement strategy and place-based approaches to reducing inequalities.

Skills & Abilities:

- Strong relationship-building and interpersonal skills, with the ability to quickly establish trust and credibility with a wide range of people and organisations.
- Skilled facilitator, able to bring together diverse voices, manage differing perspectives, and support productive collaboration.
- Ability to listen deeply, engage authentically with communities, and translate lived experience into practical action and system influence.
- Strong communication skills, including the ability to influence, advocate and present effectively across community, operational and strategic settings.
- Ability to work adaptively and responsively within complex environments, balancing strategic priorities with local community needs.
- Ability to identify opportunities for collaboration, alignment and added value across organisations, sectors and neighbourhoods.
- Strong organisational and co-ordination skills, including the ability to manage multiple relationships, priorities and workstreams simultaneously.
- Ability to gather, interpret and apply insight, evidence and learning to improve practice and inform decision-making.
- Digital confidence and ability to use collaborative tools, communication platforms and monitoring systems effectively.
- Ability to work independently, use initiative, and contribute positively within a collaborative team environment.



Values & Approach

- Passionate about reducing inequalities and creating inclusive opportunities for physical activity.
- Collaborative, empathetic, and respectful of different perspectives, with a strong commitment to co-production and community empowerment.
- Outcome-driven and reflective, with a learning mindset and the ability to adapt strategies based on feedback and evidence.
- Commitment to equality, diversity, inclusion and belonging.
- Shows respect for diversity and values individual difference. Treats all people fairly and appropriately regardless of race, religious belief, gender, age, disability, sexual orientation, appearance or position.
- Ability to raise awareness of the benefits of diversity and build active commitment to ensure equality of opportunity.

Recruitment & Shortlisting

We strive to ensure a fair, transparent and accessible recruitment process for all applicants and will remove identifying parts of your application and CV, such as your name until we have completed the shortlisting process.

Your Equality & Diversity Monitoring Form will be kept separate from your application and will only be used to monitor the demographics of who is applying for our roles to help us to identify any gaps.

Following the interview process we will offer feedback on how we made our decision, upon request. We value any feedback we receive from applicants on how we can make our recruitment process more inclusive.

To apply: please complete the [application form](#), the [equal opportunities form](#) and email your CV to recruitment@sportbirmingham.org

Closing date: 5th June 2026, 5pm

For any further information please contact:
Mike.Chamberlain@sportbirmingham.org or
Tom.Mcintosh@Sportbirmingham.org

Dates of Interview: Between 15th - 19th June

