

Active Birmingham Place Partnership



Welcome & Agenda

Sharing information, encouraging discussion & building relationships

- A discussion about the vision and objectives of the Place Partnership Programme.
- An introduction to our new Active Birmingham Place team
- An exploration of what systems change means in practice for community organisations working in physical activity
- An opportunity for questions and discussion
- Time for participants to network and begin building relationships and connections across the Place partnership programme

Strategic aims of the programme

- Reducing health inequalities through targeted, holistic community-led interventions
- Decreasing inactivity and increasing physical activity through accessible pathways
- Supporting children, young people, and families to be more active

Meet the team



Ciara Kelly
Place Evaluation &
Learning Manager



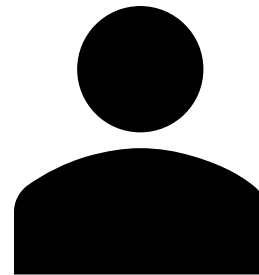
Saima Younas
Project Coordinator



Fauzia Begaum
Community Connector



Callam Dunne
Community Connector



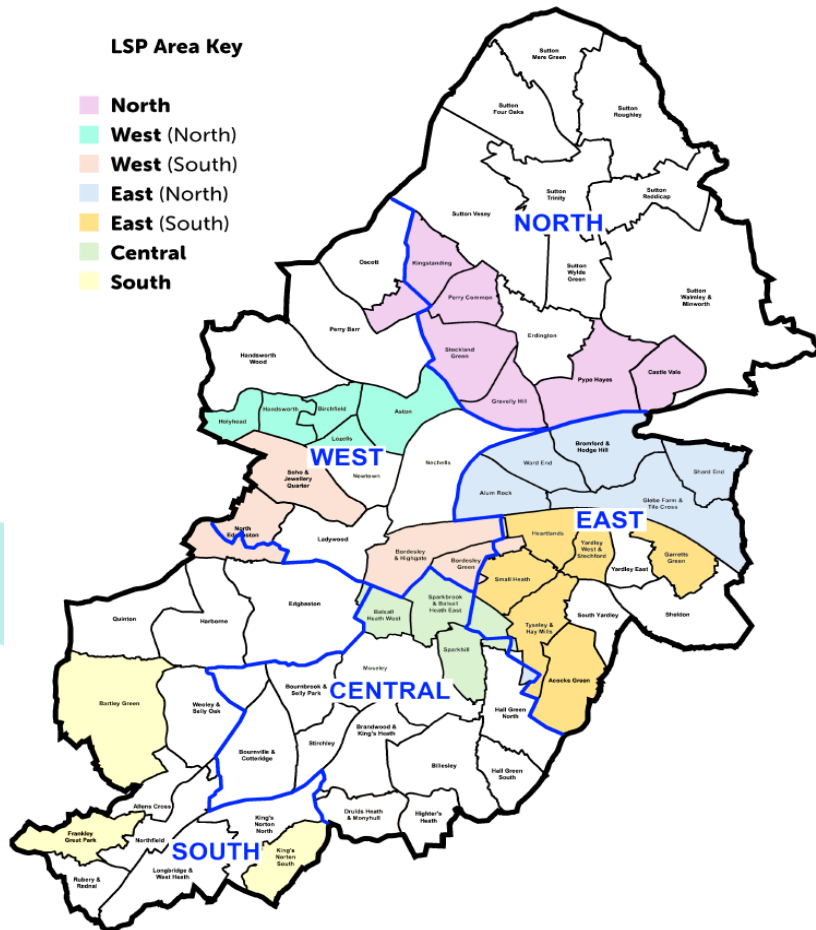
Community Connector
(tbc)



Ashleigh Ahlquist
Head of Place - Active
Birmingham

Birmingham: targeted investment through place and community

A coordinated investment model combining local capacity, community delivery and additional public investment.



£1.3m

Active Birmingham community investment

Across seven local investment areas

7

Local System Partners

Supporting local coordination and capacity

£1.0m

Further BCC investment

To be allocated across North, West, East, Central and South

64

Community organisations

Extending reach into neighbourhoods

Investment distribution

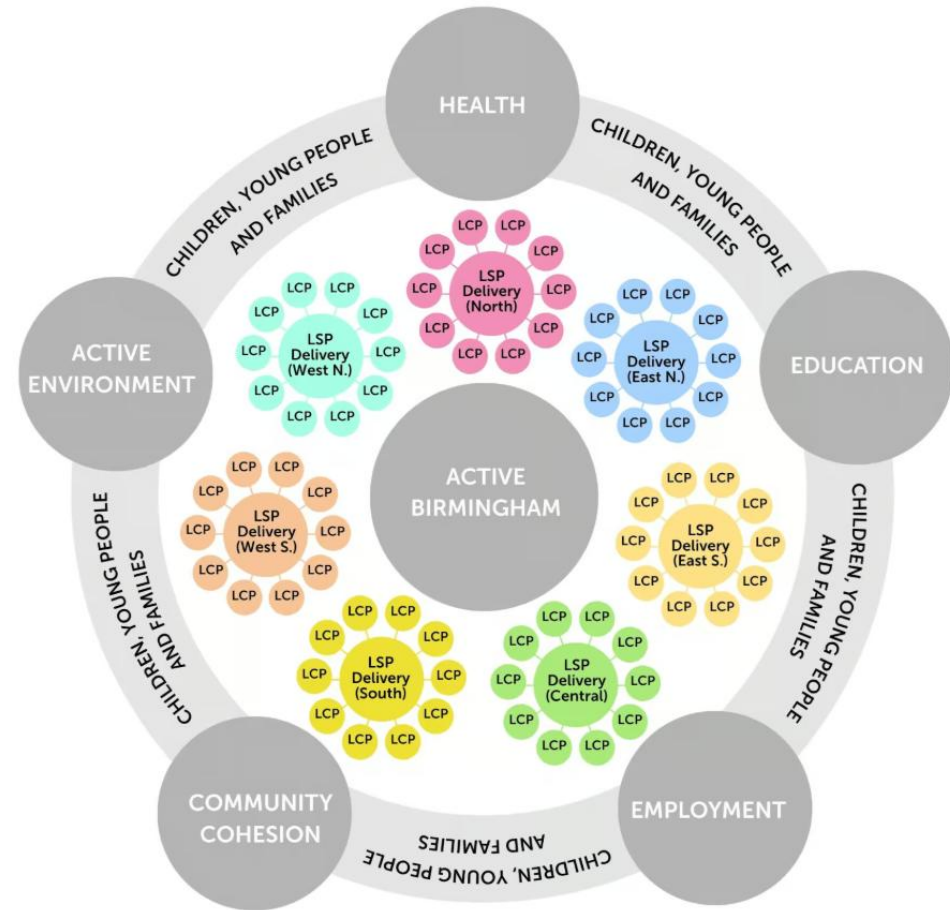
- North £229k; West (North) £199k; West (South) £168k.
- East (North) £199k; East (South) £229k; Central £137k; South £137k.
- The strongest direct focus is children, young people and families, with investment designed to build both delivery and local capacity.
- The model shifts investment closer to communities through anchor organisations and a wider local delivery network.
- The additional BCC allocation creates an opportunity to align investment across the five wider city geographies.

LAP Areas and wards

Area	Number of wards (32)	Local Community Partners (64)
West LAP (North)	5	10
West LAP (South)	4	8
East LAP (North) Saheli Hub	5	10
East LAP (South)	6	12
North LAP Witton Lodge	6	12
Central LAP	3	6
South LAP	3	6

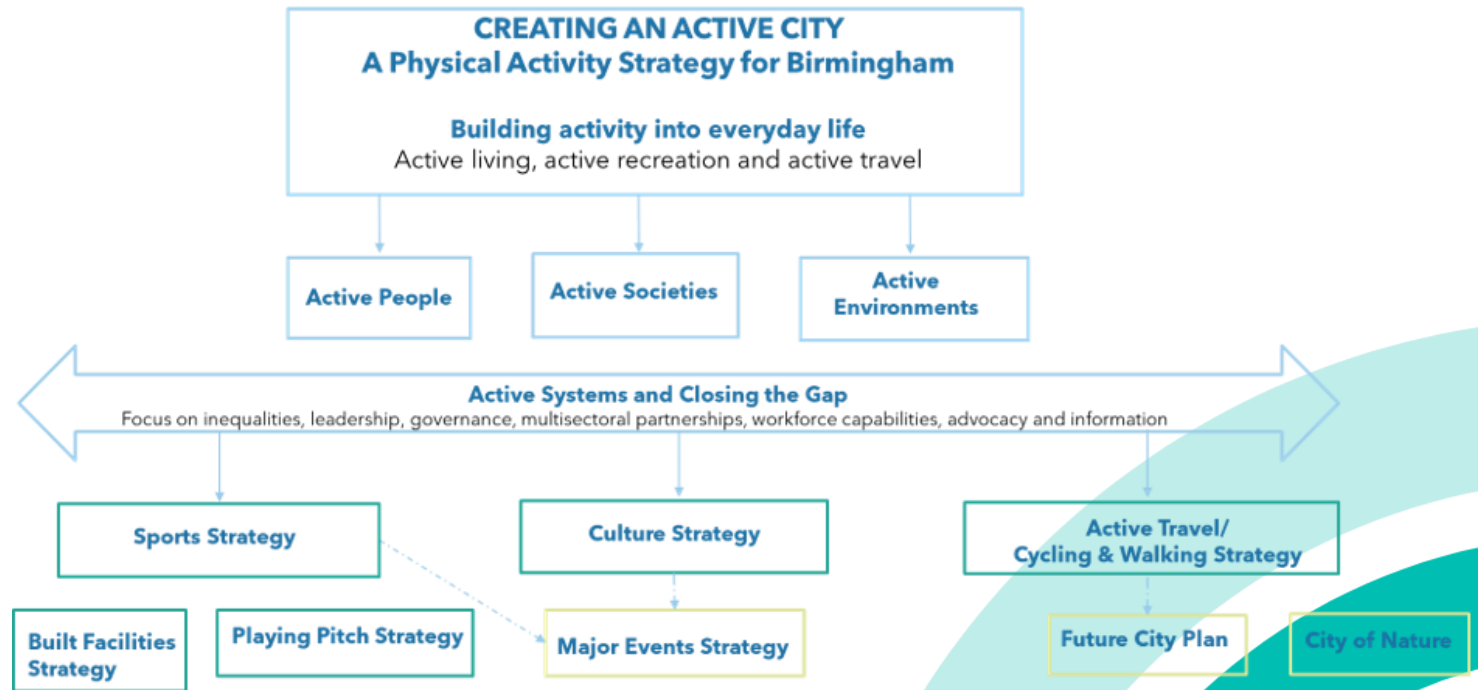
Investment structured around five priority systems

- Improve Health, Wellbeing and Physical Activity
- Links into education
- Linking into Skills and Employment
- Developing an Active Local Environment
- Community Cohesion



Investment structured around five priority systems

- Alignment to CAB Strategy
- Connecting to Birmingham's Sports Strategy
- Alignment to the BSS Youth Strategy
- Playing our part in supporting the WMCA Growth Plan
- Broader strategic alignment and system connectivity



Place Investment Live

We're inviting organisations working to increase physical activity and improve opportunities for communities across Birmingham to apply for funding.

21st Sept

Investment Launched

7th Oct

Drop-in session at the MAC

19th Oct

Applications close

26th Oct

Week commencing 26th Oct
successful applicants will be
informed

We will be using a panel, scoring criteria and process to access the applications
Successful LSP's will then develop a delivery plan for the work

You can contact us at
grants@sportbirmingham.org if you
have a query.

Eligibility check

Review by Panel

Panel Meeting

Successful Applicants

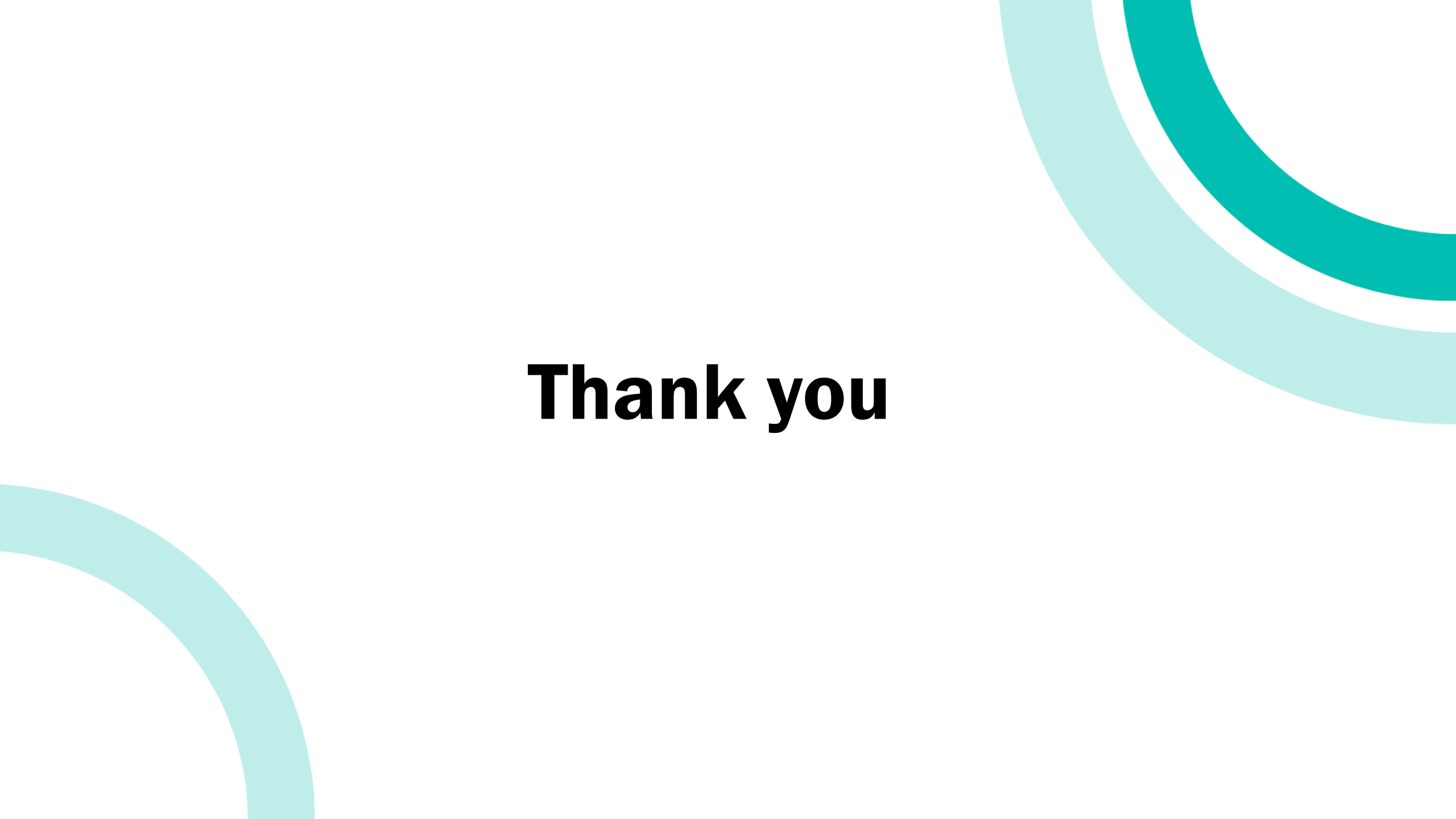
Unsuccessful Applicants



Questions

- Funding structure and budget allocation
- Application process
- Partnership and collaboration
- Eligibility and funding criteria

All FAQ's can be found on our website: <https://sportbirmingham.org/active-birmingham-place-deepening/>



Thank you